

2012

Toward a Sustainable Embedded Librarian Program

Robin Ashford

George Fox University, rashford@georgefox.edu

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Toward A Sustainable Embedded Librarian Program

Robin M. Ashford, MSLIS

George Fox University - Portland, Oregon, USA

Library 2.012 Worldwide Virtual Conference – October 3, 2012

<https://twitter.com/rashford>

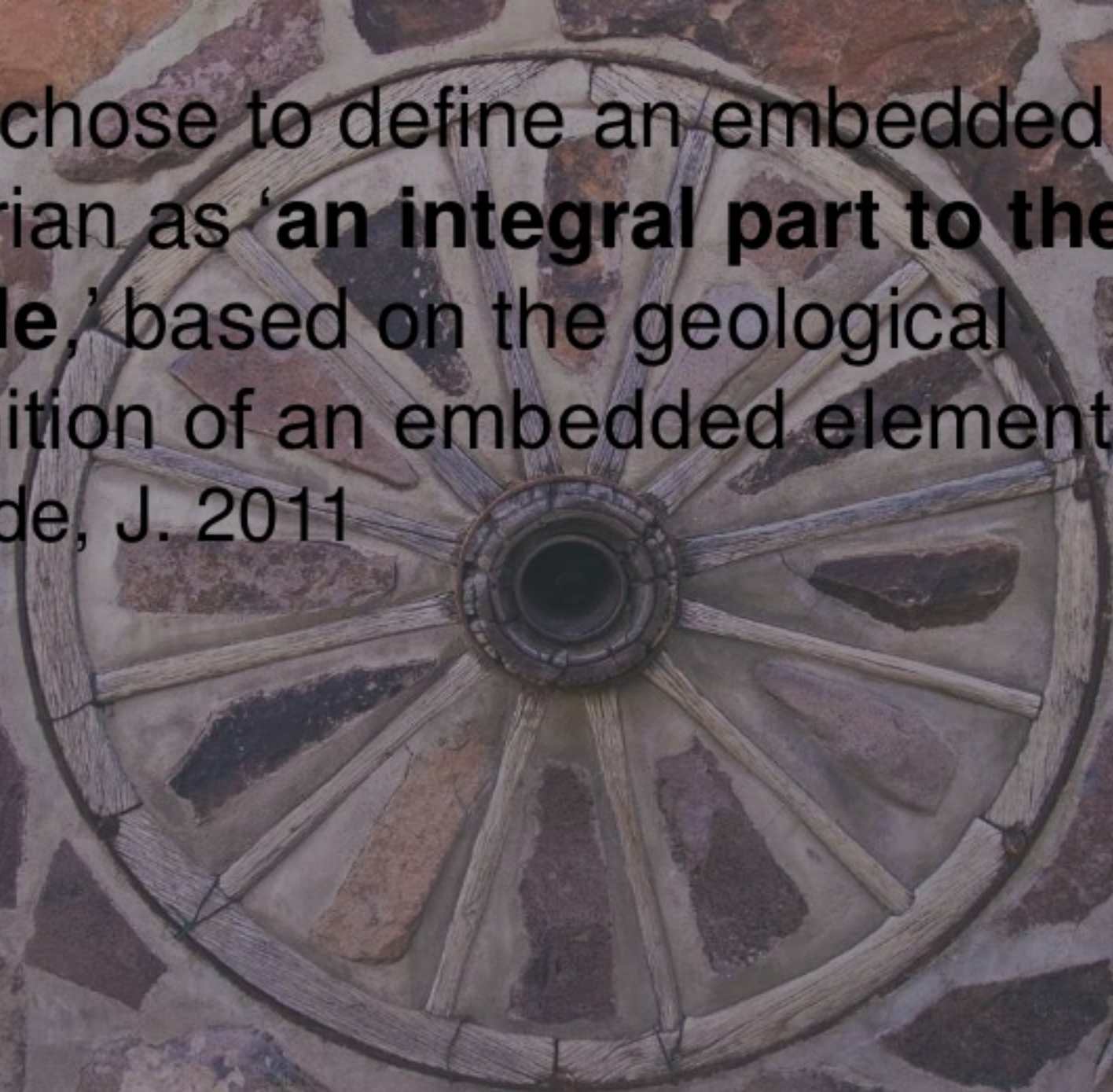
Today:

- Definition of Embedded Librarian
- Characteristics of Embedded Librarianship
- History of Embedded Librarianship at my university library
- The need for a sustainable model
- How we went about changing the process
- Where we are now and where we plan to be in one year

What is an
Embedded Librarian?



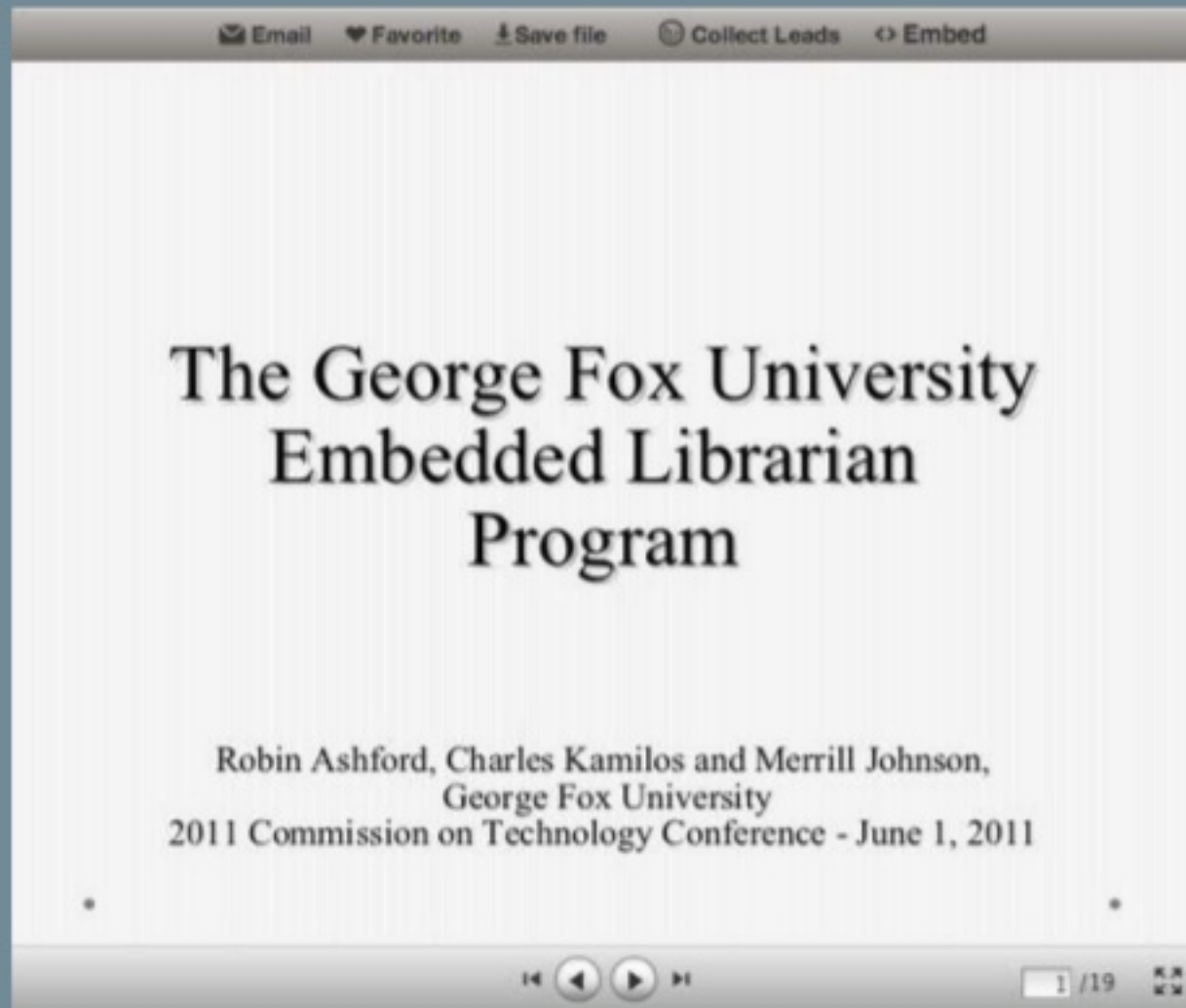
“We chose to define an embedded librarian as ‘**an integral part to the whole,**’ based on the geological definition of an embedded element”
- Dede, J. 2011



“Embedded Librarianship is a distinctive innovation that moves the librarians out of libraries and creates a new model of library and information work.”
- Shumaker, D. 2012



History of embedded librarianship at GFU and the need for a sustainable model



The George Fox University Embedded Librarian Program

How the GFU Embedded Librarian Program was started

- In 2010 a librarian and hybrid learning director began discussing how online student information resource and service needs were being met
- It soon became apparent that a link to the library website from within our Moodle (FoxTALE) Learning Management System (LMS) was not enough



GEORGE FOX
UNIVERSITY

FoxTALE

TEACHING AND LEARNING ENVIRONMENT

How it evolved

- Embedding librarians inside our existing Moodle Learning Management System (LMS), to be available at the point of need, made the most sense
- An “Ask Your Librarian” Forum was inserted in online courses with a research component

Section	Forum	Description	Discussions	Subscribed
5	Ask Your Librarian	Ask your GFU librarian research questions in this forum	8	<input type="button" value="Yes"/>



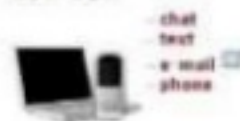
Subject guide home

Guides A-D

Guides E-O

Guides P-Z

Ask us!



Guides A-D

Business
Education
Health
Humanities
Law
Life Sciences
Mathematics
Natural Sciences
Physical Sciences
Social Sciences
The Arts

Guides E-O

Business
Education
Health
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Mathematics
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GFU Library Instructional Videos

Short videos provide step-by-step instructions on how to perform a full range of library services. The full set and more is also available on the GFU Library Website.

Library Subject Guides

These guides contain links to discipline specific databases, websites, and other resources designed and selected by GFU librarians.

GFU Research 101

An interactive online tutorial to help with the information literacy skills you need.

Welcome to the GFU Library Website

Please be sure to watch the short introductory video and feel free to click the "Ask a librarian" link below if you have any questions - GFU librarians are glad to help with your information needs.

Questions?
Ask a
Librarian!

Our basic LMS module - created from library website content and designed to provide general information applicable to all courses

Creating custom content – Learning screen recording and video editing software



Example of librarian created customized content for a graduate Education course inside a Moodle site

The screenshot shows a Moodle course interface with a central content area and sidebars. The left sidebar contains sections for 'People' (Participants), 'Activities' (Assignments, Forums, Resources), 'Search Forums' (with a search bar and 'Go' button), and 'Administration' (Turn editing on, Settings, Assign roles, Grades, Child courses, Groups). The central content area is titled 'Library Research Resources' and contains a paragraph about GFU Library resources, followed by a bulleted list of instructions and two numbered items with video links. The right sidebar contains 'Latest News' (Add a new topic...), 'Upcoming Events' (There are no upcoming events), and 'Recent Activity'.

People

Participants

Activities

Assignments
Forums
Resources

Search Forums

Go
Advanced search ?

Administration

Turn editing on
Settings
Assign roles
Grades
Child courses
Groups

Library Research Resources

You always have access to GFU Library resources

- Be sure to watch the **Introduction to the Library Website** and other short videos on how to perform functions of the GFU Library Website
- A GFU librarian can assist you in the **Ask Your Librarian** forum
- You'll find short video demonstrations of specific databases for this course via the links below:

- 1) Education Research Complete Part 1 - Time 3:24
<http://www.screencast.com/t/DwZlAqRnpVW6>
- 2) Education Research Complete Part 2- Time 3:08
<http://www.screencast.com/t/0HWK0XuAhaWq>

Latest News

Add a new topic...
(No news has been posted yet)

Upcoming Events

There are no upcoming events

Go to calendar...
New Event...

Recent Activity

-Though they varied, customized modules contained course specific content and built-in librarian assistance

With limited resources and a growing need, it simply was not sustainable



Introducing LibGuides (course specific, web-based research guides) to the process

[→ Home](#)

[→ About](#)


[→ Interlibrary Loan](#)

[→ Services](#)

[→ Subject Guides](#)

[→ Course Guides](#)

LibGuides and Embedded Librarians




LibGuides

Research assistance and useful resources compiled by your GFU librarians

ASK US!

[CHAT](#)[PHONE](#)[TEXT](#)[E-MAIL](#)

 → **MOBILE WEBSITE**

Welcome to LibGuides by GFU Librarians! Faculty teaching courses with a research component, either online or face-to-face with a library instruction session, may request that a course-specific library guide be created.

- [What are LibGuides?](#)
- [Examples](#)
- [How do LibGuides work with Foxtale?](#)
- [How can I request a LibGuide and Embedded Librarian for my course?](#)
- [*How can I add the Library Resource with Course Guide to my FoxTale course?](#)










Reli 300

Christian Foundations

 News forum

Resources for this course . . .

-  Syllabus
-  Weekly Schedule at-a-glance
-  Handouts
-  Attendance and Participation
-  Posting in a discussion
-  Office Hours for Prof. Knox
-  Meet with Dr. Knox Sign Up Sheet
-  Welcome Video From Dr. Knox
-  [Library Research Guide for RELI 300](#)

26 May - 1 June




Pre-Course |

Home - RELI 300 - LibGuides at George Fox University

[http://libguides.georgefox.edu/REL](#) [RSS](#) [Google](#)

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 **GEORGE FOX UNIVERSITY** **LIBRARIES**

Library » LibGuides » RELI 300

RELI 300

Christian Foundations

Last Updated: Jun 4, 2012 | URL: <http://libguides.georgefox.edu/RELI300> | [Print Guide](#)

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[Library Links](#) [Overview](#)



GCEP 500 Introduction to Couple and Family Therapy

Tags: [counseling](#), [gcep500](#)

This guide identifies useful resources for students enrolled in GCEP 500

Last Updated: Sep 28, 2012

URL: <http://libguides.georgefox.edu/GCEP500>

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Library / Librarians / Catalog Search

Extensive information resources and dedicated professionals are available through your GFU Libraries

- [GFU Library Website](#)
- [Contact a Librarian](#)

Find books, e-books and videos:

KEYWORD

[GO](#)

ADVANCED SEARCH

[Comments \(0\)](#)

Scan QR Code below for Mobile GCEP 500 Guide Access

What is this?



<http://goo.gl/uB5x>

[Comments \(0\)](#)

Overview

Welcome to your GCEP 500 course guide! As the librarian liaison for the Counseling Department, I'm glad to assist with your research. Don't hesitate to contact me with questions.

From books to scholarly full-text articles, streaming videos and DVDs, the tabs above will guide and direct in providing resources for your Introduction to Couple and Family Therapy research needs.

Additional resources are available in the [Counseling Subject Guide](#)

[Comments \(0\)](#)

Professional Associations

American Counseling Association
American Psychological Association
American Association for Marriage and Family Therapy (Professionals)
AAMFT President Linda Metcalf:



[Comments \(0\)](#)

Your Librarian



Robin Ashford, MSLIS



Contact Info

Phone: 503.554.6136

The best way to reach me is via Email:

rashford@georgefox.edu

[Send Email](#)

Links:

[Profile & Guides](#)

Subjects:

Counseling, Psychology, Business, Behavioral Sciences, Education

Chat

Robin unavailable? [Contact a Librarian](#)

[Unavailable](#)

[Ask a librarian](#)

A local library technology conference and a neighboring institution helps out...

Library Widget in the LMS: Way Cooler Than it Sounds

Mike Flakus, Lead Web Programmer, Portland State University

Amy Hofer, Distance Learning Librarian, Portland State University

PPT Presentation: [Online Northwest, February 10, 2012](#)



Library Technologies Team

[Home](#) » [About the Library](#) » [Departments in the Library](#) » [Resource Services and Technology](#) » [Library Technologies Team](#)

The Library Technologies Team develops and manages the technological tools that support research and learning at Portland State University Library. Specific areas of responsibility include:

- Support and management of public computing resources in the Library
- Support for the Library's web presence with interface design, web development, and usability testing
- Design and development of specialized applications for optimizing staff workflows and the patron experience
- Desktop support for library staff workstations, automating and streamlining staff workflows and processes, and management of the Library's Unix and Windows servers
- Develop technology policies and strategic plans as part of the Library's overall planning effort



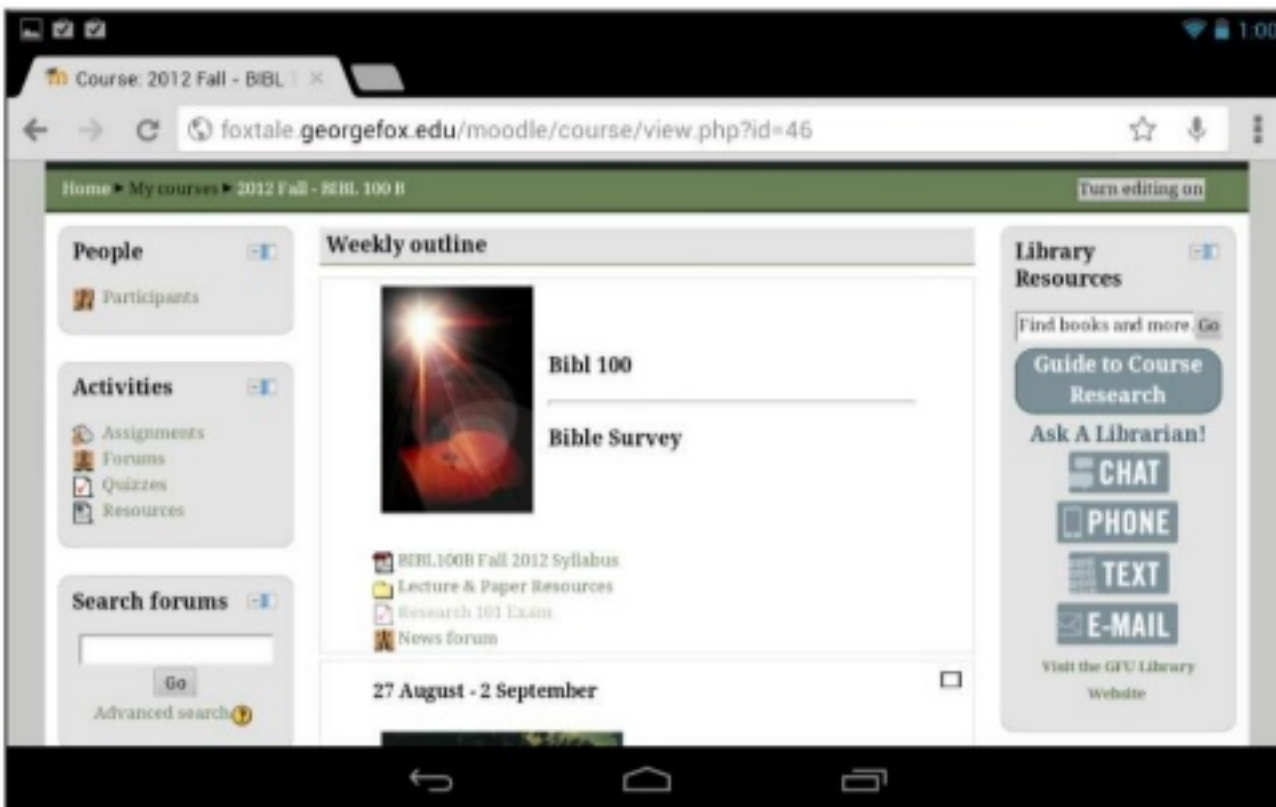
Open Source Projects

- *Library Widget for D2L*: This application works with the Desire2Learn LMS platform and SpringShare's LibGuides API to create a library widget containing a dynamic selection of content based on the course page where it is displayed. The default configuration includes a search box for the library's catalog, contact links for more research help and a link to the most relevant course/subject guide based on the context of the page where the widget is being viewed.
 - Project URL: <http://code.google.com/p/pdx-contextually-aware-library-widget>
 - Direct Source Download: [pdx-contextually-aware-library-widget.zip](#)
 - Released: April 2012

Once a librarian has created a course research guide (LibGuide), a **Library Resource widget** with button containing the course guide can be added to the corresponding Foxtale (moodle) site → (currently this is done manually)



Because the Library Resource widgets are “smart” or contextually aware, the system will default to a general purpose guide if no corresponding course guide has been created



← This screenshot shows how the resource widget appears in a **FoxTale course** (will vary by themes/colors).

Clicking the "**Guide to Course Research**" button takes students to the course-specific BIBL 100 guide.

- The plan is for all of the GFU Moodle course sites to include a Library Resources widget by default beginning in Fall 2013. This will eliminate the need to add the block manually and further increase efficiencies.



“Embedded librarianship is a powerful way to show the impact that librarians can and do have beyond the traditional functions of the library, and why librarians are needed now more than ever.”

- Carlson, J and Kneale, R 2011

Thank You

Questions / Comments

Contact Info:

Robin M. Ashford, MSLIS
Associate Librarian | Assistant Professor
George Fox University | Portland Center Library
12753 S.W. 68th Ave.
Portland, OR 97223
503.554.6136 | rashford@georgefox.edu
[Online Profile](#)



- Reference links and image credits on following slides

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Bike is mud dry dock –

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Embedded bike in mud -

<http://www.flickr.com/photos/cactusmelba/169623777/sizes/l/>

Embedded wheel - <http://www.flickr.com/photos/akfoto/6786095303/sizes/l/>

Embedded rock -

<http://www.flickr.com/photos/zwww/3467635163/sizes/l/in/photostream/>