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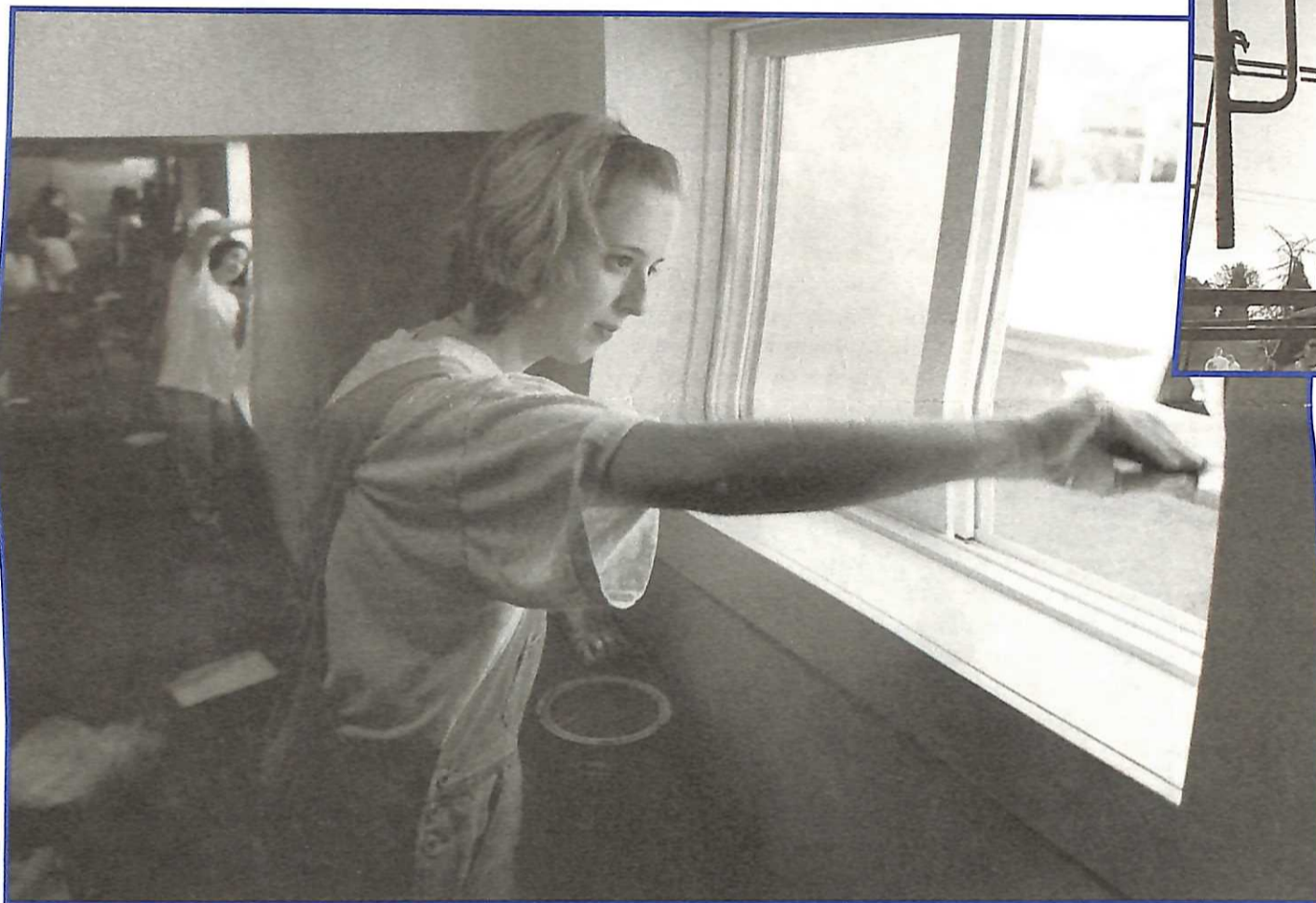
LIFE

George Fox
University

VOL. XXIX, NO. 4

OCTOBER 1999

Service With a Smile



Kirsten Kessler (left), a senior from Cottage Grove, Ore., paints the trim of a window at Horizon Foursquare Church in Newberg. Above, Mike Morse, a senior from Eugene, Ore., sets up scaffolding for those who will be installing vinyl siding on a Habitat for Humanity house. The two were part of more than 1,400 George Fox University students, faculty and staff who spent an entire day doing volunteer work throughout the community.

SERVE DAY PHOTOS: CHIJO TAKEDA

George Fox cancels classes, closes offices so students and employees can spend a day in service to the community

Even though all offices were closed and classrooms were empty the entire day at George Fox University, September 8 might be remembered as one of the most productive days in the University's history.

It was on that day that staff, faculty and students from George Fox's Newberg and Portland Center campuses enthusiastically joined in to demonstrate that a Christ-centered education is more than just book learning. It's also serving a needy world in practical, loving ways.

More than 1,400 people — from the University's president all the way to the newest freshmen — caught the Northwest's attention by leaving their normal routine of classes and work to spend a day helping others. Literally thousands of lives were touched.

The first-ever University-wide "Serve Day" had 20-member teams going to about 70 locations throughout Newberg and other parts of Yamhill County and

the Portland metropolitan area. They helped primarily non-profit agencies, churches and individuals needing assistance. Typical projects included painting, yard work for older residents, spending time with residents at senior care homes, or working on various church projects.

For at least a week afterward, Serve Day was the talk of not only the campus, but also of the Newberg area and much of the region. Through media coverage — most notably a large feature front-page story in *The Oregonian* (Sept. 9) — the University's Christian mission and emphasis on service was communicated throughout much of the Northwest. Dozens of thank-you's flowed to the campus from the agencies and individuals who were assisted.

"I think it was just tremendous," said Vice President for Student Life Eileen Hulme. "I just think this is what a Christian, Quaker institution ought to be about."

Hulme said it was a thrill to see weeks of prayer pay off the morning of Serve Day when, after a continental breakfast and praise service under sunny skies, the many hundreds of people departed in an organized fashion for their work assignments.

"There was nothing glamorous about the work," said Hulme. "But people went with willing hearts, put their backs into the labor, and did it."

Hulme noted that, according to Campus Compact, a national coalition that promotes community service in higher education, Serve Day was apparently the first instance of a university shutting down for a day of such activity.

But it won't be the last. George Fox President David Brandt and his cabinet have determined Serve Day will be an annual fall tradition for George Fox University.

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H. DAVID BRANDT, 11TH PRESIDENT

INAUGURATION
GEORGE FOX UNIVERSITY

It's Official

A year into his presidency, George Fox University formally inaugurates Dr. H. David Brandt

Striking a balance between seriousness and humor, pomp and festiveness, George Fox University inaugurated its 11th president in a 90-minute ceremony that added extra energy to the first day of classes for the 1999-2000 academic year.

While several of the featured guests and speakers drew laughter with lighthearted comments, President Brandt accepted with measured seriousness the duties of the office

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H. DAVID BRANDT, 11TH PRESIDENT
INAUGURATION
 GEORGE FOX UNIVERSITY

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that he has already held for a year.

Referring to a biblical passage from Hebrews 12, Brandt noted that the Christian liberal arts university has always had "a great cloud of witnesses watching us . . . I trust you and the other witnesses to hold us accountable for the implementation of this charge," he said.

The inaugural ceremony held in Bauman Auditorium attracted an overflow crowd; additional seating was made available in Wood-Mar Auditorium, where members of the University community watched the proceedings on large-screen television. Nearly 1,500 watched in both auditoriums.

With his wife, Melva, at his side, a beaming President Brandt accepted the symbol of office, the presidential medalion, from Board of Trustees Chairman Dea Cox and received an investiture charge from Dr. Kent Thornburg, chair-elect and the head of the board's Academic Affairs Committee.

"With this presentation, we do this joyfully, celebrating this occasion with our George Fox family and friends," Cox told Brandt. "We believe God has called you to this task."

Before coming to Oregon, Brandt served for three years as president of

Tabor College, a Mennonite Brethren institution in Kansas, and he has an extensive track record in Christian higher education.

Also participating in the ceremony were a wide range of representatives of Christian institutions, regional schools of higher education, and officials from businesses and state and local government.

Among those who gave greetings during the program were state Sen. John Lim, a member of the University's Board of Trustees, who represented the Oregon state government; Barbara Palmer, senior vice president of Bank of America and also a George Fox trustee, on behalf of the local business community; Vivian Bull, president of Linfield College in neighboring McMinnville, representing the academic community; Newberg Mayor Charles Cox; and representatives of the University's students, faculty and alumni.

"It is with joy and expectation that we welcome a new president to the area," said Bull, who noted Brandt's many years of management experience in higher education. "We commend George Fox University for its wise decision in calling Dr. Brandt."

Palmer termed Brandt "eminently qualified" to hold the presidency and said the business community appreciates his interest in making the University a key player in strengthening Oregon's work force. "We are excited to work with you, Dr. Brandt, in the new millennium," she said.

Rebecca Ankeny, professor of English at George Fox University, welcomed Brandt on behalf of the faculty. "Today we recognize you as someone we know, rather than as a stranger," she said. "We welcome you to your service here, and we look forward to what God will do through you."

Senior Ryan Dougherty, student body president, said the University is blessed to have Brandt as president. "In his time here, he has already shown that he is a man of God as well as a man of the people," Dougherty said to loud and appreciative cheers from the many students in the audience.

Thomas F. Johnson, dean of the University's Western Evangelical Seminary, former president of the University of Sioux Falls (S.D.), and interim president of George Fox during the year preceding Brandt's arrival, gave the inaugural address. Through their respective work in Christian education, Brandt and Johnson have known each other for nearly 12 years.

From his own experience at two institutions, Johnson pointed out that a university presidency is an "incredibly demanding" job. He invited Brandt to follow his own proven way of dealing with people as they bring a multitude of problems to him.

"You are welcome to do this, Dr. Brandt: Appear to be totally clueless about what they are asking," Johnson

said, drawing laughter from the crowd. "In my case, that wasn't hard at all."

Johnson told a story about a college professor who used several big rocks to fill up a container and then asked his class if the container was full. While most thought it was, it really wasn't until the professor added gravel, then sand, then water to fill every possible space before the container truly could be called full.

Johnson likened the container to the full plate facing a university president.

"Dr. Brandt, you as an experienced college president know that if you don't put the 'big rocks' in first, you'll never get them in at all," Johnson said. He suggested three symbolic "big rocks" that need to be the foundation for George Fox: its Christ-centered mission, its high-quality academics, and a "campus climate of service and empowerment."

"These are 'big rocks' — big enough to wrap your arms around and make them the cornerstone of your presidency," Johnson said to Brandt. "David, my friend, we welcome you with love and support to the

presidency of this university."

Brandt spoke briefly, expressing gratitude to the University's faculty, staff and students for taking time to attend the ceremony.

He emphasized that he will succeed as president only with dependence on God's guidance, and with the support of all involved at George Fox University. "I didn't get to this point by myself, and I won't do this job by myself," he said. "It involves us all."

He also noted the presence of many longtime friends and family members, including his mother, Helen, who traveled from Minnesota to attend.

Just a few days before her 90th birthday, a robust-appearing Helen Brandt said she was proud of her son David. She was also pleased — but not awed — by the inauguration.

"It's certainly a lovely ceremony, but being David's mother, I'm beginning to get accustomed to these things," she said.

— John Fortmeyer and John Rumler



Dr. David Brandt and his wife, Melva, accept the congratulatory applause of the audience during his inauguration as the 11th president of George Fox University.

ANDREW DADDIO

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President Brandt presents flowers to his mother, Helen, at a luncheon following the inaugural ceremony.

ANDREW DADDIO



ANDREW DADDIO

Left: President Brandt enjoys a moment with Dr. Margi Macy (center), associate professor of education, and Dr. Andrea Cook, vice president for enrollment services, prior to the start of his inauguration ceremony.

Below: Dressed in full academic regalia, Sherrie Schulke, assistant professor of social work; Dr. Ciella Jaffe, associate professor of communication arts; and Dr. Caitlin Corning, assistant professor of history, (left to right) wait for the faculty processional to begin.



ANDREW DADDIO



ANITA CIRULIS

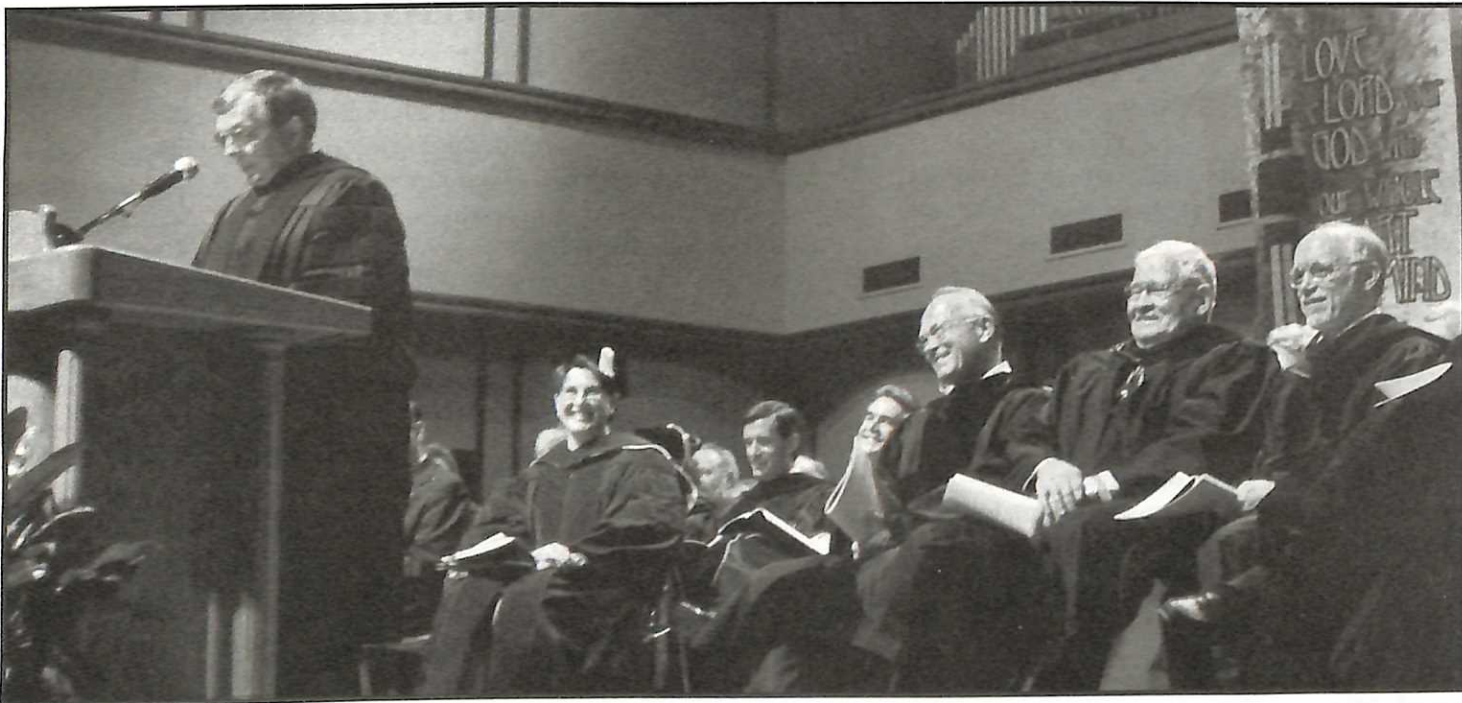
Far left: Laying hands on David and Melva, students pray for the Brandts during an evening worship celebration that concluded the day's activities.



ANITA CIRULIS

Left: During their time with students that evening, the Brandts took questions from the audience, including "How did you meet?" and "What was the best practical joke you ever pulled?"

Below: Dr. Tom Johnson, dean of the seminary, served as the inauguration speaker. His advice about how to be a college president draws laughter from the platform party consisting of Dr. Andrea Cook, vice president for enrollment services; President David Brandt; Dea Cox, chairman of the Board of Trustees; and Dr. Kent Thornburg, chair-elect of the board.



ANDREW DADDIO

The Trustees' Presidential Charge

Chair-elect Kent Thornburg delivers the board's hopes and dreams for George Fox University to President Brandt

The following are remarks made by Dr. Kent Thornburg, professor at Oregon Health Sciences University, during David Brandt's inauguration:

President Brandt, faculty, students, guests and special friends of George Fox University: My task here today is to make public the expectations of the Board of Trustees as they pertain to President Brandt for his term of office. This is the charge of the Board of Trustees.

As a scientist, I am more comfortable using the term *charge* as it relates to electrical charge, therefore it is my hope that my remarks here today will provide a charge — in the good sense of the word — to the batteries of the new president to energize him like the famous bunny for the tremendous task he has eagerly taken on.

When the Board of Trustees began looking for a new president, we generated a long list of requirements that filled several pages. Upon reflecting on those pages, I found that the job really boiled down to only two requirements. Number one: The successful candidate would be someone who could walk on water and perform many other miracles . . . especially at sporting events; and number two: The candidate would be someone who, by the very nature of his or her personality, would attract enormous sums of money like bees to honey.

In the midst of our search, we became acquainted with Dr. David Brandt. And I am happy to say that he was chosen for the job — not because he met our unrealistic criteria, but because, to the contrary, he had a track record of solving tough problems the hard way: by bringing people together. The board was impressed with his vast experience with college administration, his spiritual depth, and his tremendous love for people.

President Brandt, I would like to present a list of seven wishes from the Board of Trustees that embody the hopes and dreams of those who love George Fox University. Here is our charge:

Number One: Listen to students. They are our customers. They are here to prepare themselves for a life of service. Help us prepare these students for the highly technical world of the next century.

Number Two: Listen to faculty (as though you could help it). They are the treasure that attracts students from around the world to live and learn at George Fox University. Join the Board of Trustees in building an environment that will nurture the growth and development of each and every faculty member. Show appreciation for the high quality teaching and scholarship that is already characteristic of our faculty today.

Number Three: Listen to the board. Especially the chair. Their experience and love of the institution will

see you through the toughest of problems. Work with the Board of Trustees in reaching its goal to build a liberal arts university of the very highest quality.

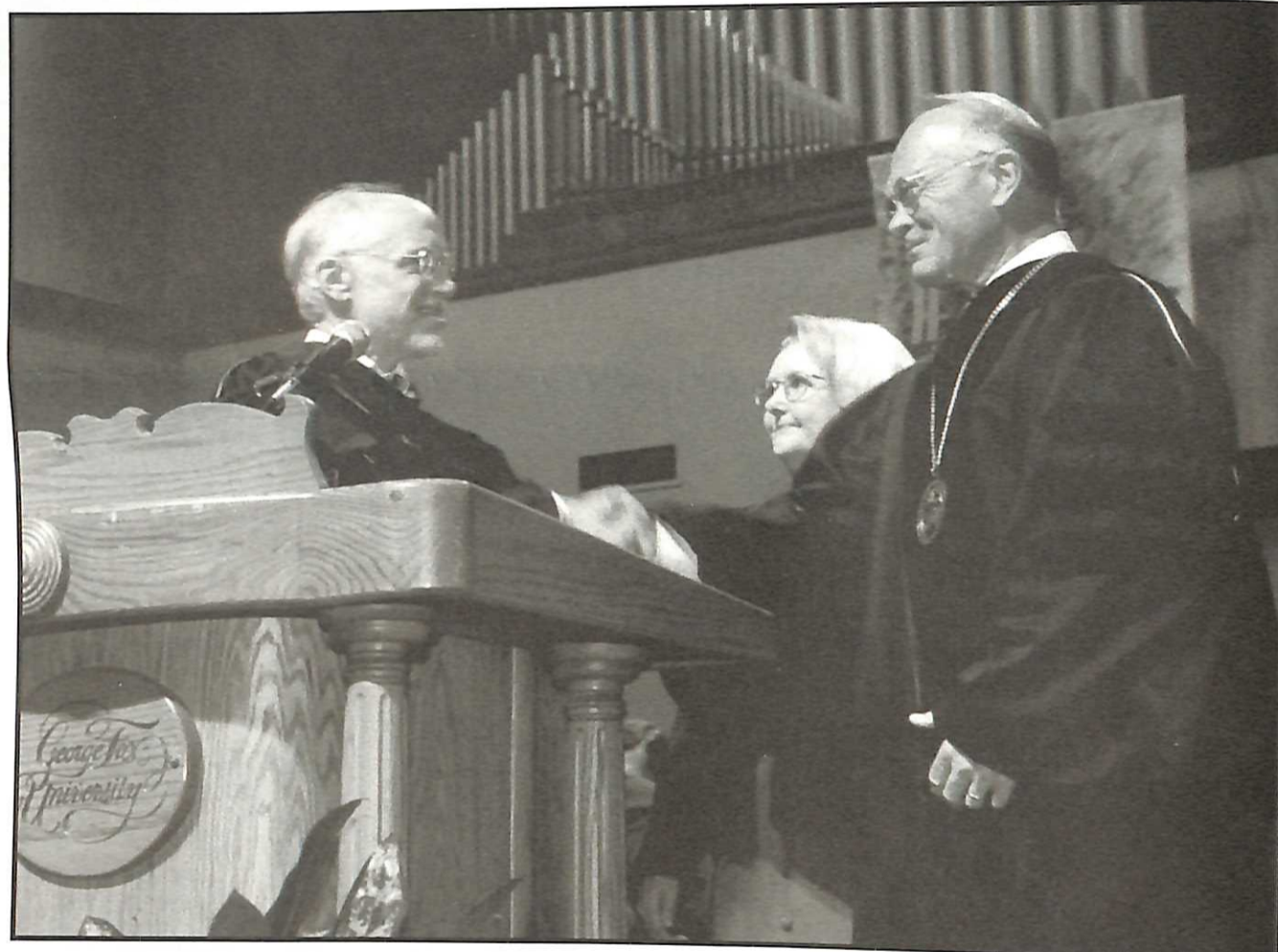
Number Four: Join with the board in developing an institution whose people represent a vast array of ethnic origins. The board appreciates your track record in this area and your current work with education in Kenya.

Number Five: Help George Fox University in finding new resources for building a strong financial base. This will require a balance of short-term and long-term financial goals. As you know, the Board of Trustees is anxious to find more support for students who come from families who do not have great financial wealth.

Number Six: Develop links with other Northwest institutions. The Northwest is fortunate to have some of the nation's most outstanding liberal arts institutions. They're represented here today. All of these institutions would be enriched by further cooperation.

And last, **Number Seven:** Continue to nurture George Fox University as a strong Christian university where issues of faith and learning are integrated at every level in the classroom. Help the University to maintain its Quaker values, including spirit-led decision making, equality of all people, honesty and integrity in all dealings, and international problem solving to prevent war. As a tip from the board chair, Dr. Brandt, you may want to consider wearing one of those snappy black and white Quaker outfits to make a fashion statement on campus . . . then again, you may not.

In summary, President Brandt, as you begin and become entrenched in the responsibilities of running this university, please remember that the Board of Trustees is your support group. Board members will remember you in their prayers. As a board, we are proud to have a man of your talent and experience as our president. And we hope that your tenure at George Fox University will be, with your wife, the most enjoyable, productive and spiritually rewarding years of your career. Thank you.



Board chair-elect Kent Thornburg welcomes David and Melva Brandt following Thornburg's delivery of the trustees' charge to the president.

WES to Become 'George Fox Evangelical Seminary' January 1

George Fox University's Western Evangelical Seminary will begin the next millennium with a new name: George Fox Evangelical Seminary. Preparations for the Jan. 1, 2000, change are already under way.

The name change was approved by the George Fox University Board of Trustees following recommendation by the seminary's Board of Regents. The Portland seminary was merged into George Fox College in 1996 to create the University.

"The name *George Fox Evangelical Seminary* combines in a highly visible way the seminary's heritage and its new future," said George Fox President H. David Brandt.

"*Evangelical Seminary* in the name recalls the former identity as Western Evangelical Seminary, and it further describes the theological orientation of our school," he said. "By including *George Fox* in the name, we take advantage of the high reputation and regional visibility of the University."

The decision for a name change is the result of the most recent discussion that the name be replaced. Seminary board members and administrators for decades have periodically discussed alternatives and their concerns over the confusion with Western Conservative Baptist Seminary, which now uses *Western Seminary*.

"Our two seminaries have struggled for some time over confusion created by the common use of *Western* in their names," said Brandt.

During the presidencies of both Leo Thornton and David Le Shana at Western Evangelical Seminary, discussions were held considering names that would be more distinctive in the Northwest.

"It is critical to erase the confusion with Western Seminary," said Don Carter, chair of the seminary's Board of Regents, in advocating the change.

For the seminary, this will be its third name since its founding in 1947. It began as Western School of Evangelical Religion, and the name was changed to Western Evangelical Seminary in 1951.

For George Fox, the name change completes the merger process that began in 1995 and ended with an agreement for the merger and a plan that allowed the name change in January 2000.

The seminary now has just over 300 students from more than 30 denominations. "We welcome evangelical candidates for the ministry from any denomination and tradition," says Brandt.

Seminary administrators, faculty and board members considered a variety of options as part of the name, including *Theological Seminary*, *School of Religion*, *Theology School*, *Divinity School*, and *George Fox Seminary*.

It is anticipated the seminary may become known as George Fox Seminary over time — through common usage as its "street name." The Board of Trustees has asked for a re-look at the name in five years.

Meantime, University administrators are considering the changes that will be needed in the next few months: from stationery and business cards to promotional publications and advertising, from building signage to communication with constituencies.

— Barry Hubbell

George Fox University Attains Highest Ranking Ever on U.S. News List of 'America's Best Colleges'

George Fox University has moved up to its highest ranking ever by *U.S. News & World Report* in its listing of "America's Best Colleges."

The nation's most popular annual review of United States colleges and universities now ranks GFU second overall among Western regional liberal arts colleges, up two positions from a year ago and from fifth the year before.

George Fox also moved from eighth to second in the magazine's "Great Schools at Great Prices" listing of "Best Values in Colleges."

Never ranked lower than third in the academic reputation category in 12 years of listings, George Fox maintained its third place listing again this year.

"I am pleased *U.S. News & World Report* has again recognized the high quality of education received by George Fox students," President David Brandt said. "Observation by those outside the University is important to validate what is happening on our campus."

"Our goal at George Fox is to provide students the finest education possible within our institution's goals and mission. We are committed to continuing to improve the quality of the programs we

offer students."

George Fox is the only Oregon school listed in the regional liberal arts colleges category's top tier. That category consists of more than 400 institutions which award 60 percent of baccalaureate degrees in occupational, technical and professional fields and which are not in the national liberal arts colleges category.

In the separate West Regional Universities category, three Oregon schools — Linfield College, the University of Portland, and Pacific University — are ranked among the top 15 for overall quality, as well as for best value.

Among the West's regional liberal arts colleges, George Fox is listed behind only Albertson College of Idaho for overall quality. Rounding out the top five, in order from third through fifth place, are Texas Lutheran University, Evergreen State College of Washington, and Oklahoma Baptist University.



In the academic reputation category, George Fox is listed third again, this time with a 3.6 score out of a possible 4.0. The

top two schools were Evergreen State College, at 3.8, and Texas Lutheran University, at 3.7.

The rankings combine statistical data with the results of an exclusive *U.S. News* survey of some 1,400 four-year colleges and universities. This year, 93 percent of the schools contacted returned the questionnaires. For those that did not, as well as for those that did not answer all questions, the magazine regularly uses comparable data from the U.S. Department of Education, the Council for Aid to Education, the National Collegiate Athletic Association, the American Association of University Professors, and other professional sources.

A college or university's overall rank was determined by totaling calculated scores for various categories, including academic reputation, retention of students, faculty resources, student selectivity, financial resources and alumni giving.

Board Awards Faculty Tenure, Promotions to 14 Professors

Ten George Fox University faculty members are newly promoted and four have received tenure as a result of action by the University's Board of Trustees.

Receiving tenure:

Irv Brendlinger, professor of religion, a George Fox faculty member since 1993 who holds a doctorate in historical theology from the University of Edinburgh, Scotland.

Kathleen Gathercoal, associate professor of psychology, faculty member since 1993 with a doctorate in developmental psychology from Case Western Reserve University in Ohio.

Larry Shelton, professor of Wesleyan theology, faculty member since 1994, doctorate in historical theology from Fuller Theological Seminary in California.

Phil Smith, associate professor of philosophy, faculty member since 1982, doctorate in philosophy from the University of Oregon.

Promoted:

Donald Powers, from associate to professor of biology, faculty member at George Fox since 1989 with a doctorate in physiological ecology from the University of California-Davis.

William "Bill" Jolliff, from associate to professor of English, faculty member since 1994, doctorate in English from Ohio State University.

Grace Balwit, from assistant to associate professor of education, faculty member since 1994, doctorate in curriculum and instruction from the University of Wisconsin-Madison.

Carlisle Chambers, from assistant to associate professor of chemistry, faculty member since 1994, doctorate in inorganic chemistry from Emory University in Georgia.

Kathryn Ecklund, from assistant to associate professor of psychology, faculty member since 1994, doctorate in clinical psychology from Biola University in California.

Scot Headley, from assistant to associate professor of education, faculty member since 1994, doctorate in comprehensive vocational education from Ohio State University.

Martha Iancu, from assistant to associate professor of English as a second language, faculty member since 1989, master's degree in linguistics from the University of Oregon.

Kerry Irish, from assistant to associate professor of history, faculty member since 1993, doctorate in history from the University of Washington.

Paul Kennedy, from assistant to associate professor of sociology, faculty member since 1997, doctorate in sociology from the University of Southern California.

Debra Worden, from assistant to associate professor of business and economics, faculty member since 1994, doctorate in economics from Purdue University in Indiana.

Retention, Growth of Graduate Programs Increase Enrollment for Fall Semester

For a 12th consecutive year, George Fox University has set an enrollment record. The official count for fall 1999 is 2,436 students, a 4 percent increase from the 2,345 tallied at this time last year. The latest figures are more than four times George Fox's fall 1986 enrollment of 549.

This year's traditional undergraduate enrollment is 1,402, a 0.9 percent increase from last fall's 1,388. However, the incoming freshman class was smaller this fall.

"We had a lower number of freshmen — about 300 students, or 60 fewer," said Andrea Cook, vice president for enrollment services. She explained that Oregon's public colleges and universities this year bolstered their marketing and financial aid efforts, which toughened recruiting at the state's private institutions, including George Fox.

"The public institutions have really competed hard for Oregon residents this year," she said, noting that George Fox now is stepping up its own plans.

Cook said an all-time-high 82 percent rate in George Fox's retention of last year's freshmen helped provide the net increase in undergraduate enrollment.

The University's seminary, housed at the Portland Center campus, has 300 students.

Other graduate programs showed a big overall increase, tallying 446 students compared to 376 last fall. Cook said that increase is mainly in the Master of Arts in Teaching program, which has 156 students compared to 118 last year. Also contributing are a new doctoral program in education and, at the Boise Center, a new master's degree program in organizational leadership.

Enrollment in George Fox's degree-completion program for working adults is 288, compared to 299 last fall. Seventy-two of those students are enrolled at the Idaho site, compared to 82 this time last year.

Thanks from the Community

"Let me add my voice to the chorus of appreciative comments regarding your institution's extremely generous event: George Fox University Serve Day . . . This gesture by the University said more clearly than any pronouncements that GFU cares about Newberg and is committed to community service . . . The City is proud to be in partnership with you and your fine institution. Thank you for caring."

— Mike Soderquist, community development director, City of Newberg

"We commend you, the staff and students of GFU for your first annual Serve Day. It was a blessing to our church (and) community and a tribute to the very nature of our Lord . . . Receive our heartfelt thanks for your commitment to modeling the very character of Christ on and off campus. The world will truly see we are Christians by our love."

— Bruce Sloan, pastor, Chehalis Valley Baptist Church, Newberg

"What George Fox University did was a tremendous service to the community, and the students, faculty, and staff should be proud of their accomplishment . . . Everyone worked hard and, better yet, those involved wanted to help. This is a tremendous achievement, and it says a lot about the University in the community."

— James McMaster, park supervisor, Chehalis Park and Recreation District, Newberg

"GFU is to be applauded for providing such opportunities for a well-rounded educational experience that reaches far beyond academics."

— David Beam, economic development coordinator/planner, City of Newberg

"Newberg FISH (Friends in Service to Humanity) wants to thank each of you who distributed handbills for us on Serve Day. Your efforts have already resulted in some new contributors to our cause. In appreciation . . ."

— Gwen Schwab, Newberg FISH

"On behalf of the Newberg Police Department, I would like to express my gratitude to George Fox University for the exceptional commitment demonstrated to the Newberg community during the recent GFU Serve Day . . . My thanks to you, the students and faculty at George Fox University for your dedication and outreach to the citizens of Newberg."

— Cindy Young-Bolek, community resources/public information officer, Newberg Police Department

"What a joy to have 30 of your staff and students for the day . . . the crew you sent us was better than exemplary. Thanks so much for the experience. You will be receiving notice of the church's gift of five Gideon Bibles in honor of your students' labors."

— Ronald Hotrum, pastor, Unionvale Community Church, Dayton, Ore.



Blair Cash, sports information director, washes the windows of a bus owned by a retirement community in Newberg.

Serve Day: Event Draws Praise from Those Who Helped as Well as from Those Who Benefited

continued from page 1

Brandt told the crowd at the morning praise rally that Serve Day was appropriate because "the community has real needs" and because it provided an opportunity for teamwork. But most of all, he said, it was in line with the Lord's teachings.

"It's crucial that we practice what we preach," said Brandt, who spent Serve Day helping prepare a local house for painting. "It's the way of Jesus."

"Doing this at the very beginning of school lets us show what service means to a Christian institution," said Jennifer Swanborough, the University's assistant director for undergraduate admissions and one of the key organizers of Serve Day. "It provides an opportunity for personal growth in the George Fox community. And studies show that if we set a standard of service at the start of the year, students will be more inclined to get involved in service opportunities throughout the school year."

It also helps George Fox personnel to become better acquainted with the many non-profit agencies throughout the local community and with the services they provide, she said.

Serve Day is an expansion of a smaller program that has been undertaken at the Newberg campus the past three years. As part of their fall campus

orientation, about 500 newly arrived students each year since 1996 have been involved in local service opportunities.

After putting in their hours, participants realized that Serve Day accomplished much. Not only did they tackle dozens of important projects, but they derived a deep sense of self-satisfaction from taking part.

"It's just a good feeling to know how much you can help if you're dedicated to it," said Allison Kessler, a sophomore who helped city employees clean many of the alleys in downtown Newberg.

"I think it was an awesome witnessing opportunity," said Ruth Ulmer, a sophomore whose group did a variety of tasks at Living Savior Lutheran Church in Tualatin. Those projects included sorting articles for a rummage sale, clearing blackberry bushes, cleaning gutters, washing windows and painting.

Howard Macy, professor of religion and biblical studies, was part of a group that spruced up Jaquith Park in Newberg.

"I thought it was fun to do, and I enjoyed working with the faculty and students," he said.

Serve Day concluded with a late-afternoon celebration on campus — attended by those whose work-weary muscles weren't too sore to keep them away. The celebration included a barbecue dinner for the students and employees and their families, staff-versus-student softball games, and reports from the work teams on how their day went.

Swanborough, who has coordinated the smaller service campaigns the past three years, said she might have been inclined to feel nervous about getting such a big, expanded effort off the ground, if the highest level of management had not been consulted.

"This whole thing was bathed in prayer," she said.

— John Fortmeyer



A massive crowd of students, faculty and staff filled the campus quad as George Fox University's chapel band opened Serve Day with praise and worship songs.

Serve Day Hits Front Page

Besides providing countless good works in Yamhill and Multnomah counties, George Fox University's Sept. 8 Serve Day created quite a media buzz. *The Oregonian*, the newspaper with the largest daily circulation in the North-western United States, provided extensive coverage of the event, as did the Newberg *Graphic* and the McMinnville *News-Register*.

President David Brandt said he was quite surprised at the extent of *The Oregonian's* coverage of Serve Day. "Besides being well-written and accurate, the story really got to the heart of what we are all about," he said. The feature article on Sept. 9 was written by veteran reporter Romel Hernandez and was hard to miss.

It ran on the front page and was accompanied by a large color photograph of George Fox student Joel Bock helping prepare the home of senior citizen

"Grandpa" Roy Hiebert for painting. The article's continuation inside included two other photos — one of President Brandt wearing a tie-dyed T-shirt and working on Grandpa Roy's house.

In the few days following the story, Brandt said, it seemed like everyone he met was talking about it. Nearly a month later, when he appears at different functions, people are still mentioning it.

"It was wonderful, comprehensive coverage," he said.

Vice President for University Advancement Dana Miller said that, at a recent Parents Council meeting, many of the parents — who read about Serve Day in *The Oregonian* — decided they'd like to join the students and faculty in the next Serve Day.

"We've also had a big response from alumni, donors, and all of our friends. It helped our constituency understand who we are as an institution," Miller said.

Director of Special Events Danya Ochsner helped during Serve Day and, likewise, reported being overwhelmed by a positive response.

"In Nap's IGA, Mac Rental, and in all the stores and businesses, people were excited," she said. "One man who read *The Oregonian* article even said he was going to encourage his grandson to attend George Fox."

The editor of *The Oregonian's* Family and Education Team, Chris Broderick, said the Serve Day article, like all the other assignments, was not originally pegged as a page one story.

"The editors sat down and weighed the stories of the day and compared it to other local, regional and national news," he said. "It's a pure judgment call."

Broderick said that on another day the Serve Day story might have been "bumped" and appeared somewhere else in *The Oregonian*, but he admitted lobbying for its high-profile placement.

"Besides being timely and local, it was fresh, interesting, and it involved a lot of people. It had all that going for it — plus it is part of a larger trend."

Nationally, there is a growing commitment by young people to community service. An annual national survey conducted by the University of California at Los Angeles indicates the percentage of college students who say they have performed volunteer work has risen to a record-high 74 percent.

While more and more colleges and schools across the nation are seeking opportunities to strengthen ties with their surrounding communities, as Broderick pointed out, "Few go to such lengths as to involve administration and to cancel all classes and leave phones go unanswered for a full day."

— John Rumler



Cocav Engman, a senior from McArthur, Calif., and Carley Egelston, a senior from Gresham, Ore. (in background), spent the day as part of a work crew at Horizon Foursquare Church in Newberg.

Serve Day Snapshots

Three Tons of Wood

Group #58 had seven members who moved lumber from one location to another for Yamhill residents who have illness in their family.

"We got the work done, had a wonderful day of fellowship, and were joyful that the Lord would allow us to be His hands to help others. We moved 3 to 3.5 tons of wood two times. No, we were not inefficient. It's just that we loaded the lumber onto a trailer, hauled it to the new site, and unloaded it.

"Our site sponsor . . . encouraged us frequently and constantly supplied us with cold drinks. She just called me today and expressed her appreciation for not only moving the lumber, but for reflecting Jesus through the work done in an attitude of joy. She said it was a wonderful encouragement to her.

"On Thursday we were all reminded of having moved 3 to 3.5 tons of lumber twice, but very long, hot showers and generous doses of aspirin took care of it!!"

— Mark Ocker, instructor of management

Singing While You Work

Group #69 helped at Chehalem Valley Baptist Church in Newberg.

"Our team of 11 students and four staff members painted the sanctuary, fellowship hall, and foyer . . . Most of the day, as we painted, our students sang praise music and hymns in perfect four-part harmony. (It turned out most of them are in the Concert Choir.) It was a privilege to be there and hear the music as we worked. The members of the church working

alongside us also were overwhelmed by this unanticipated blessing of music.

"I can't wait for the next time to see what unexpected surprises the Lord will have in store."

— Alan Kluge, associate professor of business

Taking Time to Play

Group #20, consisting of Edwards Residence Hall first-floor men, helped at the Seventh Day Adventist Church in Newberg, cleaning windows, installing a satellite dish, sorting disaster relief materials and organizing a library.

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Sarah Powell, a sophomore from Turner, Ore.; Ron Mock, assistant professor of peace studies and political science; and Lauren Barnhart, a junior from Woodinville, Wash., (left to right) help construct a retaining wall for a new skateboarding facility at Ewing Young Park in Newberg.

Thanks from the Community

"The students did a lot of work around the church, as well as going to people's homes and doing services for them that they couldn't do themselves. They were so excited about getting help it really made me teary. Sometimes we tend to forget how much these little things mean to someone who is elderly or ill. Give my thanks to all."

— Mardi Eggers, First United Methodist Church, Newberg

"I just finished reading the article in *The Oregonian* about George Fox's Serve Day. What a wonderful idea. Thank you for setting an example that we should all follow. George Fox is a special university, and your Serve Day puts an exclamation point on 'special.'"

— Steven Holwerda, chief operating officer, Ferguson, Wellman, Rudd, Purdy, and Van Winkle, Inc., Portland

"WINNER: The George Fox University campus was closed Wednesday, but students, faculty and staff were hard at work. Nearly 2,000 of them spent the day doing community service projects in Newberg. 'Serve Day' was a living lesson in volunteerism and civic responsibility. It showed the university's ties to the community."

— Editorial Page Winner Column, *Oregon Statesman-Journal*, Salem, Oregon

"Thank you for your help in painting our house on Serve Day. You did a great job, it is appreciated so much . . . what a great project! . . . Thanks! Thanks! Thanks!"

— Eight signers, Grandma's House, Newberg

"You did a beautiful job on the ramp for Sam's wheelchair, and we thank you so much. We pray God's blessing on each of your lives. Have a great year at George Fox. In Christian love,"

— signed by a Newberg couple

Value Added

Some would say the value of George Fox's Serve Day is immeasurable — even priceless: the help to individuals, organizations and community. They're right.

But a quantitative measure also is possible in terms of the estimated cost of the "people-power" provided. Based on the University's total budget for employees for one year and dividing by the total work days in a year, the value of employee help for one day is \$57,000.

Add to that the value of student help, based on the campus work-study wage of \$6.50 per hour. Volunteer students during Serve Day worked approximately six hours each for a \$39 contribution. Estimating 1,000 students, they accumulated a value of \$39,000.

The total value of employee and student labor approached \$100,000 — at \$96,000.

Serve Day Snapshots

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"... we did more than the church had prepared for us to do! What a great bunch of guys! The church where we worked insisted we take regular breaks — which we didn't mind! During the breaks, all of the team would gather in the gym and play basketball, wall ball or tape-ball baseball! Even when we had all been working hard, these guys still had the energy to come together and play.



President Brandt steadies a ladder while serving on a work crew that prepared the house of Roy Hiebert, George Fox University's "campus grandpa," for a new coat of paint.

"I think it says a lot when tired people can still come together and laugh. A truly phenomenal experience — through and through!"

— Karin Klinger, undergraduate admissions counselor

A Public Witness

Group #29, 18 women from the first floor of Hobson Residence Hall, helped the City of Dundee with a landscaping project.

"The task before us was indeed arduous, shoveling dirt, raking and leveling the ground, planting shrubs and laying sod from the post office to the stoplight on Highway 99. The work effort and attitude of this group of students served as a powerful witness to far more people than I ever imagined. They amazed the city crew members who were lavish in praise and thankfulness for the quality and quantity of the work the team accomplished.

"... we were highly visible to the public. Drivers stopped to ask who we were and what we were doing. Others simply took notice and gave us a big smile and thumbs up! ... we were located directly across the street from the Dundee Elementary School, and many times little faces were looking out the windows to watch the activity and wonder.

"For me, as a resident of Dundee, driving past the new grass, shrubs and flowers brought to mind that these things will be here for years to come and to remind people that George Fox University touched our community. The example of these young women will remain with me for a long time. In the midst of sweating and struggle with their workload, the challenging words 'attitude check' were consistently met with the shout 'Praise the Lord!' I need to be able to do that daily."

— George Byrtek, assistant professor of management

Lending a Hand to Law Enforcement

Serve Day brought many results — some unexpected. Here's the way the

President and Mrs. Brandt invite you to

Travel the Alps

- Visit picturesque cities of Innsbruck, Heidelberg and Munich
- See the Neuschwanstein castle and enjoy a cruise on the Rhine
- Experience the renowned Passion Play at Oberammergau
- Enjoy daily devotionals by Dave Brandt
- Optional second week available for sightseeing in Italy and Switzerland

July 19 to August 2, 2000

For information and reservations, contact
Sam Farmer: (503) 554-2122
FAX (503) 554-3830
e-mail sfarmer@georgefox.edu

Alum-Millennium

Celebrating Homecoming 2000
February 11-13

Don't miss George Fox University's Homecoming 2000 featuring special reunions for:
ASC Central Committee and R.A. Alumni
Western Evangelical Seminary Alumni

And Alumni of:

Class of 1990 • Class of 1980
Class of 1975 • Class of 1970
Class of 1960 • Class of 1950

Newberg Police Department reported one surprise:

"Detectives rallied as a gun thought to have been used in the commission of a crime was found by two George Fox students while cleaning up the Highway 99W fill area. Although the suspect has been found guilty of the crime without the gun as evidence, the weapon will be turned over to authorities to be included as part of the case file."

ALUMNI NOTES

Dale Campbell (G60) completed the Newport Marathon in June 1999 in 3 hours, 59 minutes, placing third in his age division. He and his wife, **Sharon** (G98), and children recently moved from Dundee to Newberg, where he is opening an additional pastoral counseling practice.

Tim Kunkel (WES83) is serving as a missionary to Uruguay with the International Mission Board of the Southern Baptist Convention. He and his wife, Iracema, will finish 10 years of service in February 2000 and will be in the Northwest on furlough for the rest of the year.

Garold Gillham (HRM88) has been named city manager for Scappoose, Ore.

Brian Gardner (G89) and his wife, Christy, reside in Wheaton, Ill., where he is regional director of development for Wheaton College.

Joseph Rono (WES89) was installed Sept. 12, 1999, as the bishop of the Africa Gospel Church, which has approximately 700 congregations in Kenya.

Scott Nilsen (G93) is the adult ministries pastor at Newberg Friends Church. His wife, **Shannon (Hyde)** (G92), is the children's pastor.

Sanford Lewis (MHR95) received a Master of Arts degree in organizational management from the University of Phoenix, Portland. He is a claims representative for the Social Security Administration, Portland.

Cletus Moore (MBA95) has been named vice president for finance and business affairs at Warner Pacific College, Portland.

Scott Jensen (G96) recently received first place in the documentary category at the National Press Photographers Association conference in Denver, Colo. He and his wife, **Myrna (Bonar)** (G95), recently moved to Minnesota, where Scott is employed as a news photographer

for KARE television, Minneapolis, Minn.

Melinda Lathrop (n98) was named 1999 Homemaker of the Fair at the Wallowa County Fair, Enterprise, Ore.

Phil Smith (G98) is employed by Safeco Insurance in the Chicago, Ill., area. His wife, **Jessica (Wilson)** (G98), is teaching third grade at Christian Heritage Academy in Northfield, Ill.

David Tuckett (MHR98) is account manager for legal imaging services at Network One/Scan One, Portland.

Joshua Reid (G99) is the youth pastor at Cherry Grove Friends Church, Battle Ground, Wash.

Marriages

Lisa Ruvo (G93) and Jeff Knipe, Aug. 15, 1999, in Portland.

Timothy Leyden (MAT94) and Susan Lambert, July 3, 1999, in Portland.

Tiffany Hayes (G95) and Randall Schmidt, July 18, 1999, in Molalla, Ore.

Denise Rutherford (MHR95) and Bert Stone, April 24, 1999, in Tacoma, Wash.

Heidi Dougherty (G97) and Abon Johnson, Aug. 7, 1999, in Springfield, Ore.

Joni Starbuck (MHR97) and Gene Glenn, May 21, 1999, in Vancouver, Wash.

Travis Johnson (G98) and **Melinda Dyer** (n00), Dec. 19, 1998, in Albany, Ore.

Matthew Saltmarsh (G98, MAT99) and Sheila Worthington, June 26, 1999, in Canby, Ore.

Kristy Burns (G99) and Brandon Ellis, Sept. 25, 1999, in Gladstone, Ore.

Ryan Fast (G99) and **Erin Johnson** (G99), July 10, 1999, in Portland.

Births

Michael (n85) and **Nancy (Baugh)** (G88) **Fawver**, a boy, Gabriel McGaron, April 5, 1999, in Dundee, Ore.

Major (n85) and Diana **Inskeep**, a boy, Timothy Paul, Aug. 4, 1999, in Tacoma, Wash.

Becky (Holman) (G89) and Eon Friesen, a boy, Aaron Micah, Dec. 19, 1998, in Flagstaff, Ariz.

Duane (G90) and Elizabeth **Larson**, a girl, Paige Elizabeth, Sept. 28, 1999, in Portland.

Pamela (Steiner) (G91) and Wayne Davis, a girl, Lauren Brandi, June 26, 1999, in Nampa, Idaho.

Patricia (Lanting) (G91) and Michael Jones, a girl, Juliann Marie, May 29, 1999, in Oregon City, Ore.

Pamela (Friesen) (G92) and Jeff Wilson, a girl, Gloria Ruth, May 29, 1999, in Greenville, Ill.

Ryan (G93) and **Hannah (Smith)** (G94) **Kendall**, a girl, Marissa June, Aug. 19, 1998, in Sharon Springs, Kan.

Sarah (Morse) (G95) and Matthew Emerson, a boy, Kai Emerson, Aug. 1, 1999, in Portland.

Jennifer (MHR96) and David **Gilroy**, a girl, Claire Danielle, July 9, 1999, in Tualatin, Ore.

Deaths

Marion Winslow (G27), May 14, 1999, in Newberg.