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Four Flats Correspondence

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THE FOUR FLATS
P.O. Box 232
Newberg, Oregon 97132

December 11, 1972

Dear Friend:

We are writing to you because you were one who had foresight enough to return your card from the George Fox College Benefit Concert ordering a record of the live performance by The Four Flats. We want to commend you! You have good taste in music!

In all seriousness, three things have happened since those cards were printed: (1) We have been overwhelmed by the apparent interest and success of the concert. Newberg police said it drew one of the largest indoor crowds ever gathered in Newberg--over 2300 people. The college netted over \$1500.00 for its Scholarship Fund. (2) We were pleased with the quality of the sound captured by Rose City Sound's excellent remote equipment and engineering capability. They say it is one of the best live recordings they have made. And, (3) we have just come from an editing and mixing session where we faced utter frustration in trying to determine what parts of the concert you would want on your record and what parts all of you would be willing to leave out. Some of the most interesting and exciting sounds occurred between the numbers--sounds that impart the fun, fellowship, and inspiration we shared together that night.

As a result we have been encouraged and advised to do two records instead of one--a double album, permitting us to retain all of our songs in the concert--a much better representation of that memorable evening. Frankly, we are a bit embarrassed about this because when you ordered you were expecting one record at \$5.00 plus 30¢ for postage and handling. The second record almost doubles our cost, but even so we feel we can make the two-record album available for just \$9.00 and we will pay the handling and shipping charges. That's only \$3.70 more than you agreed to pay.

Now this letter is our best effort to level with you. If you want out of your original agreement, just return our self-addressed card enclosed saying "Please cancel my order." If we do not hear from you we will assume you want the two-record album and in late January we will fill your order and bill you for \$9.00 per album.

Incidentally, some have wanted to give this album for Christmas. If you would like to do that, just mark the card to order more albums and you use the enclosed certificates to notify your friends that the gift will be coming.

We sincerely thank those of you who attended November 11 and thank you for your record order. We hope that this decision that we felt had to be made in order to retain the continuity and "flavor" of the live concert will meet with your approval. It is our prayer that the finished album will bring renewed inspiration to you many times over.

Gratefully yours,

THE FOUR FLATS
Harlow Ankeny, Dick Cadd, Ron Crecelius, and Norval Hadley