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Television Pilot Project

"We wish to explore new technologies "

The M. J. Murdock Charitable Trust has awarded a \$260,000 grant to George Fox College to begin a pilot project to test the feasibility of producing and marketing on the national level educational videotape cassettes for screening on home television sets.

The trust, based in Vancouver, Wash., is the Northwest's

Under the new grant George Fox, beginning immediately, will establish a television recording studio in facilities to be located on the Newberg campus.

The videotape cassettes are designed to be used in home video equipment systems placed on the market during last year. The courses could be stored for repeated use at convenient times

"It's time to carry education outside the college and university center to the home and community, to churches and to business and industrial centers," George Fox President David Le Shana said.

"It's exciting to look forward to participating in the implementation of these new discoveries for promoting and communicating value education," he said. "We wish to explore new technologies and implement systems which capitalize upon emerging modes of communication for the public."

"With a strong institutional commitment toward value education and lifelong learning, we want to extend our educational product to the average citizen at a competitive price," Le Shana said.

He said the pilot program will "move the voice and image of the teacher out of the ivy-clad building to where the students are, to where the people are who are thirsty for knowledge"

The videotapes will be designed to serve adult clientele, persons wishing to continue their education at home, on

their own time. Tapes also will be designed for persons seeking personal enrichment and for persons needing "how to" instruction in a variety of areas. Handicapped persons also are expected to benefit from the cassettes.

Self instruction by students already on campus is planned. Tapes also will be made available through the campus Media Center. A system is to be developed for "checking out" or calling up tapes for viewing on special monitors. Whole courses or segments of courses would be made available for more individualized instruction, which the student could repeat as often as necessary until the topic is understood.

Over half of the grant will provide for establishment of a television studio, and the installation of lighting, televising, recording and duplicating equipment.

Included as part of the project is the installation of a closed circuit television system on campus, through underground wiring to all buildings. Also a possibility is connecting Friendsview Manor, a retirement center adjacent to the college campus.

The grant also provides for a television production manager, technical assistant, graphic artist, marketing specialist, secretarial staff, and stipends for George Fox faculty to help develop and instruct the courses to be recorded.

"Probably television has the greatest and most pervasive potential of any instructional technology," Le Shana said. "Of course, it comes in many forms, but the latest is the videotape and video cassette.

"We stand on the threshold of exciting new technology of communications which will have increasingly a profound impact on our American higher education," Le Shana said. "This pilot project is envisioned as a launching pad for innovative Christian higher education."

Graduation 1978

"Compassion" was the key word given to George Fox graduates May 27.

Author-lecturer Josh McDowell told the 93 seniors and an audience of 1,400 "Compassion always leads to involvement." That, he said, "goes against the grain of American society."

But McDowell urged the graduates to take that route. "You have to get involved, God prepared you to share yourself with others," he said.

McDowell in the last decade has spoken to more than five million students on 550 campuses in 53 countries. He is the author of three best-selling Christian books.

He told the audience members they should feel compassion to the point of physical agony. "You need to feel compassion as Jesus felt," said McDowell, a traveling representative for Campus Crusade for Christ, based in Richardson, Tex.

He also told them to see as Jesus saw and pray as He felt. He challenged the graduates to be concerned most for those immediately around them under any circumstance.

"How privileged you are to come to a college like George Fox," McDowell told the seniors. "It's not a privilege, but a responsibility to you to go out and share."

In morning baccalaureate service, Carl Lundquist, president of the Na-



tional Association of Evangelicals, told the graduates they could become "twentieth century saints" by "learning to relate everything in life to Jesus Christ."

Lundquist, president of Bethel College and Seminary in St. Paul, Minn., for the last 25 years, urged the graduates to make both Christ and the Bible centers of their lives.

"The center [of our lives] is not our culture but the Bible," Lundquist said. "We must make Christ a polar center in

our lives from whom we get our direction." He compared the double-centered life to an elliptical orbit around two noncompeting centers.

"You can make a big difference in our world by putting Jesus Christ in your heart and a Bible in your hand," the NAE leader said. He became president of the NAE in February and guides an organization of 34 member denominations with more than 24,000 churches in the nation.

Coming to Campus

Up to 3,000 persons are expected to attend seven weeks of conferences on the George Fox College campus this summer.

With classes ended for the summer, the college has turned its facilities to use for conferences and conventions.

First on campus will be a three-day session of the national Christian College Consortium academic deans, June 15-17. Fourteen colleges compose the organization, and deans and their families are expected for the sessions.

Up to 1,200 persons are expected for the week-long conference of World Missionary Assistance Plan (World MAP) June 26-July 3.

The conference will draw representatives from the Western United States. World MAP, founded in 1960, is a service association to assist missionaries not affiliated with or represented by any denomination or organization. Afternoon and evening sessions will be open to the public.

The Northwest Yearly Meeting of Friends Church will hold its annual conference July 24-30. About 800 are expected from Oregon, Washington and Idaho. The church group, with 60 churches, is the sponsoring organization for the college. Both business and inspiration sessions are scheduled.

The Northwest Baptist Convention is set for Aug. 1-4 with 100 persons, mostly men, expected.

Portland Trail Blazer Coach Jack Ramsay will conduct three weeks of basketball camps starting Aug. 6 in the college's new Coleman Wheeler Sports Center. The first session is for boys; the second session, starting Aug. 13, also is for boys, and the third week starting Aug. 20 is for girls. Up

to 300 students are expected for each session. In addition to the campus residence halls, which serve as temporary "hotels," the groups primarily will use the 50,000-square-foot sports center, which was designed for conference use.

Surviving Outdoors

"Eating unfamiliar items is merely a psychological matter " "I just pretend it's peppermint ice cream," says Julie Hutchins, pulling the light-green tip off an evergreen bough and popping it in her mouth.

On the other hand John Bellamy admits cattail roots "taste like cardboard." But he eats it.

The two George Fox College students are not health food enthusiasts, but part of a group of students learning outdoor survival techniques.

Survival consciousness, rather than "the call of the wild," appears to be the attraction to the one-hour physical education course that has students being turned away because of its popularity.

Offered each spring, the course is limited to 18. And it's not just a classroom experience. Students are put to the test in a field examination, living off the land for a weekend at Camp Tilikum, a 90-acre retreat and wilderness area owned by the college eight miles west of the main campus.

Students, especially after experiencing a rain-drenched weekend without dining-commons food, find the survivor's motto, "Expect the best, but prepare for the worst," is not advice to disregard.

Course instructor is Gary Fawver, also camp director. He requires the students to bring six items in living off the land: a knife, matches, a candle, a nylon cord, a small can or cup, and a notebook for journal-keeping purposes.

Students also are allowed to carry five other provisions of their choice—excluding food. Some of the usual choices are fishing gear, work gloves, large sheets of plastic for shelter and a sleeping bag, which can be used only for one night on the weekend adventure. No extra clothing beside that being worn is allowed.

Students are required to prove their ability to build a fire, create a shelter, construct a workable snare, and find 12 edible items to eat. The last task proves to be an easy one at the lush GFC site, but sometimes it takes some adjusting to accept the unusual flavors and textures.

Bellamy, a freshman communication art major from Edmonds, Wash.,



reports learning much about survival, especially as far as food is concerned. To assure himself of a good start for the weekend test, he and his camping buddies stuffed themselves at the college's cafeteria before embarking on the journey.

In the woods they found obtaining food wasn't quite as easy—frogs were difficult to catch. But in searching for edible vegetation, Bellamy discovered a wealth of nutrients in "miner's lettuce," new growth on pine trees, the tips of cedar boughs, lichens and the "fiddle handle" of a sword fern.

Although recalling the cardboard taste of the cattail, Bellamy had a "definitely" answer when asked if he would undergo the survival experience and the strange menu again.

Eating unfamiliar items is merely a psychological matter for some, says Miss Hutchins, a physical education major from Portland. She had little trouble consuming her snack of evergreen boughs, noting the flavor is similar to her ice cream favorite—peppermint.

Although she had previously done considerable camping with her family, Miss Hutchins said the survival trek was difficult because of the limit on equipment allowed.

"This all gives people security when they go out on any camping situation," says Fawver. The course, in its fourth year, fills quickly at registration with students turned away even though it is not a requirement for any particular major the college offers. The course, Fawver says, "is practical."

For safety, a first aid station is located close to the various campsites and contains a variety of items, including bandages, a tarp and a horn, to be blown for major emergencies.

Even in dismal, chilling and wet weather, the experience can be enjoyable, the students say, with attempts made to keep morale high. Miss Hutchins and other coeds in their rainy experience joined together under a large tarp and exchanged stories, Scriptures and songs throughout a damp evening.

"Survivor" Phil Barnhart, a freshman from Cashmere, Wash., says he was "amazed" at the general effectiveness of the female campers. "All of the girls kept dryer than I did," says the Bruin basketball player. Barnhart, who reports never having gone without two meals in his life, found himself constantly hungry and completely unprepared for rain.

Thinking he could make it without a sleeping bag, he neglected to bring one. He also wore the wrong type of coat, which later proved to hold water quite nicely. And he was delighted when the survival trip was over.

"I wouldn't make the mistakes I did if I could do it again," says Barnhart. And that's what the class is all about.

Hawaii Holiday

How about a week in Hawaii in midwinter with your friends?

That's the plan being developed by the college's athletic and development staffs.

Schedule is a departure from Portland Monday, Jan. 8, and a return the following Monday. Included in the price, still being determined in cooperation with travel agencies, would be the air fare, hotel housing, ground transportation from the airport to the hotel and return, tickets to four George Fox basketball games in the islands, and tickets for a college dinner.

The Bruins will play Hawaii Pacific College in Honolulu Jan. 9 and 10 and Brigham Young Hawaii in

Laie Jan. 12 and 13. Coach Willard and the team are going as part of their regular season schedule and they would like some company (and rooters) to go along. You're invited if you're an alum, parent, relative or friend.

Plane reservations already have been made in a block, along with hotel rooms in Waikiki. Final arrangements on cost are still being determined for the eight-day, seven-night venture and will be announced in the August issue of LIFE. If you are interested in participating and would like more information as soon as it is available, contact the College Relations Office by mail or telephone.

City/College Service Awards

Newberg Police Chief Herbert Hawkins, currently president of the Oregon Association of Chiefs of Police, and Mildred Renne, Newberg City Librarian for the last decade, are Newberg's 1978 Distinguished Service Award winners.

They received the "Distinguished Service Awards" from Newberg Mayor Elvern Hall and George Fox President David Le Shana at the College's 19th annual \$50-a-plate Commencement Dinner attended by 225 persons.



Hall, Hawkins, Renne, President LeShana

The awards program to name the city's leading citizens was launched in 1972 by the college in cooperation with the city.

Hawkins is in his 26th year as a member of the Newberg police force and in his 22nd as chief. Under his guidance the department has grown from 5 to 23 members. The department also has become a leader in establishment of new programs, including the use of senior citizens for meter patrol, the state's first metermaid, videotape recording of drunk drivers, and a school-police liaison program.

Mrs. Renne over the last decade has guided the city library through major changes, including major updating of its holdings, the creation of a children's library and the addition of a periodicals room. She also volunteers time to keep shut-ins supplied with books, selecting and delivering them to their homes.

Mrs. Renne is one of the founders of the Newberg Community Hospital Auxiliary. She served on its board of directors for 15 years, helping to establish the auxiliary-run Thrift Shop, which has raised more than \$100,000 for hospital equipment.

Guest speaker at the dinner was Lawrence E. Hoyt, vicepresident of the Southern Pacific Company and president of the Southern Pacific Foundation.

Student Missionaries

Seven George Fox College students, using more than \$1,500 raised by fellow students, are spending the summer on mission fields around the world.

The summer missionary plan is being financed through a "Faith-Promise" campaign that originated in January with a campus missions conference.

Students made individual pledges of the amount they would raise, then tried to reach their goals through extra jobs, by saving, and by doing without some things. Giving ranged from \$2 to \$100.

Student missionaries volunteered for their assignments in spite of not being paid for their help, and facing normal college expenses for school this fall. They will serve from Canada to Guam and the Philippines.

Arrangements for the projects were made through George Fox Chaplain Ron Crecelius. Students chose their locations, had their transportation paid to the field by student funds, then served under established missions organizations.

Students and their assignments are Fawn Buck, an Albany, Ore., junior, to Japan with OMS International; Wes Rogers, a Billings, Montana, junior to Guam and the Philippines with Sports Ambassadors baseball team; Jean Frost, an Arlington, Ore., freshman, to Taiwan with OMS International; Evelyn Pease, a Hillsboro, Ore., junior to Peru with Wycliffe Bible Translators.

Three students will serve with the North American Indian Mission in various locations in Canada. They are Colin Hart, a Salem, Ore., freshman; Sheryl Mannen, a Hillsboro, Ore., freshman; and Descriptions of the Canada and Descriptions of the Canada and Canada and

freshman; and Dennis Knack, a Salem, Ore., freshman.
The program is now in its sixth year at George Fox.
"Students just want to get involved," says Crecelius, "It's beautiful the way things work out." The students keep in contact with Crecelius through the summer.

Alumnus Of the Year: Sandoz

Carl Sandoz, who for more than three decades served the Portland area as an executive with voluntary service agencies, is George Fox College's 1978 Alumnus of the Year.

Announcement of the award was made at the annual alumni banquet on campus May 26.

Sandoz, a 1934 graduate of the college, in 1946 joined the Portland Council for Social Agencies as research director, serving seven years. In 1953 he became budget director of the United Fund. In 1958 Sandoz was named budget director of the Tri-County United Fund, serving Multnomah, Clackamas and Washington counties. Three years later he was named agency relations director for the Tri-County United Good Neighbors organization.

Sandoz in 1963 became executive director of the Portland Community Council, a UGN-supported agency serving as a central planning service for social welfare agencies. He filled that role for 10 years before being named in 1973 as associate executive director of the Columbia-Willamette United Way. During Sandoz's affiliation with the United Way its member agencies increased from 27 to 91. He retired in July of last year.

Sandoz, who graduated with the last class (1930) of Pacific Academy, which preceded the college, began his professional career in 1935 as a caseworker for Yamhill County. During World War II Sandoz was head counselor for the Minidoka Relocation project of the War

Relocation Authority in Hunt, Idaho. There Sandoz headed a staff of 50, supervising the welfare section of the Japanese relocation camp, providing welfare service, housing assignments and clothing allowances to 10,000 Japanese-American evacuees.

In addition to his professional duties Sandoz has served in several positions at the Reedwood Friends Church and currently is stewardship chairman. He is former president of the American Association of Social Workers and for the last 17 years, since its founding in Newberg, has served as a member of the Friendsview Manor retirement center Board of Directors.

The George Fox Alumnus of the Year award was presented by college Alumni Director Gene Hockett, who cited Sandoz for "significant service to others for more than four decades"

About 300 persons attended the dinner, which honored 1978 George Fox graduates and the anniversary classes of 1928, 1953 and 1968.



Alumni Director Gene Hockett (left) and Alumnus of the Year Carl Sandoz

Alumni Officers

Gary Brown, a sixth grade teacher in North Bend, Ore., is the new president of the George Fox College Alumni Association.

Brown, a 1968 graduate of the college, was elected in alumni weekend activities on the campus. A member of the alumni board for the last two years, serving as alumni fund committee chairman, Brown will head an organization of about 3,000 alumni.

New vice-president is Frank Cole, Newberg, a 1930 graduate, who is the retired director of institutional research at George Fox. Serving as secretary for her fifth year will be Ruthanna Hampton, Newberg, a retired teacher of retarded children, and a 1936 graduate.

Heading the alumni fund, replacing Brown, will be Ray Warner, president of the Alumni Association for the past two years. Warner is a member of the class of 1950 and is superintendent of the Yamhill (Ore.) Grade School.

Campus activities, including homecoming and the alumni banquet, will be under the direction of Andrea Bales, Kalama, Wash., a 1971 graduate. Yvonne Carr, Newberg, a 1955 graduate, will head the alumni-in-residence committee.

The new Admissions Committee will have Fred Gregory, associate pastor of the Reedwood Friends Church, Portland, as its first chairman. He is a 1966 George Fox graduate.

The 10-member board also has two new members following balloting by alumni by mail. Dale Twenge, a Newberg real estate agent and former teacher for five years in Lebanon and five years in Crook County, Ore., was elected to a three-year term. He is a member of the class of 1966.

Also elected is Louise Minthorne Sargent, in her third year as a junior high language arts teacher for the Clark School District in Clackamas County. She is a 1975 graduate.

Alumni News & Notes

John Hays (n48) is leaving his position as superintendent of West Union (Ore.) School District to join a contracting firm.

Dale Parrish (n48) has opened a small retail stamp collector's outlet in Newberg.

Gerald Lemmons (G52) was named the Clark-Cowlitz (Wash.) League's Coach of the Year by The Columbian, a Vancouver, Wash., newspaper. His Kelso High basketball team had a 15-9 record and won the Southwest Washington District Championship.

Harold Weesner (G54) is senior structural designer for the Oregon Department of Transportation.

Howard Macy (G66) has been appointed to the faculty of Friends University as associate professor of Bible and religion. He will begin fall, 1978.

Jim Lingenfelter (G67) has been promoted to a vice-presidency of the Salem firm, Mortgage Bancorporation. He moves up from his position as real estate loan officer.

Charlie Friesen (G74) is store manager of A to Zeller's & Assoc., Inc., an office supply store in Vancouver, Wash.

Allan Kirkendall (G74) is a psychology intern at Roseburg Veteran's Administration Hospital.

Robin Ankeny (G75) will attend Portland State University this fall to work on a master's degree in English/Teaching. He has been teaching at Crolane Junior High in Crow, Ore.

Richard Beebe, Jr. (G75) is with Domestic Laundry and Dry Cleaning, Eugene, as a salesman and in delivery.

Jon Tippin (G75) is performing research in clinical psychopharmacology at the National Institute of Health in Bethesda, Maryland, as part of his program at the University of Oregon Medical School, where he is a junior. His wife, Ruth Ann (Hadley) (G74), teaches music at Hopkins Elementary School in Sherwood, Ore.

Kathryn Waite (n75) is a St. (E-5) and an Audit Technician in the U.S. Marine Corps, stationed in San Diego, Calif., at the recruit depot.

Johnny Bullock (G76) has been named Outstanding Service Consultant of the Year by the Pacific Northwest Bell Telephone Company. He is living in Portland, Ore.

Robert Dexter (G76) is working with Dexter General Construction in Grants Pass, Ore., and is coleader with youth in the Grants Pass Free Methodist Church.

Steve Fellows (G76) is participating this summer in the Residential Life program at Syracuse University, Syracuse, N.Y. It is a summer internship for his graduate studies at Azusa Pacific College.

Deanne Field (G76) is completing a master's degree in special education at Portland State University and is assistant manager of credit authorization for Meier and Frank, Portland.

Daniel Smith (G77) has been awarded a fellowship from the Fund for Theological Education for his studies beginning next fall at Associate Mennonite Biblical Seminaries in Elkhart, Ind.

Mark Swaim (n80) is head cook at Azzaras Restaurant in Crystal Bay, Nev. It's an Italian restaurant near Incline Village.

MARRIAGES

Stephanie Baxter (G78) to Mark Halland (G74) June 3, in Kelso, Wash.

Cindy Culver (G75) to John Ripley Feb. 18, in

Susan Houser (G75) to Carl March May 12, in Newberg

Maciana Teasley (n81) to William King (G76) May 20, in Vancouver, Wash.

Diane Sheets (G76) to Ron Mock (G77) June 10, in Omak, Wash.

Cheryl Wacker (G78) to Tom Hewitt (G77) June 10, in Portland.

Carrie Lamm (G78) to Paul Bishop (student) May 29, in Newberg.

BIRTHS

To Dick (G68) and Linda (Jensen) (G69) Martin, a girl, Kimberly Carol, May 2 in Anchorage, Alaska. Her Eskimo name is Tuugasuk.

To **Lloyd** (n68) and Cheryl **Roberts**, a girl, Sarah Lynn, April 11 in Pendleton, Ore.

To Doug and Mary (Applebury) (n71) Orndorff, a girl, Amy Cecile, Jan. 4 in Mission Viejo, Calif., by adoption.

To Marty and Lynette (Fast) (G72) Kramer, a girl, Shereen Renee, Mar. 26 in Arena, Wisc.

To Dave (G73) and Denise (Field) (n76) Robinson, a boy, David Charles, Mar. 2 in Seattle.

To Burt (G74) and Becky (Foudray) (n74) Rosevear, a boy, John Christian, April 22 in Greeley, Colo.

To Denny (G75) and Molly (Mann) (n76) Conant, a boy, James Charles, Feb. 7, in Salem, Ore.

To Joe and Debbie (Field) (n75) Taylor, a girl, Stephanie Marie, Mar. 28 in Knoxville, Tenn.

To Zachary and Gayle (Bersagel) (n76) Davis, a girl, Apryl Mae, July 19 in Astoria, Ore.

DEATHS

Aug. 20

Walter Miles (G06) passed away May 15 in Sandy Spring, Md.

Ronald Sherk (G36) passed away May 15 in Portland

Musical Sharing

A six-member musical group, "Dayspring," is representing George Fox College this summer on a nine-state tour.

The group of three men and three women will travel 10,000 miles in Oregon, Washington, Idaho, Montana, Colorado, Arizona, Utah, New Mexico and California.

Dayspring provides arrangements of traditional music, contemporary gospel-folk and spirituals with piano accompaniment. The group is appearing in more than 40 churches and at youth, family and church conferences. All are free and open to the public.

Members of the musical group, all from Oregon, are bass Dave Adrian, a Christian ministries junior from Portland; alto Lori Dworschak, a music education major from Molalla; soprano Janet Foster, a junior music major from Salem; tenor Russell Schmidt, a Christian ministries senior from Dallas; mezzo soprano Jeanette Still, a music education sophomore from Florence; and pianist Roger Wilhite, a music education senior from Newberg.

The July-August schedule:

July 1-2	Citrus Heights, Calif.
July 2	Sacramento, Calif.
July 4	Yorba Linda, Calif.
July 5	Norwalk, Calif.
July 6	Covina, Calif.
July 8-9	Phoenix, Ariz.
	Albuquerque, N.M.
	Woodland Park, Colo.
	EFA Conf., Denver, Colo
	Denver, Colo. (a.m.)
	EFA Conf., Denver (p.m.
	Hayden, Colo.
	Bountiful, Utah
	Boise, Idaho
CONTRACTOR OF THE PROPERTY OF	Meridian, Idaho
	July 4 July 5

July 21 Caldwell, Idaho Homedale, Idaho Metolius, Ore. July 23 July 24 July 25 Tigard, Ore. July 26 Northwest Yearly Meeting (a.m.) July 26 Vancouver, Wash. (p.m.) July 27-28 Northwest Yearly Meeting July 29 Friends Youth Banquet July 30 Newberg, Ore. ECNA Summer Assembly, July 31 Jennings Lodge, Ore. Albany, Ore. Aug. 2 ECNA Summer Assembly Aug. 3 Aug. 6 Portland, Ore. Brookings, Ore. Aug. 8 Orland, Calif. Walnut Creek, Calif. Aug. 9 Aug. 10 Aug. 11 Denair, Calif. Aug. 12-19 Quaker Meadow, Springville, Calif.

Fresno, Calif.

Aug. 20-21 Return to Newberg

As Others See Us

"The success story being written on the Newberg campus is one of togetherness, compatability, and unaffected love of friends"

The following article is reprinted with permission from the May 28 Salem, Ore., Capital Journal. It was written by Sports Editor Red Hurd at his own instigation as a long-time observer



and reporter of George Fox athletics. We feel this "outside" view is the best summary yet written about Bruin sports and their relationship to the overall George

Fox program. In the Capital Journal the story was carried on two pages with headlines "George Fox College's success story is one of people" and "GFC—'special people looking for special place.'"

Herbert Hoover, wherever he is, would be proud of his alma mater.

The college nestled on a 60-acre, tree-shaded campus in Newberg which nurtured a U.S. President now is fielding athletic teams that have commanded the respect, and no small amount of admiration from its small-college peers in the last decade, and owns a top academic reputation.

What turned small George Fox—725 students at last count—from patsy to tiger in the arenas of basketball and track and field?

Such a transformation in 10 years usually suggests deficit spending, hanky-panky in the field of recruiting talented athletes and under-the-table goodies for the more muscled and skillful of the athletes. Right?

But that's not the case with the school established in 1885 by early Quaker settlers in the Willamette Valley as Pacific Academy for the Christian education of their children and enlarged in 1891 to include a college division. (Because of the many colleges in the Northwest with Pacific in their names, the college was renamed George Fox in 1949 in honor of the founder of the Friends—Quaker—Church.

George Fox, a school whose administration is close to fanatical in its desire for academic excellence and one that firmly believes that strong sports programs are vital to the total health of its students, is solvent.

Indeed, basketball coach Sam Willard, who inherited a winning basketball program from Lorin Miller two seasons ago and is keeping it there, points to solvency as a major reason for "our success . . . we have been 'in the black' the last seven or eight years and still have maintained the standards we want.

"We appeal to the 3.8 and 3.9 (GPA) students. We don't get (recruit) athletes who are outlaws."

Gone is the nickname of Quakers attached to George Fox athletic teams, one coined by sportswriters because of the college's church affiliation. Gone also is the image of students strolling on the campus with funny, little Quaker hats on their heads. The nickname Bruins, one it really never lost, was reinstated by a vote of faculty, students and administration in 1970.

George Fox students come from 20 states and seven foreign countries. Nearly 40 religious denominations are represented on campus.

Willard smiled. "We may not all be Quakers, but we can all be friends." Willard admitted he shouldn't be credited with that quote but "I wish I could be" because it really tells a beautiful story.

Perhaps it's an oversimplification but the success story being written on the Newberg campus is one of togetherness, compatibility and unaffected love of friends, whether a candidate for Rhodes Scholarship or All-American as an athlete

Track coach Rich Allen, who helped Miller establish the Bruins as basketball contenders and has built the cross-country and track and field teams to respectability, adds to the theme:

"The kids (whether a student or an athlete or both) care about each other."

The 1978 NAIA District 2 Coach of the Year, elaborated: "We get special people looking for a special place . . we want them to feel comfortable with our total program."

And, within that framework, Allen said, "we look for the best athletes we can find."

In a more tangible vein, George Fox dropped its football program (and the excessive expense it involved) in 1969. Willard and Allen and Barry Hubbell, hired as the school's director of publicity in 1968 who fell in love with the sports phase of the job, vigorously erased any preconceived notion that "we are spending a lot of money on recruiting."

Allen put it in perspective. "We (with the full blessing of the school's Board of Trustees) simply put the money that was being spent on football into other sports

"The whole thing snowballed. The entire school sharpened up and facilities started to match our [good] personnel."

Real, live testimonies to the success of the transformation that started 10 years ago are the completed \$2.4 million Wheeler Sports Center and the new Fine Arts Center that, when completed, will cost in the neighborhood of \$3 million.

With all of this and more on the drawing boards, the school lives within its budget.

The story wouldn't be complete without mention of George Fox President David Le Shana, the moving force behind the school's "resurrection," the man who took over in 1968 and started to make [good] things happen.

Willard and Allen call him a "super salesman." Words, somehow, aren't enough to capture the story, one of warmth and fun and just plain, old-fashioned business sense. The story has to be felt to be believed. And the feeling is there, with just an occasional, cursory visit on the campus.

Le Shana is the father of one, big happy family.

The tangible results help tell at least part of the story:

- The basketball Bruins have advanced to the Dist. 2 playoffs seven of the last eight years and once won the title and a trip to Kansas City for the National Association of Intercollegiate Athletics (NAIA) tournament.
- George Fox won the district crosscountry title this year.
- The track and field team has been the district runner-up the last two years.
- The Newberg school has had its share of premier athletes who have won local, regional and national honors.
- The college has a student-faculty ratio of 16-1 with more than 60 percent of faculty members owning doctorates.
 Alumni are primarily in serviceoriented vocations of Christian ministries, education, social work and medical fields.

Names, at this point, aren't important. It's a story of caring for your friend, rooting for him whether he (or she) faces a tough final exam or a championship basketball game.

It's a story of cooperation between student, faculty and administration. It's teamwork in motion.

NAIA Track All-Americans

George Fox College produced two All-Americans and finished in a tie for 16th place in the NAIA national track and field championships in Abilene, Tex. Sixty-four teams scored.

The award-winning performance, the best ever for the Bruins, included a second place finish in the 400-intermediate hurdles by GFC's Chad Neeley and a third y place by Steve Blikstad in the steeplechase. Both were named All-Americans, the school's fourth and fifth in track in the last nine years under Coach Rich Allen. George Fox set 20 school records in the season.

Neeley, running only the eighth hurdles distance in his career (the third in the nationals), ran a 52.34. He was topped only by James McCraney of Southern University at 52.14

Neeley, a senior from Nampa, Idaho, twice before had been in the NAIA nationals, both times in the decathlon, but did not place. He was named the Bruins' Most Valuable track athlete after scoring 94 points in seven meets.

Blikstad clocked a 9:04.9 time in the steeplechase and his second consecutive All-American designation in the event. Last year he finished second. A junior from Vancouver, Wash., Blikstad ran a slower race than a year ago, a fact Allen blames on the "pressure on himself" to repeat his top performance.

George Fox's district champion relay team of Amadu Koroma, Neeley, Mark Reynolds and Gregg Griffin finished in the top 10 and missed "by a foot" of not making the top eight teams which advanced into the finals, according to







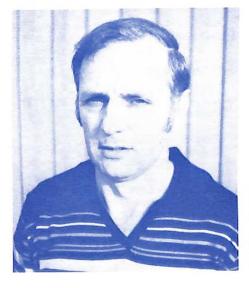
Chad Neeley

Allen. "They ran well but exchanged poorly and we just barely got nipped," he said.

"I thought we did very well," says Allen. "It's the first time we've had two All-Americans in the same year, and when you get back there it's tough in any event."

George Fox tied for 16th with Arkansas Tech, Pittsburg State and Southern Oregon, meaning, Allen points out, that no other district team finished higher than the Bruins.

Allen: Coach of The Year



Rich Allen, George Fox College's successful track coach, is NAIA District 2's Coach of the Year.

Allen, who coached the George Fox cross-country team to the district championship title last fall, guided the Bruins to a second place in the district track championships, just 42/3 points out of first, and to a 16th place finish in the national NAIA track meet.

Allen, in his ninth season as George Fox head track coach, received the honor and plaque as the top coach in all sports among the 14 district schools.

From his start in the 1970 season, Allen has built the George Fox track program to one consistently among the best in the Northwest. In his career he has produced more than a dozen national competitors in track on the NAIA level. Five have won the national All-American designation. Two of his trackmen have been named District 2 Athlete of the Year.

Allen, advanced to associate professor of physical education in January, previously served seven years as assistant basketball coach at George Fox, helping Lorin Miller establish the Bruins as a strong Northwest contender—going to the district playoffs six of those seven years.

A 1960 graduate of Seattle Pacific, Allen, 39, began his teaching and coaching in Seattle public schools, where he stayed two years before being named athletic director, head football, basketball and track coach at Salem (Ore.) Academy.