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\$2.5 Million Capital Campaign

A capital campaign to raise \$2.5 million for the construction of a new chapel/auditorium is being launched by George Fox College.

President David LeShana calls it a "grass roots" campaign that will appeal to individuals and churches for support of the project.

Goal of the drive is to have the funds raised by December 31, with construction of the building through 1980 and opening by 1981, the college's 90th anniversary year.

Planned is a 1,200-seat auditorium in a 23,500-square-foot building that would become the dominant building on the campus.

Architects' plans call for a structure equivalent to a four-story building with a main floor and balcony seating. The chapel/auditorium will be the second phase of a two-phase building, the Milo C. Ross Center. The college in October opened a classroom/office structure of the center, a separate \$1.5 million project housing music and religion departments.

The new project will adjoin the present building on the west on what is now a parking space. A new parking area will be created to the north, with 158 spaces.

The auditorium/chapel will have a full stage, dressing rooms, green room, orchestra pit, and a lobby and ticket booth reached through 12 main doors from North street. The auditorium will be designed to house a \$100,000-pipe organ already funded and being constructed, with completion next year.

The new auditorium/chapel will replace Wood-Mar Auditorium, a third-floor facility in the college's administration building completed in 1910. The auditorium still has the original seats installed two thirds of a century ago. But with seating for 420 the auditorium frequently has standing room only because of a student enrollment of 715.

The college's enrollment has grown 50 percent in five years.

With a faculty and staff of 125, there now is no place, except for the college's gymnasium, where all the 800 faculty/staff and students can meet at one time. The college's musical and drama productions also frequently face turn-away audiences.

The existing auditorium also has had its problems in the past. For several years in the 1960s it was closed by state order prior to a renovation that involved new lighting, electrical wiring, heating, and installation of a sprinkler system for fire safety.

Wood-Mar Auditorium is to remain, but with its use designated for small intimate theater productions or lectures.

LeShana said the new chapel/auditorium also will be designed to serve the surrounding community as a major gathering place. Also planned is extensive use for summer conventions and conferences.

To assist with the fund raising for the project the college is using the Portland firm of Don Pinson and Associates, an organization that helped the college raise \$3.7 million in an 18-month campaign in 1975-76 for two other new buildings.

The college will seek support from persons directly involved with the college—members of Northwest Yearly Meeting and other churches supporting the college, alumni, parents and friends. Also, businesses and foundations will be contacted.

The project will be the ninth on campus over a four-year period. Four buildings were completed in 1977, two in 1978, and two projects are underway—an athletic field complex, and a dining hall project. Total investment has been nearly \$6.5 million, paid for in advance through contributions and donations by individuals, businesses, foundations and corporations.

Campus Changes



DINING COMMONS CONTRACT AWARDED; PROJECT STARTED

Construction is underway on an expanded dining commons for George Fox College.

Kent Konstruktion of Newberg was the lowest of five bidders with a proposed \$520,000 contract to complete the 7,500-square-foot addition to the existing Heacock Commons.

Completion of the expanded dining commons area and kitchen remodeling is expected by July 1. Other portions of the building, including a new student lounge, dining rooms, snack bar, conversation area and entrance way are to be completed in August.

The dining hall project had been expected to cost about \$450,000 when announced in December.

The project will expand seating capacity for meals by 50 percent. Presently the college feeds 522 students in a space designed to seat 300. The new seating capacity will be 450 to 500 at one time.

A new entry way for the building will face a new campus quadrangle being developed. The building project will more closely tie together the present

commons and Student Union Building. The original dining commons was completed in 1963.

TELEVISION PRODUCTION STUDIO OPENS

An open house Jan. 27 marked the official opening of the sixth new building on campus in 16 months. Open to the public for tour was the new television production studio and video center.

The \$250,000 project is designed as a pilot program to produce and market nationwide educational videotape cassettes for replay on home television sets.

It is funded under a grant from the M. J. Murdock Charitable Trust of Vancouver, Wash.

The new one-and-a-half-story video center is located at North Meridian and East North Streets on property purchased for the project. The land is an extension northward of the campus.

The new building has 2,700 square feet and is constructed of "giant brick" with an appearance to match architecture of other recent campus buildings.

ONLY REMAINING CAMPUS THROUGH STREET CLOSED

The only through street remaining on the college campus has been closed because of increased traffic congestion and several accidents and near accidents.

The campus road connected Carlton Way on the campus's south side to East North Street on the north.

With the closure to through traffic, only campus maintenance vehicles will use North Street east of the Ross Center and Carlton way north of Shambaugh Library.

Carlton Way remains open on the south for public vehicles to reach campus parking areas near Shambaugh Library and Edwards Residence Hall.

"We've had very near accidents all year," says campus physical plant supervisor Bob Barnett. "There have been some really bad, narrow escapes, especially near our [maintenance] building." The narrow road makes a bend near the building.

What was the deciding factor for road closure? Barnett said it was simple. A student-driven car rounded the corner and hit the president's car, causing about \$500 damage to the front. The car had just been cleaned, washed and refilled and was being taken back to the president's office when struck.

The closure of the through street means only pedestrian traffic is now allowed on campus. That is a plan toward which the college has been working. Several new parking areas have been created on the campus edge along with the construction of new buildings in recent months. Students and visitors are to park there, walking to campus destinations.

The Carlton Way-North Street route was designated to be closed eventually as Shambaugh Library is expanded.

Enrollment

Winter term enrollment at George Fox College is up 5.7 percent over winter term a year ago. Total registration is 691.

Overall, George Fox enrollment has risen by 50 percent in the last five years.

Registered this term are 642 full-time and 49 part-time students.

The winter enrollment compares to 654 a year ago and to 715 fall term. A drop of 5 to 10 percent between terms is normal at most colleges.

By classes there are 241 freshmen, 168 sophomores, 121 juniors, 135 seniors and 26 students in postgraduate or special classifications.

Stretching Vistas for Women

"To be the very best you can be for the Glory of God"

"We're not going to stand back because we are women," says Julie Hobbs, director of women's studies at George Fox College.

"In Christ there is no difference and He expects us all to be the same," she says.

With that philosophy and based on a traditional Quaker background at the college, she directs an expanding program on campus, one that is emphasizing courses and conferences.

"The purpose of women's studies at George Fox is to raise the awareness level of women—to stretch vistas and to raise aspiration levels," says Mrs. Hobbs, who joined the college's faculty in 1976 to help found the new emphasis.

Other goals of the programs are to provide practical and beneficial knowledge about goal setting, role identity, educational and career opportunities, decision making and counseling.

A three-credit course, "The Christian Woman Today," launched the program in the spring term of 1976. Since then, through divisions of Religion, History, and Education, the college has offered "The History of American Women," "Women in Education," and "The Christian Woman." This spring the featured course will be "History of Women," emphasizing the accomplishments of European women.



All courses are scheduled for open enrollment with an encouraging invitation for participation by males, whom Mrs. Hobbs says are "growing right along with us."

Dr. Hobbs, who has a doctorate in religious education, general education and history, describes the George Fox program as "a women's movement with a distinctive."

"The Quakers historically have had a very progressive point of view concerning women," says Mrs. Hobbs, who taught previously at Malone College, Canton, Ohio, for 10 years. "Quaker women were involved in ministry and took active roles in the antislavery movement."

Reviewing that Quaker history full of stories of female activists, she says it is only fitting that the college, founded by the Quakers in 1891, should have a "pioneer" role in defining the Christian woman's role in contemporary society.

That defining is accomplished through the Women's Studies Program, which examines roles of women through seminars and courses on a scheduled basis. A particular emphasis is made to attract off-campus women, particularly housewives interested in continuing their education.

In addition to the academic courses for credit, the college annually holds a career seminar in the spring. Two days of sessions feature lectures and discussions with professional Christian career women. Speakers in the past have represented fields of medicine, law, professional counseling, education administration, business, and the ministry. Political service also has been represented with notable persons, including former Oregon Congresswoman Edith Green, who participated in the 1977 seminar.

The seminar series was initiated by both women faculty members and interested students. Combining a social time with educational aims, the series ends with an evening banquet. The program's first banquet, packing a large crowd into the college's dining hall, was termed "an unquestionable success" by Mrs. Hobbs. Last year's seminar concluded with a banquet that also marked the beginning of Minority Emphasis Week on campus. The two programs shared the banquet program and main speaker.

Why the establishment of the Women's Studies Program in addition to the traditional courses and offerings? Mrs. Hobbs says there are two contributing factors: a concern among the George Fox faculty and administration that the college make a positive Christian statement on the woman's role in the modern world, and a concern and interest demonstrated by students themselves. "Betterment," says Mrs. Hobbs, "is definitely the Christian woman's goal."

"The woman's lib of society says 'look out for number one,'" Mrs. Hobbs says. "We're not self-seeking, but we have given ourselves to the Lord and are allowing Him to make us all He wants us to be."

"To be the very best you can be for the glory of God is an exciting dimension," says the program director.

Assumptions For Success

A list of assumptions for operating a college successfully, originally given at a George Fox College board retreat, has been circulated nationwide in the magazine *AGB Reports*.

"Before You Plan" is the subject of the December article by George Fox board member Ted Engstrom. The magazine is published six times a year by the Association of Governing Boards of Universities and Colleges, based in Washington, D.C. It has a national circulation of 19,000, mostly college board members.

The one-page article is part of the keynote address delivered by Engstrom at a retreat last spring on the Oregon Coast. The address was submitted by George Fox President David LeShana.

Engstrom is executive vice-president of World Vision, International, based in Monrovia, Calif., and is author of *Managing Your Time*.

The original title for the section of his paper is "Assumptions Which May Be Applicable to Long-range Planning at George Fox College." *AGB Reports* notes "they appear to be of value for planning at most other colleges as well."

Engstrom has 16 assumptions, grouped in economic, governmental, financial and organizational aspects categories.

The economic assumptions are on a national level and predict a continuing increase in inflation, higher construction and capital costs, and personal income lagging slightly behind the inflation rate.

Engstrom assumes increasing governmental intervention and "imposition of restrictions," a significant taxation change that will "severely impact the advantages and freedoms of trusts, foundations and nonprofit corpora-

tions," and a standardization of accounting and subsequent IRS, Justice Department and Corporate Commissioners Offices reporting requirements that will significantly increase the cost of doing business.

Under financial assumptions Engstrom says there will be an increase in grants and contracts funded by the government and its agencies. He says the rate of growth of revenues from donors will decline during the next 10 years, but possibly will still exceed the rate of inflation.

Engstrom, a George Fox board member since 1969, says economic change and inflation will cause employees to be increasingly "security-of-employment oriented." He says there is a continuing need for "full disclosure" of accounting policies and procedures and a need for active communication with the college constituency.

Student 'Power'

Ever wanted to help govern a college—to help set policies and directions?

Some students at George Fox are getting that opportunity this year.

Instead of just living under regulations and existing programs, the students, 15 of them, have been appointed as full members on eight major college administrative-level committees, where they help determine directions for the Newberg college.

The students have full voting powers on their committees. They were appointed under a program developed by George Fox President David LeShana. Recommendations for student membership came from student body president Fred Van Gorkom.

There are two students on each of seven committees: academic policy, professional growth, teaching skills, student life, bookstore advisory, field experience and Dean's council. One student sits on the campus teacher education committee.

The academic policy committee determines rules and regulations on class credits, hours and graduation standards and registration matters. The professional growth committee seeks to upgrade abilities and interests of individual faculty members.

The teaching skills committee helps develop new modes of teaching and use of instructional materials. The student life committee sets guidelines for student conduct and activities on campus.

The bookstore advisory committee advises the manager on directions and trends and strives for continual upgrading of service to the campus and community. The field experience committee is advisory to the director of the field experience program, which provides off-campus learning opportunities for students in their major fields.

The Dean's council is composed of division heads who advise the college Dean on academic matters. The teacher education committee establishes guidelines for on-campus preparation of teachers in education programs.

Gifts to College

UNRESTRICTED GIFT OF STOCK

The largest single unrestricted gift given to George Fox College in recent years has been turned over by a Portland man.

The donor, who wishes to remain anonymous, has given the college 1,004 shares of stock in a Portland corporation. It is valued at \$30,000.

The funds have been placed in the college's annual or general fund for ongoing expenses, according to George Fox President David LeShana.

Although considerably larger gifts have been received by the college, they usually are designated for use in construction of new buildings, or specific programs or projects.

LeShana stressed the importance of gifts to the annual fund, calling it the

"lifeblood" of the college financially, helping provide student education through faculty salaries, utilities, academic instruction, and building and campus maintenance.

\$18,000 CONCERT GRAND

A concert grand piano, valued at \$18,000, has been given to George Fox College by a donor who wishes to remain anonymous.

The Newberg resident said the new nine-foot Baldwin is in honor of former George Fox President Milo Ross and his wife Alice.

The piano will be housed ultimately in the new auditorium/chapel of the Ross Center. The first phase of that building was completed in October.

Before placement in the permanent location, the piano is being housed temporarily in Wood-Mar Auditorium while the new auditorium is financed and completed.

The premiere performance on the piano was Jan. 26 in a recital by noted pianist István Nádas, currently artist-in-residence at George Fox. Nádas, a native of Hungary, is a concert pianist and has toured for the U.S. State Department.

Nádas and George Fox Prof. David Howard, keyboard instructor at the college, selected the piano. "We're very pleased with it," Howard said. "It's a great addition to the campus." He said the piano use will be limited to guest pianists and to music majors in their recital performances.

Celebration Of Discipline

The following article was written by Lewis H. Arends Jr., religion editor for the **Statesman Journal** newspaper, Salem, Ore. It appeared on the June 17, 1978 religion page. Richard Foster is a 1964 graduate of George Fox College where he was named to **Who's Who Among Students in American Universities and Colleges** for his on-campus activities, including director of student activities, and for his involvement in church deputation. His new book, published by Harper & Row, has now gone into its second printing and is one of the top three best sellers in the religion section of Harper & Row.

"God breaks into life through the creative factor of the brain. "I prayed to God that He would flow through my subconscious to my conscious mind and that I would be able to put it on paper," said Rev. Richard J. Foster, whose book was published in June.

He is already receiving academic acclaim that *Celebration of Discipline* should become a "classical devotional" volume.

Foster didn't write the book for the academic community, however. The Newberg pastor said, "I wrote it to be on the cutting edge of Christian experience. I didn't want to dash off a book of cheap assurance."

The 179-page *Celebration* has a subtitle, "The Path of Spiritual Growth." It outlines a dozen Christian disciplines and cautions of "turning them into laws."

He said the disciplined Christian life "is so different from all these little scenes to convert people. They say certain things, but their lives remain in misery. They say, 'If this is all there is to it, I don't want that.'"

"The chapter people are interested in the most is meditation. It is no easier for me than for anyone else. I struggle a great deal before I feel I've broken through and a change has come about."

He finds no fault in having to try again on the disciplines. In the book, he quotes Thomas Merton, "We do not want to be beginners. But let us be convinced of the fact that we will never be anything else but beginners all our life!"

Foster's own life began 36 years ago in Albuquerque, N.M. His family lived in several midwest states before moving to Garden Grove, Calif., where he grew up. His father worked for several food firms and as a traveling salesman.

His mother had a background in the Christian Church and his father in the Baptist Church. When they moved to California, "there was a little Quaker Church nearby, so we went. I had some experiences there that were good. I wasn't too interested [in Christianity] until my high school years."

"There was a great group of kids at the church. At that time, I viewed myself as an intellectual. I guess I was an agnostic."

"There was one kid in the group who was smarter than I. We went around and around for seven or eight months. I became a Christian out of that group and was very actively involved then. I became president of a Christian club on the high school campus which grew from 20 to 200 kids."

"It was one of my first exposures to a leadership role. I discovered abilities in speaking and leading."

"My conviction at that time was that I was called to work with people, rather than things. What directions that would take, I wasn't sure."

After graduating from high school, he joined a half dozen others in helping build the first high school north of the Arctic Circle at Kotzebue, Alaska. It was a Quaker mission project and the trip up and back led to his first knowledge of George Fox College.

Several couples in his home church assisted him through his four years at the Quaker college and six years at Fuller Theological Seminary, Pasadena, Calif. He received his doctor of pastoral theology degree from there in 1970.

During his early graduate school years, he served as minister of youth at Alamitos Friends Church, his home church. He later worked at a counseling center and another church.

From 1970 to 1974, he was pastor of Woodlake Avenue Friends Church in the San Fernando Valley north of Los Angeles. He came to Newberg Friends Church in 1974.

"We have a pastoral team here and I am one of the pastors on the team. We are trying to forge a new model [for



churches]."

There are currently six pastors, including three full-time paid ministers, with specialties in different areas.

The team concept allowed him to take time off required to write the book and have his responsibilities covered. After much research and experience earlier in his life, the book was mostly written over two periods of time totaling six weeks.

"I was involved in a small group in Southern California that did everything in the book. The book comes out of that experience. Almost the whole book was in my mind when I approached the religion editor of Harper & Row."

"It was a lot of fun, but I doubt if I would write another book. I worked about 14 or 15 hours a day putting the book out. By the end of the 30 days (one of the blocks of time), I was ready to quit. I was feeling like a monk. The disciplines prepared me to allow me to do the work."

The "classical" Christian disciplines the book describes are meditation, prayer, fasting, study, simplicity, solitude, submission, service, confession, worship, guidance and celebration.

He admitted the periods of work were hard on his family. The book is dedicated "To Carolyn, wife, counselor, companion, encourager." They have two sons, Joel, 7, and Nathan, 4.

The book is now in bookstores and costs \$7.95. Foster said that he receives 10 percent. A \$1,000 advance will be applied against initial royalties.

"When I was first contemplating the book, it was my desire to reach a very large audience, not just a religious audience. I wanted to reach those who are disillusioned with the superficiality of our culture, both religious and otherwise."

The first chapter of his book notes, "The classical disciplines of the spiritual life call us to move beyond surface living into the depths. They invite us to explore the inner caverns of the spiritual realm."

Foster said, "The purpose of the book is to show people how they can be set free from the ingrained habit patterns that make misery of their lives. The danger is that if the purpose is not understood the discipline is viewed as an end in itself."

"The danger is if we feel a life pleasing God is following certain steps. The disciplines have no value; they are a means in which we can put ourselves before God and He will transform our lives."

"I wrote it to be on the cutting edge of Christian experience."

Alumni News & Notes

Wayne Burt (G39), the founder of Oregon State University's oceanography program, has taken a two-year leave to serve on the staff of the U.S. Office of Naval Research in London. In the assignment, he will travel extensively in France, West Germany, the Netherlands and Scandinavian countries, focusing on scientific progress and programs in oceanography and meteorology, his career fields of expertise.

Kathleen (Smith) Repp (G44) is secretary to the Superintendent at Morrison Academy in Taichung, Taiwan.

"MISS RAINDROP" IS GEORGE FOX ALUM

The new Oregon "Miss Raindrop 1979" picked by the Portland Rainmakers organization is a George Fox College alumnus.

Esther Girdner, a member of the class of 1977, was a Christian ministries major when she attended George Fox. Originally from Cove, Ore., she now is the secretary for Bruce Huffman, director of community relations and development for Goodwill Industries of Oregon. He was associate director of development at George Fox for five years until last February.

Miss Girdner, 21, was chosen by the Rainmakers, who this year changed their selection process to include only handicapped women. Miss Girdner, who suffers from polymyositis, a muscle disorder, was chosen from among seven finalists.

Bill Hopper (G58) is budget officer for Adult and Family Services Field Operations for the state of Oregon, based in Salem.

Howard Crow (G61) is regional systems manager for Incoterm Corp., Los Angeles, Calif.

Keith Drahn (G66) is director of Special Education for Crook County School District, Prineville, Ore. He has been accepted into the University of Oregon doctoral program in educational administration, where he plans to attend beginning in 1980 while on a sabbatical.

Beverly (Knight) Carr (G71) is manager of compensation and classification for the University of Cincinnati.

Kathy (Halsch) Edwards (G73) is a medical technologist at Good Samaritan Hospital, Portland.

Lana Thurston (G74) is zone dispatcher for Winema National Forest in Southern Oregon.

Wanda Smith (n74) is La Habra, California's 1978 Woman of Achievement in the Field of Medicine as a result of her activities as a community pharmacist; participant in drug education programs within the schools, civic groups and industry; and church activities.

Jim Phesant (G75) is research assistant in the agriculture-economics department of Purdue University. He previously worked three months at USDA in Washington, D.C., on a computer model of resources for the school lunch program. His wife, Esther Joy, is working for Indiana State Chemists, using gas chromatography and high pressure liquid chromatography. They live in West Lafayette, Ind.

Robert Kistler (G76) is in a graduate program in ecology at Purdue University, Lafayette, Ind.

Meyer Louie (G76) is teaching basic math skills at Eastern Washington State College in Cheney, Wash., while working there on a master's degree program in math.

Peggy Wilson (G76) is personnel representative for Hewlett-Packard Co., McMinnville, Ore.

Robert Johnson (G77) is a freshman at the University of Oregon Health Sciences Center School of Medicine in Portland and is class president.

Stephen Beeson (G78) is living in Soldatna, Alaska, and working with the Alaska State Department of Parks.

Cheryl (Wacker) Hewitt (G78) is faculty secretary at Warner Pacific College (Portland) and also is taking classes part time toward a teaching certificate.

Laura Huffman (n81) is teaching preschool children in Portland through "Volunteers of America" program for early childhood development for the underprivileged.

MARRIAGES

Kathy Halsch (G73) to Joe Edwards Aug. 12 in Portland.

Jana Hedderly (G73) to Michael Canty January 29 in Portland.

Christ Bartlett to Matthew Heathco (G75) December 16 in Seattle, Wash.

Marilu Griffith (n75) to Richard Prehn March 18 in Whittier, Calif.

Vickie Deere to Mark Hermanson (G76) September 29 in Lancaster, Calif.

Susan Allen (G77) to Scott Ankeny (G78) December 17 in Newberg.

Susan Matheson (G78) to Brian Key September 9 in Lake Oswego, Ore.

Debra Conant (n79) to Sheldon Harding July 2 in Colorado Springs, Colo.

Debbie Payne (student) to Eugene Hall (n80) September 11 in Silverton, Ore.

BIRTHS

To Terry and Patricia (Wall) Peters (n74), a girl, Janelle Renee, July 12 in Salem, Ore.

To Tim (G76) and Robin (Burroughs) (G77) Weaver, a boy, Sean Colin, Dec. 26 in Portland.

To Mark (G77) and Jan (Kuhnsman) (n78) Kelley, a girl, Nancy Christine, Feb. 2 in Talent, Ore.

To Eric (G78) and Marilee Anglin, a girl, Noel, Feb. 4 in Sacramento, Calif.

DEATH

Olive Ramsey Fisher (n21) passed away November 15 in Stanwood, Wash.

Appreciating English Grammar

"I just regret that I waited so long in doing it."

Participles, modifiers, appositives. The mere mention of such English terms often evokes a wince from the average college student.

At George Fox College, however, students participating in a basic reading and writing program are not only confronting English grammar but are even learning to appreciate it—and some other things.

According to program head Sherrie Sherrill, students are demonstrating increased interest in the three-year-old program. Available under the somewhat misleading title of Writing 95, a four-credit course, it emphasizes sentence structure, vocabulary and, perhaps more particularly, reading speed and comprehension.

Although required for entering students whose SAT scores in reading comprehension aren't quite up to par, the program also serves a number of students who participate on a strictly voluntary basis. Taking the course for a variable amount of college credit, these students focus on program areas of their own choosing.

"The strength of the program is everyone works on the problems with which they are having trouble," says Mrs. Sherrill, a former high school English teacher. Class format calls for a once-a-week meeting of all students with the remaining hours spent in the two-room reading lab and in self study.

Forty-seven students participated fall term and 33 are enrolled winter term. The course is offered on a pass/fail basis.

Visual aids are used extensively in the program. Students are initially given a speed reading test and then introduced to a reading pacer. The machine aids the student in increasing reading rate while maintaining adequate comprehension. Substantial improvement is usually noted at the term's end, Mrs. Sherrill says.

In addition to the reading pacer are tachistoscopes with dual functions of timing reading rates and projecting essays at set speeds. Filmstrips also are used to project essays and aid in improving peripheral vision.

"We can guarantee that students will at least double their speed or even triple it," claims Mrs. Sherrill.

George Fox freshman Carol Test backs her instructor's words. After three weeks on the program, the Dallas, Ore., elementary education major increased her reading speed from 265 words per minute to 525 words per minute, a level much above the minimal 400 words per minute expected of college students. The program for Miss Test was mandatory, a fact that didn't disturb her.

"I was going to take it anyway because I need all the help I can get in writing," she says. The reading pacer, she added, benefited her greatly. Although her speed was adequate her reading comprehension was "horrible," she admitted.

"If students feel they're not comprehending or know their writing is poor, they should take it," Miss Test advised. "It builds your ability to write and a lot of people need that."

Reviewing is a factor that draws most voluntary students. Many aspiring teachers enroll in the course before the inevitable pregraduate teacher education testing, which includes sections on both grammar and writing skills.



Sherrie Sherrill, standing, and student Carol Test.

But nonteachers demonstrate a need to review, too. Last term, senior Gary Chenault registered for a full four credits in the reading program.

"To better myself," is the answer the business major gives for taking the course. A summer of employment with a Salem business agency also influenced the George Fox basketball guard and native of Indianapolis, Ind., in his decision.

"I just regret that I waited so long in doing it," Chenault adds. Although finished with the course, the senior still visits the lab occasionally to "brush up."

Staff and faculty also participate in the program free of charge on a space available basis, says Mrs. Sherrill. The course also is open for audit.

Next year the program, which has always been funded through the English department, will be given its own budget. And with the upcoming academic year, Mrs. Sherrill anticipates several changes. These include thoroughly trained assistants and an "open" resource lab. Supplementing cassette tapes on "how to study" already available in the lab and in the college library will be "how-to" filmstrips. These will concern research or term paper writing methods and the subject of "how to read better"—textbooks, novels, newspapers and magazines.

Bookstore: Books, Bears, and Bill

"It's extraordinary for a college this size."

Bill Loewen's not complaining when he says "his" store is really too large for the clientele.

He blames that situation on foresight of those planning the store, which this month is celebrating its 10th anniversary.

"His" store is really the George Fox College Bookstore. And the only manager the store has ever had is not at a loss for glowing words to describe the successful venture.

"It's very, very unique; in fact it's extraordinary for a college this size," Loewen says. "We are going against statistics; we shouldn't be doing things this ambitious."

The bookstore serves a primary population of just over 800—including 700 students and 125 faculty and staff. It's unique, Loewen says, because the store could accommodate 2,500 to 3,000 students and is larger than some colleges with two to three times the enrollment at George Fox.

"Dave [President David LeShana] was ambitious," Loewen says of the planning for the store.

The store is located in the college's Student Union Building dedicated in the fall of 1968. Loewen and his wife Catherine joined the college staff Jan. 1, 1969, to become the first managers.

In the first year, with about 365 students, the customer transactions totaled 14,500, Loewen says. Now completing a decade of operation, the store during the last year completed more than 56,000 transactions, a fourfold increase. The average student spent

about \$135 in the first year. This year Loewen predicts the spending will be about \$175 each.

And a 10-year review by Loewen shows a change in shopping trends. While the average customer transaction was \$3.30 in the initial year, it is now averaging about \$2. With the total transaction increase, what that means, Loewen says, is that students come in more often. However, they buy less each visit. Instead of making a large purchase from supplies limited mostly to textbooks, students now come in, sometimes daily, for smaller purchases—candy, greeting cards, gum, and pens and paper.

And students do support their store better than the national average, Loewen says. While the GFC students will average about \$175 during a year the national average is about \$150, according to Loewen.

Although similar to most colleges in that it is called a "bookstore," the title is somewhat a misnomer. Contained within the nearly 2,000 square feet of sales area are tapes and records, personal items and toiletries, pens, pencils, and paper, stationery, office supplies, greeting cards, gifts, George Fox souvenirs, paints, clothing, food, film and games. The retail inventory is nearly \$35,000.

Books, of course, are primary. They range from the textbooks to religious books and best sellers. Although Loewen says the store may be somewhat "top heavy" in religious books, on a Christian college campus the situation

is not a problem. And Loewen says he's now concentrating on an even wider variety of academic offerings to match the religious selections. He says he notices a trend among students to buy books not just because they are told to but "because I wanted to."

Loewen says one of the most difficult parts of running the store, which has a total of 2,500 square feet including office and storage areas, is keeping current with book titles. "It's all a gamble, a terrific gamble," he says. "Sometimes it's pure guess with sort of an intuition," he says in describing his selection of books—what will sell and what won't. Mrs. Loewen, who handles all details on textbook orders, is a frequent consultant on the other books.

The Loewens came to Newberg 10 years ago after managing the bookstore at Taylor University. A former pastor, Loewen was bookstore manager at Taylor for eight years, succeeding his wife, who managed the store while he was working on a master's degree and teaching part time. Both were employees at Taylor for 15 years. They made their George Fox connection through LeShana, who also served at Taylor as a presidential assistant.

The bookstore, open 9:00 to 5:00 daily, except Sunday, including summers to serve summer conferences, is a member of the National Association of College and University Stores and the Christian Booksellers Association.

It draws considerable patronage from Newberg customers, mostly seeking religious items. "We don't go after Newberg customers because we don't want to compete with Newberg merchants," Loewen says. "But if people can benefit and we can do some good in serving them, we will."

What about the second decade? "We want to continue doing what we should be doing and are doing, but better," Loewen says. Included in the immediate future is a soon-to-be-received shipment of college souvenirs, including glassware, porcelain, and softgoods.

About the possibility of the store being too large, Loewen says only "it's very good if it is run well, it's good for the college, and the students." Those who remember back 10 years ago to a "store" in a basement corner room with only a few textbooks piled on tables would probably agree the new store, now 10 years old, is good for those involved.



Senior Julie Lang and Catherine Loewen.