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Engaged Faculty, Student Success, and \$1 Million in Savings

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Engaged Faculty, Student Success, and \$1M in Savings

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Ryan Ingersoll, Dean of Libraries

George Fox University

4100+ students (1400+ graduate)

108-acre campus in Newberg, Oregon

Center in Portland with seminary, graduate counseling programs, degree completion, MAT, MSW, MBA, and more.



Library Textbook Affordability Program Fall 2016 - Fall 2018

Library Ebooks: \$504K+
in student savings

Open Textbooks: \$508K+
in student savings

**Over \$1 million in
student savings***

*Amounts based on full MSRP cost of
required texts



Library Textbook Affordability Program: Reducing the cost of textbooks for students

Dual strategy: Open textbooks and Library e-books

Category Archives: *Textbook Affordability*

Textbook Affordability Program Saves Students nearly \$800,000

Posted on [August 16, 2018](#) by [rbhall](#)

For the past two years, the university's library has worked with faculty to save students \$797,893* in textbook costs. It's happened in two ways: through the Open Textbook Initiative, which provided incentives for faculty to use a textbook available for ... [Continue reading →](#)

Posted in [Books](#), [Open access](#), [Textbook Affordability](#) | Comments Off

Library Textbook Affordability Program Saves Students \$315,000

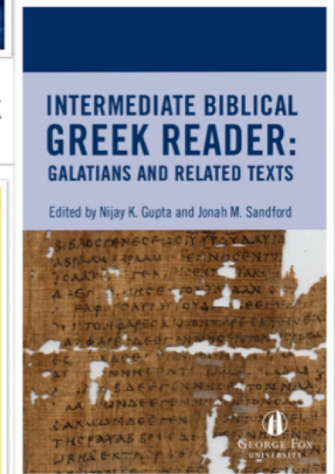
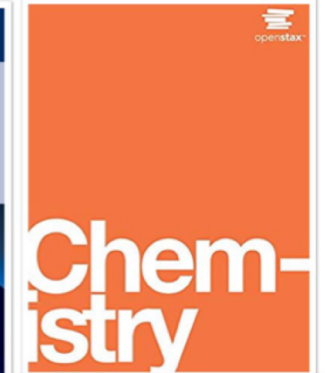
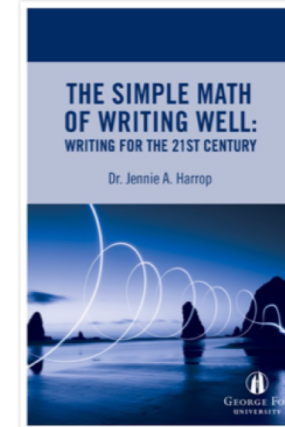
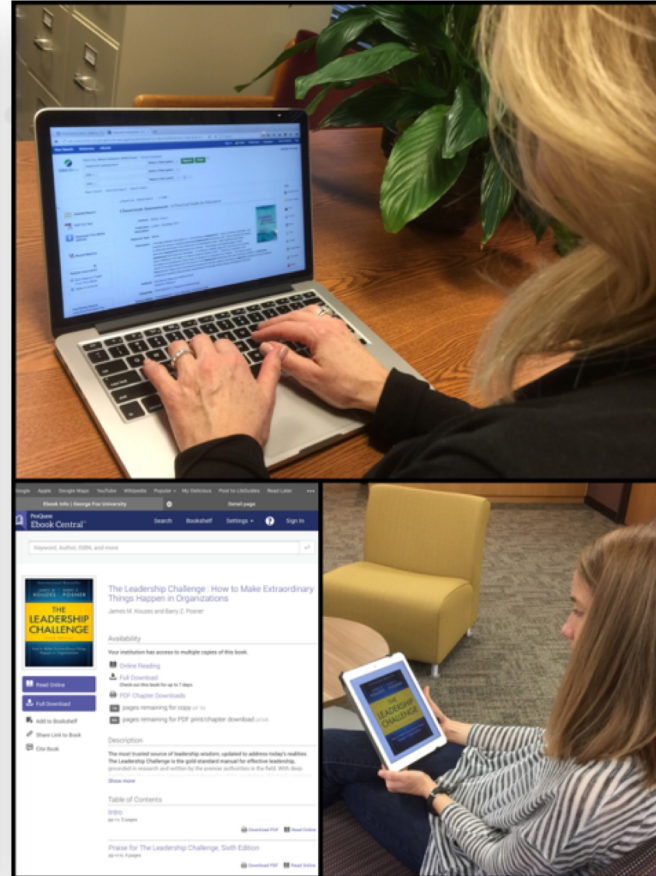
Posted on [November 27, 2017](#) by [rbhall](#)

The George Fox Library is working with faculty to save students money through its Textbook Affordability Program. Many required course readings can be found in the library's vast collection of unlimited-use ebooks. Last year, the library ebooks provided \$196,147* in ... [Continue reading →](#)

Posted in [Books](#), [Electronic books](#), [Textbook Affordability](#) | Comments Off

The George Fox University Open Textbook Initiative

Posted on [April 25, 2017](#) by [rbhall](#)



OER, Open Textbooks & Library Ebooks Defined

Open textbooks are open educational resources (OERs)

Open educational resources are free and openly licensed educational materials that can be used for teaching, learning, research, etc.

An emerging development in OER is open textbooks, which are textbooks that are freely available with nonrestrictive licenses.

Covering a wide range of disciplines, open textbooks are available to download and print in various file formats from several web sites and OER repositories. -OpenStax

Library ebooks: Unlimited simultaneous user ebooks, access provided by the library, freely available to current George Fox students and staff

Why? Two-fold Benefits

1. Directly lowers the student's expense

- Barrier of purchasing course materials is eliminated
- All students have access from day one of class (equity)

Students cannot **learn** from
books they cannot **afford**.

Why? Two-fold Benefits

2. Directly increases the student's success because
 - Faculty have continuous access to revise course materials
 - Faculty and students are empowered to collaboratively create new course materials that deliver deeper relevance in the learning experience, moving from digital consumers to digital literacy advocates in the workplace and in civic engagement (participation).

Increased Learning through Collaboration

<https://youtu.be/hrpVPjwH5DE>



Department of Professional Studies 20 by 2020

<https://youtu.be/Hr6MuLRd62I>



Student Responses

College is expensive enough, open textbooks make all students' lives a lot easier.

They are available when you don't have the print textbook (online), are much cheaper and are still good quality, and have many helpful resources!

You can easily search for concepts that you need to remember by using the find feature. It's awesome!

It's free and easily accessible, what more could a poor college student ask for?

Student Responses

A lot of mistakes and typos in the book

- Faculty reported that all textbooks have errors and this textbook had no more errors than the textbook previously used at \$260.

I wish someone had told me it was freely available in digital format, I paid \$60 for the print book when I didn't need to!

- It's a challenge to find ways to be sure all students are aware of their textbook options, this is something we are working on (bookstore partnerships, better integration with other systems, etc.).

Our Open Textbook Strategy: Intro

Faculty perceptions of the quality of open educational resources (OER), and limited time to hunt for quality OER, led us to develop a strategy to incentivize faculty to consider open textbooks.

“Open educational resources can provide access to high-quality resources while offsetting the costs of traditional textbooks. An array of costs are associated with the "free" approach, however, and institutions that are successful with OER understand that moving to open resources requires extensive planning, selection, management, and maintenance.”

Educause, December 10, 2018 <https://er.educause.edu/articles/2018/12/oer-cost-assessment-strategies>

Our Open Textbook Strategy - First steps

Shortly after receiving funding (\$16K) for our open textbook initiative, we allocated \$5K to join the Open Textbook Network (OTN). **The OTN promotes access, affordability, and student success through the use of open textbooks.** The rest of the grant dollars went toward faculty stipends for Open Textbook Library reviews, course redesign stipends for those who adopted an open textbook, and larger stipends for faculty authors.



600+

Campuses represented

\$8.5 Million

Student savings by OTN members



Our Open Textbook Strategy: Raise faculty awareness, present options

Our strategy for faculty involves the following steps:

- 1) Sign up to attend 30 min. open textbook information session to learn about OERs, and open textbooks specifically, and why this matters
- 2) Submit a written review of an open textbook from the Open Textbook Library (OTL): \$200 stipend for completing steps 1 & 2
- 3) Adopt an open textbook from the OTL: \$500 course redesign stipend for adoptions
- 4) Adapt (modify) an open textbook: \$1500 stipend OR author an open textbook: \$3000 stipend

Our Open Textbook Strategy: Public scholarship, Learning what's available

George Fox faculty reviews
in the Open Textbook Library



Reviewed by Courtney Anderegg, Assistant Professor, George Fox University on 3/28/18

Comprehensiveness rating: 4 [see less](#)

This text appears to cover all general areas and ideas within the communication field appropriate for an introductory level course. Although the goal of an introductory text is to provide just that -- an introduction -- I felt as though some topics were too surface-level and could have benefitted from a bit more detail. There is not an index or glossary, but I cannot speak to how often those are used in online texts, particularly when the text can be downloaded as a PDF and searched.

Accuracy rating: 5

The text appears accurate and includes credible, relevant sources.

Relevance/Longevity rating: 5

I feel as though the textbook content is up-to-date and has high relevance, as well as potential for longevity. Some areas of the text will need to be updated (e.g., current examples used), but that is par

Textbook Affordability, Open Textbooks, Digital Commons:
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Faculty reviews & adoptions for Fall 2017–2018:

Courtney Anderegg, PhD – Assistant Professor of Communication

Text Reviewed and Adopted: [Communication in the Real World: An Introduction to Communication Studies](#)

Jill Jamison Beals, MS – Assistant Professor of Mathematics

Text Reviewed and Adopted: [Introductory Statistics](#)
Text Reviewed and Adopted: [College Algebra](#)

Carlisle Chambers, Chair, Department of Chemistry, Professor of Chemistry

Text Reviewed and Adopted: [Chemistry](#)

Kelly Chang, PhD – Professor of Psychology

Text Reviewed and Adopted (spring 2019): [Together: The Science of Social Psychology](#)

Debra Espinor, EdD – Associate Professor, School of Education

Text Reviewed and Adopted: [Teaching Crowds: Learning and Social Media](#)

Mike Foster, PhD – Chair, Department of Mechanical & Civil Engineering, Professor of Mechanical Engineering

Text Reviewed: [Basics of Fluid Mechanics](#)

Jing Hao, PhD – Assistant Professor of Chemistry

Text Reviewed and Adopted: [Chemistry](#)

Faculty reviews & adoptions Fall 2016–2017:

Aida Ramos, PhD – Assistant Professor of Sociology

Text Reviewed and Adopted: [Introduction to Sociology 2e](#)

David Brown, PhD – Associate Professor of Chemistry, Faculty Athletics Representative

Text Reviewed and Adopted: [Chemistry](#)

Jennie Harrop, PhD – Chair, Department of Professional Studies

Text Reviewed and Adopted: [Writing for Success](#)

Rae Casey, PhD – Associate Professor of Organizational Leadership

Text Reviewed: [Organizational Behavior](#)

Michelle Shelton, MA – Assistant Professor of Professional Studies

Text Reviewed and Adopted: [Introduction to Psychology](#)

Anna A. Berardi, PhD, LPC, LMFT

Director, Trauma Response Institute

Professor of Marriage and Family Therapy

Text Reviewed and Adopted: [Principles of Sociological Inquiry – Qualitative and Quantitative Methods](#)

Tom Head, MS, MA – Professor of Economics

Text Reviewed and Adopted: [International Trade: Theory and Policy](#)

Chengping Zhang, PhD – Associate Professor of Finance – Text

Reviewed: [Personal Finance](#)

Winston Seegobin, PsyD – Director of Diversity



#ELI2019

<https://libguides.georgefox.edu/OpenText/FacultyChampions>

EDUCAUSE

What, How, When – First Year: Timeline 2016-17

- April 2016: \$16K Open Textbook Initiative funded via internal innovation grant
- June 2016: George Fox U joins the Open Textbook Network (OTN)
- August 2016: Open textbook librarian presentation at faculty conference
- September 29, 2016: Faculty workshop/trainer presentations by faculty presenter Rajiv Jhangiani, PhD, trainer presenter, Meg Brown-Sica, MS
- Dec 2016: George Fox faculty reviews submitted to OTN and 9 reviews published in Open Textbook Library in early 2017
- **10 faculty adopted open textbooks to replace traditional required textbooks saving 611 students \$118K during 2016-17 academic year. Library ebook savings of \$196,147 reported for Fall 2016 through Spring/Summer 2017 brings year 1 total to \$315K!**

Timeline (cont.) 2017-18-19

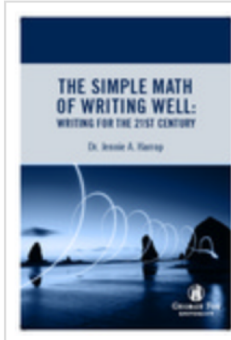
- Fall 2017-Spring/Summer 2018: faculty open textbook information sessions result in 14 additional Open Textbook Library (OTL) faculty reviews and open textbook adoptions, saving \$256,231, in addition to library ebooks, saving \$226,660, equaling **\$482,891 for year two**, for a **grand total of \$797.893 in savings after two years**.
- Early 2018: first George Fox faculty authored open textbook is published in our institutional repository, and submitted and accepted to the OTL. Second faculty authored textbook published in August 2018 and also added to the OTL.
- **As of Fall 2018 term we have surpassed \$1 million in student savings!**
- 2019: Reviews, adoptions, two more authored open textbooks, are in process.

Our first two faculty authored open textbooks were published in our institutional repository in 2018. Two more are in process for 2019.

In addition to saving students from needing to purchase costly textbooks, faculty authored textbooks raise the visibility of authors and their institutions.

PENNINGTON ePRESS
AN OPEN ACCESS INITIATIVE


OPEN TEXTBOOKS



The Simple Math of Writing Well: Writing for the 21st Century

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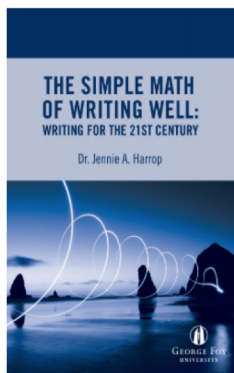


Intermediate Biblical Greek Reader: Galatians and Related Texts

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George Fox U. Titles in Open Textbook Library: "Be Known" GFU Mission



The Simple Math of Writing Well: Writing for the 21st Century

(5 reviews)



Jennie Harrop, George Fox University

Pub Date: 2018

ISBN 13: 97809999829202

Publisher: [George Fox University Library](#)

Language: English

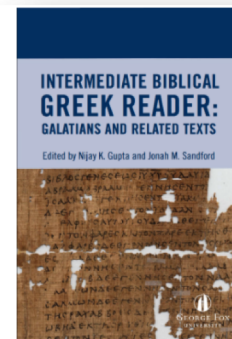
Read this book

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EPUB

ONLINE

PRINT B&W



Intermediate Biblical Greek Reader: Galatians and Related Texts

(1 review)



Nijay Gupta, Portland Seminary

Jonah Sandford

Pub Date: 2018

ISBN 13: 97809999829233

Publisher: [George Fox University Library](#)

Language: English

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EBOOK (EPUB
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PRINT B&W

What's next



Thank you!

Feel free to contact us with any questions, comments, suggestions.

Contact Info:

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Gloria Doherty: gdoherthy@georgefox.edu

Robin Ashford: rashford@georgefox.edu

LibGuide on Open Textbooks and Textbook Affordability at George Fox with links to resources from the presentation: <https://libguides.georgefox.edu/OpenText>