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An Open Textbook Initiative & Library Textbook Affordability Program

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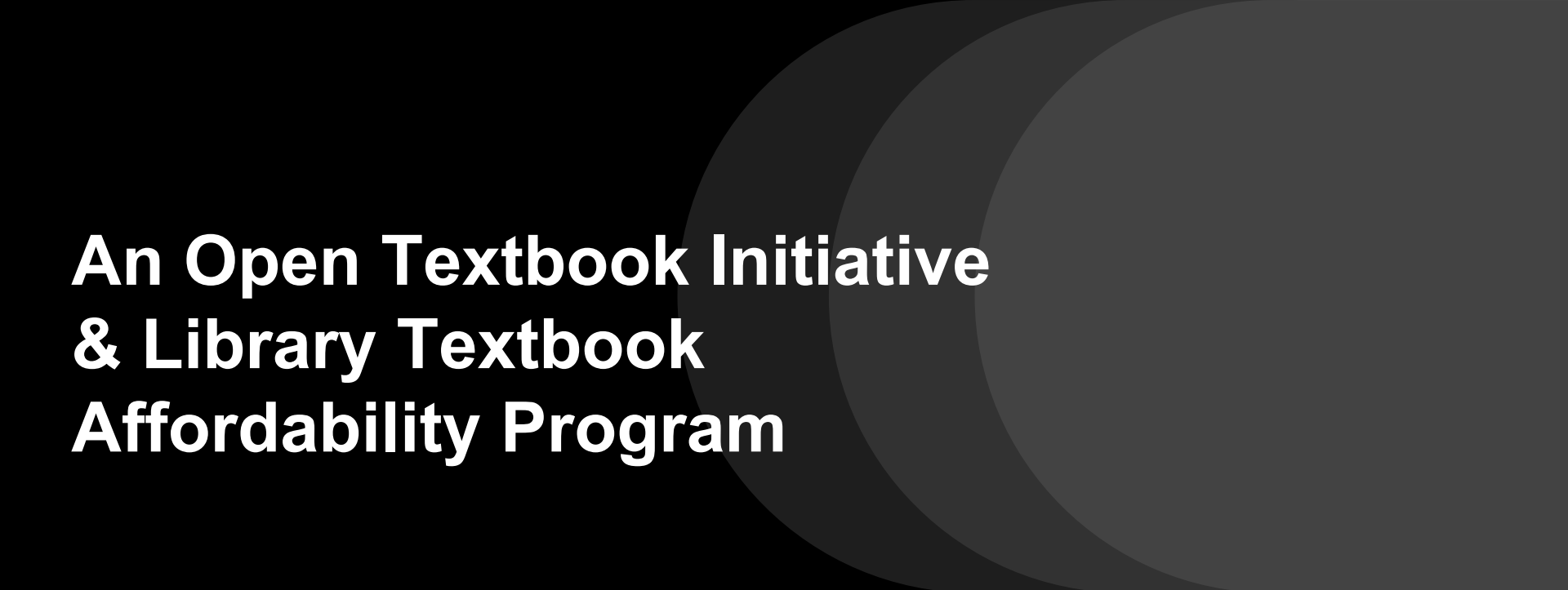
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An Open Textbook Initiative & Library Textbook Affordability Program

Robin Ashford, MSLIS

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George fox University, Portland, Oregon

OTEN Inspiration and Innovation Conference, February 11, 2017

What are open textbooks?

- Published under a [Creative Commons license](#), open textbooks are available to students for free. By using open textbooks, students can save thousands of dollars over a college career.

Open textbooks are open educational resources (OERs)

- Open educational resources (OER) are free and openly licensed educational materials that can be used for teaching, learning, research, and other purposes.

https://wiki.creativecommons.org/wiki/What_is_OER%3F

Why Open Textbooks?

A couple of reasons:

1) Cost

#TextbookBroke

<https://twitter.com/SenatorDurbin/status/773570064951943168>

<http://npjirgstudents.org/campaigns/make-textbooks-affordable>



Senator Dick Durbin ✓

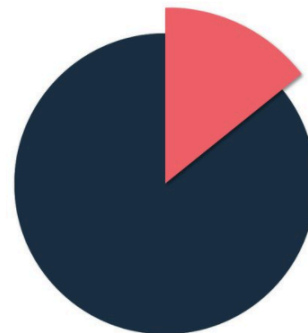
@SenatorDurbin

Follow

That is nearly 14% of tuition and fees at public 4-year universities #TextbookBroke

TEXTBOOK BROKE

The recommended budget for college textbooks, **\$1,200 - \$1,300**, is nearly **14%** of the average amount college students pay for tuition and fees at public four-year universities.



durbin.senate.gov

#TextbookBroke

RETWEETS

19

LIKES

20



10:14 AM - 7 Sep 2016

- **Seven out of 10 students don't purchase a required textbook during their academic career because of cost.**
- **60% of students have delayed purchasing textbooks until they've received their financial aid.**

<http://www.uspirg.org/news/usp/student-group-releases-new-report-textbook-prices>



Senator Dick Durbin ✓
@SenatorDurbin

Follow

A recent @HigherEdPIRG survey found 65% of students decided not to buy a textbook due to the cost #TextbookBroke

TEXTBOOK BROKE

A survey released by PIRG found that **65%** of students decided not to buy a textbook because of the cost.



And **94%** of those students worried that not purchasing a textbook due to the cost would hurt their grade.

GIF

#TextbookBroke

RETWEETS
28

LIKES
18



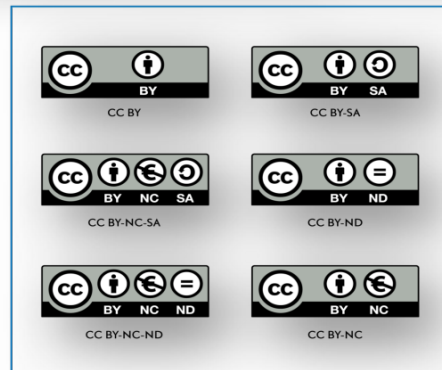
10:32 AM - 7 Sep 2016

<https://twitter.com/SenatorDurbin/status/773574579008729088>

The 5R Permissions of OER

Retain	• Make and own copies
Reuse	• Use in a wide range of ways
Revise	• Adapt, modify, and improve
Remix	• Combine two or more
Redistribute	• Share with others

FIGURE 2: THE SIX VARIATIONS OF THE CC LICENCES



2) In the context of open, what is possible = what is permitted

“My main point is that our conversations about OER should emphasize how all of its benefits - increasing academic freedom, improving affordability and access, revising and remixing - flow from permissions. Permissions are what differentiate OER from other materials and are the source of their benefits.” -David Wiley

Underselling Open: The Problem with Cost Framing:

<https://opencontent.org/blog/archives/4774>

On the Relationship Between Free and Permissions in “Open”

<https://opencontent.org/blog/archives/4783>



START

**Getting started with
our Open Textbook
Initiative**



First step: Get money!
**-An Open Textbook
Initiative via George Fox
Innovation Fund: \$16K**

Timeline:

- April 2016 Open Textbook Initiative funded**
- June 2016 George Fox University joined the Open Textbook Network**
- August 2016 Faculty conference open textbooks awareness presentation**
- September 29, 2016 Open Textbook workshops held at George Fox University**
- Dec 2016 Open Textbook Library reviews submitted**
- February 2017 Open Textbook Library reviews (9) published -Open Textbook adoptions for Fall 2016 & Spring 2017 (13) (10 replace prior required texts)**

The Open Textbook Network promotes access, affordability, and student success through the use of open textbooks.

<http://research.cehd.umn.edu/otn/>

Over 350 active network campuses



As of 2016:

\$3.1 million in textbook savings reported by 9 early members

**Faculty
workshop/trainer
presentations by
faculty presenter
Rajiv Jhangiani,
PhD, and trainer
presenter, Meg
Brown-Sica, MS**



**Workshop was recorded for Faculty
who were unable to attend in person
due to teaching or travel conflicts.**

Open Textbook Library



sociology

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Introduction to Sociology 2e

[\(19 reviews\)](#)



Multiple Authors, OpenStax

Pub Date: 2015

ISBN 13: 978-1-9381684-1-3

Publisher: [OpenStax](#)

Table of Contents

- An Introduction to Sociology
- Sociological Research
- Culture
- Society and Social Interaction
- Socialization
- Groups and Organization
- Deviance, Crime, and Social Control
- Media and Technology
- Social Stratification in the United States
- Global Inequality
- Race and Ethnicity

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Chemistry

[\(9 reviews\)](#)



Multiple Authors, OpenStax

Pub Date: 2015

ISBN 13: 978-1-9381683-9-0

Publisher: [OpenStax](#)

Table of Contents

- Essential Ideas
- Atoms, Molecules, and Ions
- Stoichiometry of Substances and Mixtures
- Stoichiometry of Chemical Reactions
- Thermochemistry
- Electronic Structure and Periodic Properties of Elements
- Chemical Bonding and Molecular Geometry
- Advanced Theories of Covalent Bonding
- Gases
- Liquids and Solids
- Solutions and Colloids

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Open Textbook Library

George Fox faculty reviews, adoptions, and more!

Open Textbook Initiative–Incentivizing Innovation


George Fox Faculty Open Textbook Workshop Results

- **Nine of 12 eligible George Fox faculty members submitted reviews and received a \$200 stipend**
- **Five faculty who reviewed and adopted Open Textbook Library titles receive an additional \$500 course redesign stipend**
 - **One faculty member committed to author an open textbook, \$3000 stipend (additional \$1500 allocated for copy editing)**

“Our hope in GFU's Department of Professional Studies is to move all GE courses to open textbooks in the next year or two, and then begin to move all major courses to open”

**- Professor Jennie Harrop,
Chair, Department of
Professional Studies**


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Organizational Behavior




[\(3 reviews\)](#)
★★★★☆

Pub Date: 2017
ISBN 13:
Publisher: [University of Minnesota Libraries Publishing](#)

[Read This Book](#)

Multiple formats (PDF, Kindle, e-pub, Online)


Open Textbook Library



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Introduction to Psychology



[\(9 reviews\)](#)
★★★★★

Pub Date: 2015
ISBN 13:
Publisher: [University of Minnesota Libraries Publishing](#)

[Read This Book](#)

Multiple formats (PDF, Kindle, e-pub, .mobi)

George Fox University Student Savings: 10 Courses

-Chemistry–CHEM 211 General Chemistry (184 students)

Savings Fall 2016 = \$47,840

-Chemistry-CHEM 110 Chem & Environmnt (40 students)

Savings Spring 2017 = \$8,011

-Sociology–SOCL 150 Princ of Sociology (57 students)

Savings Fall 2016 & Spring 2017 = \$5,016

-Psychology–PSYC 240 Statistical Proc (105 students)

Savings Fall 2016 & Spring 2017 = \$25,195

-Psychology–PSYC 391 Research Methods (16 students)

Savings Spring 2017 = \$2,264

George Fox University Student Savings–Cont.

-Management–MGMT 260 Principles of Management

(35 students) Savings Spring 2017 = \$10,675

-Psychology–PSYC 150 (ADP) (54 students)

Savings Fall 2016 & Spring 2017 = \$7,088

-Adult Writing–LACC 101 (ADP) (31 students)

Savings Fall 2016 & Spring 2017 = \$4,250

-Adult Writing II–LACC 102 (ADP) (78 students)

Savings Fall 2016 & Spring 2017 = \$8,330

-Soc/Cult Diversity–LACC 285 (ADP) (11 students)

Savings Fall 2106 = \$186



**George Fox University Student Savings
Fall 2016 & Spring 2017 Semester**

\$118,855!

What else could be done to help students succeed?

The screenshot shows the George Fox University Libraries website. The header includes the university logo, the word "LIBRARIES", a search bar, a "Go" button, a "My Account" button, and social media icons for Facebook, Twitter, Instagram, and YouTube. Below the header, there's a "TODAY'S HOURS" section for January 28th (Sat) with hours for Newberg (9:00am - 6:00pm) and Portland (10:00am - 3:00pm). A "How do I..." section provides links to find books, articles, e-books, and contact librarians, as well as reserve a study room and cite in MLA, APA, etc. A "More" button is also present. The main content area features a sidebar with links to Home, About, Databases A-Z, Interlibrary Loan, and Services. The Services section is expanded, showing links for Alumni, Distance Students, and Faculty. The Faculty section includes links to Articles in Foxtale and Campus Courier. The main content area has a heading "Library Textbook Affordability Program: Reducing the cost of textbooks for students" and a subheading "Dual strategy: Open textbooks and Library e-books". The text explains that the library will work with teaching faculty to reduce students' textbook costs and increase their academic engagement through two concurrent strategies: 1. Assist departmental faculty as they adopt or adapt open textbooks as the basis for their syllabi, and 2. Identify required texts that either the library already owns as e-books or can purchase as e-books that students may use in addition to, or instead of, a print copy that they purchase. (Traditional textbooks are not normally available for the library to purchase as e-books). Benefits to students include a reduction in the cost of attending college and increased opportunities for engagement and academic success.

LIBRARIES

Search library site

[My Account](#) [f](#) [t](#) [i](#) [y](#)

TODAY'S HOURS
JAN 28 Sat
• Newberg: 9:00am - 6:00pm
• Portland: 10:00am - 3:00pm

How do I...

- find books?
- find articles?
- find e-books?
- contact a librarian?
- reserve a study room?
- cite in MLA, APA...?

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 - [Articles in Foxtale](#)
 - [Campus Courier](#)

Library Textbook Affordability Program: Reducing the cost of textbooks for students

Dual strategy: Open textbooks and Library e-books

The library will work with teaching faculty to reduce students' textbook costs and increase their academic engagement through two concurrent strategies:

1. Assist departmental faculty as they adopt or adapt [open textbooks](#) as the basis for their syllabi
2. Identify required texts that either the library already owns as e-books or can purchase as e-books that students may use in addition to, or instead of, a print copy that they purchase. (Traditional textbooks are not normally available for the library to purchase as e-books)

Benefits to students include a reduction in the cost of attending college and increased opportunities for engagement and academic success.

<http://www.georgefox.edu/library/Services/Faculty/textbook-affordability.html>

Many libraries launching textbook affordability programs

[Rutgers University Libraries Launch Open and Affordable Textbook Project to Provide Relief for Soaring Textbook Costs](#)



RutgersUnivLibraries @RULibraries · 21 Sep 2016

The Libraries are working to promote Open and Affordable Textbooks at @RutgersU. Learn more: libraries.rutgers.edu/news/rutgers-u...
#textbookbroke

**Students have to work
28 hours to buy one
\$200 textbook.**




Figures from "Covering the Cost," report by Student PIRGS, February 2016 (studentpirgs.org/textbooks)

TOGETHER WE CAN MAKE A DIFFERENCE


Learn more about how Rutgers is supporting textbook affordability:
libraries.rutgers.edu/open-textbooks

RUTGERS
University Libraries



**Coming soon:
Student savings from George Fox library ebooks
assigned by faculty in lieu of traditional texts**

Coming soon: George Fox Library ebook texts list for assigned course readings



J. Murrey Atkins Library

UNCC CHARLOTTE

Home
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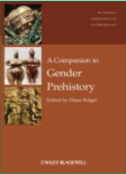
Search this site

E-Textbooks at Atkins Library

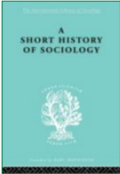
Atkins Library is proud to provide to our students with a limited number of etextbooks and supplemental readings for the Fall 2016 semester. We are pleased to be able to make available the ebooks below for the Fall semester. Please review the drop down list or browse the title list to see if a title assigned to your class is available. Please be sure to consult your professor about using the ebooks provided.

Select Your Professor

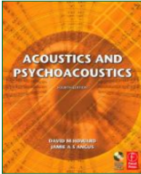
By Title




A Companion to Gender Prehistory
Edited by David R. Hunter
ISBN: 9780470655368



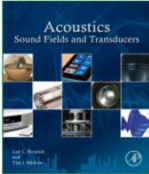
A Short History of Sociology
ISBN: 9780415175166




Acoustics and Psychoacoustics
ISBN: 9780080961873



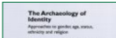
Acoustics for Engineers
ISBN: 9783642033926



Acoustics: Sound Fields and Transducers
ISBN: 9780123914217




Advances in Social Work Practice with the Military



The Archaeology of Identity

<http://atkinsapps.uncc.edu/etextbooks>



DR. MARTIN LUTHER KING, JR. LIBRARY

Search

SEARCH & FIND

RESEARCH

SERVICES

ABOUT

Home > Search & Find > Affordable Learning Solutions

Textbooks available as eBooks in the Library

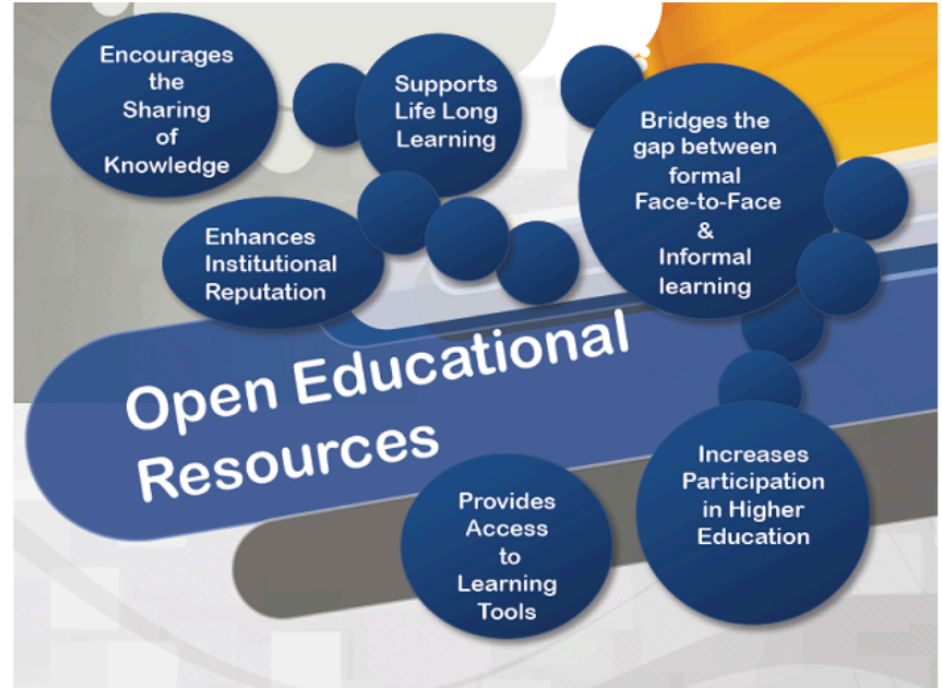
Below is a list of textbooks for the **Spring 2017** semester that are available to students for **free as library ebooks**. For other assigned reading that may be available in the library check the course reserves catalog by course or professor: <http://catalog.sjslibrary.org/search/p> and the library catalog: http://discover.sjslibrary.org/iii/encore_sjsu/

Department	Course #	Professor	Book Title
AE	198	Reynolds E	Why Taiwan Matters : Small Island, Global Powerhouse
ANTH	11	English-Lueck J	The Noodle Narratives : The Global Rise of an Industrial Food into the Twenty-First Century
ANTH	107	English-Lueck J	The Life of Cheese : Crafting Food and Value in America
ANTH	115	Anderson J	Coffee Life in Japan
ANTH	115	English-Lueck J	The Noodle Narratives : The Global Rise of an Industrial Food into the Twenty-First Century
ANTH	115	Anderson J	Coffee Life in Japan
ANTH	115	Bousquet G	Fresh Fruit, Broken Bodies : Migrant Farmworkers in the United States
ANTH	234	Meniketti M	Designing and Conducting Ethnographic Research : An

<https://library.sjsu.edu/affordable-learning-solutions/textbooks-available-ebooks-library>

More help: Library Guides on OER, Open Access and Open Textbooks (in development)

Benefits of Using Open Educational Resources





A look to the future...
second proposal in the works for
Fall 2017/Spring 2018 academic year
-Reviews, adoptions, adoptions, authored titles

Thank you!
Feel free to contact
me to further discuss
open textbooks and
textbook affordability
program ideas.

rashford@georgfox.edu

[@rashford](#)



ROBIN M.
ASHFORD, MSLIS

Senior Librarian
/ Assistant
Professor in
Portland, Oregon

#highereducation
#educationaltechnology
#digitalliteracy
#emergingtechnology
#oer