

1948

Four Flats Memorabilia

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The Dalles. - Detour = 125 miles.

Greeting Card Dates 40 miles
longer to Portland

New Year's Day . Thurs., January 1
Valentine's Day . Sat., February 14
St. Patrick's Day . Wed., March 17
Easter Sun., March 28

Mother's Day Sun., May 9
Father's Day Sun., June 20
Friendship Day Sun., August 1
Jewish New Year . Mon., October 4

Halloween Sun., October 31
Thanksgiving . Thur., November 25
Christmas Sat., December 25
New Year's Day '49 . Sat., January 1

EA3932

Wedding Anniversaries

First Paper
Second Cotton
Third Leather
Fourth Fruits, Flowers
Fifth Wooden
Sixth Sugar, Candy
Seventh Wool, Copper
Eighth Bronze, Pottery

Ninth Pottery, Willow
Tenth Tin
Eleventh Steel
Twelfth Silk, Linen
Thirteenth Lace
Fourteenth Ivory
Fifteenth Crystal
Twentieth China

Twenty-fifth Silver
Thirtieth Pearl
Thirty-fifth Coral
Fortieth Ruby
Forty-fifth Sapphire
Fiftieth Golden
Fifty-fifth Emerald
Seventy-fifth Diamond

23rd & Nicholas
YOUNG & SON

1948 January Dates to Remember

Birthstone - Garnet
Flower - Carnation

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 New Year's Day	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Folks to Remember



Name	Address



"Thoughtfulness makes friendships, and thoughtfulness keeps them."

1948 February Dates to Remember

Birthstone - Amethyst
Flower - Violet

SUN	MON	TUES	WED	THURS	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12 Lincoln's Birthday	13	14 KWVJ Valentine's Day
15	16	17	18	19 4:30 KALE 6:30 AUX. CLASS-NITE 8:00 KALE. P.M. SHERWOOD LUNCHEON PORTLAND	20 JUNIOR CLASS-NITE	21 CAMAS GAME
22 Washington's Birthday	23	24	25	26	27	28
29 CHOIR: Camas Friends SALEM ELB						

Folks to Remember

1800 1500 1000 600 200 40

3 4 0

Name Lucy Jane Miller Address _____

1 Strawberry Ice of Currier
1 cup water
1 1/4 cups of juice
1/4 cup lemon juice
5 1/2 cups of sugar
1/3 barrel of Cuts
Follow Cuts directions
for Elderberry jelly

There's an ideal Hallmark Valentine for everyone you know.

1948 March Dates to Remember

Birthstone - Bloodstone
Flower - Jonquil

SUN	MON	TUES	WED	THURS	FRI	SAT
	1 HUDSONS CAFE - MEMPHISVILLE	2	3	4 Take the Air 8:00 Kale	5 William Blvd Banquet 7:45 Noon Tranga Club	6 Choir YFC Carleton
7 Choir H.S. Albany H.S. Salem even	8	9 HILLSBORO H.S.	10 NOON MEMPHISVILLE High School	11 High School Take the Air Evening	12 High School Banquet Dinner Sail Vite	13 Oregon H.S. of Purchasing Agents, Milwau 10 pm
14 Exp. Meth. Ch.	15 Perry Hayden Sherwood	16 Dallas Banquet	17 YFC Auditorium St. Patrick's Day	18	19	20 Marcorer YFC 7:30 AM Pastor Witt
21	22	23 Perry Hayden 7:15 Banquet	24 Chemilical Edgewater Sail Club - Dorian Club	25	26 10:50 NEWBERG H CHOIR TAMP	27
28 Easter Sunday	29 Chau	30 Chau	31 Chau			

Folks to Remember

Name _____

Address



Sending Hallmark Easter Cards to friends is mighty nice to do.

1948 April Dates to Remember

Birthstone - Diamond
Flower - Sweet Peas

SUN	MON	TUES	WED	THURS	FRI	SAT
	Chair			1 April Fool's Day	2	3
4	5	6	7	8 VANPORT AUX. (choir) SUNNYSIDE	9	10 HOIR Y.F.C. SALEM
11 LENMAN EM. BAPTIST	12	13 W. CHEH. Pagen Club, Rotary Cons. PORT. - NOON	14 LIONS CLUB. McMINN. EVE.	15 WESTMIN CHOIR - 8:00 PORT. EAGLES.	16	17 KWJ PAINTERS H.P. CARP.
18 NEWB. VAZARENE 11:00 A.M. LENTZ - 7:30 P.M.	19 MACY-JENNINGS LODGE.	20 PAINT H.P.'s car	21 D. SMITH 7:45.	22	23	24 Y.F.C. PORT. - CHOR.
25 BAP. CH. NEWB. FREE METH.	26 CHAS. BERG - A.M. SALEM - EVE.	27 TELEG. OPER. 6 P.M. PORT.	28 CHOIR - FREE METH.	29 NOON EXEC. CLUB PORTLAND.	30	
TEST WEEK!				MULT. HOTEL		

Mrs & Mrs L.L. Blummore, Newport, Ore.

Folks to Remember

MILEAGE
(amount)

Name quartet. Choir Address

MIL. PD. 8 th - Sing Vaport - 5.00	10 th - Y.F.C. SALEM. - 3.00
2.50 11 th - Evang. Bap. Port. - 2.50	MAY SUNNYSIDE - PORT. - 2.50
2.50 12 th - BUTTEVILLE -	15 th - UNIONVALE SALEM - 5.00
13 th - Rotary - Portland - 5.00	16 th - PIEDMONT - PORT. -
1.50 14 th - W. CHEHALEM P.C. -	
2.50 15 th - McMINN. LIONS C. - 5.00	
2.50 16 th - EAGLES - PORT. - 10.00	
2.50 17 th - KWJ - PORT. -	
2.50 18 th - JENNINGS LODGE -	

Always look on the back of the cards you send for the three identifying words
-- A **HALLMARK CARD**. They're your assurance of finest quality.

1948 May Dates to Remember

Birthstone - Emerald
Flower - Lily of the Valley

SUN MON TUES WED THURS FRI P.M. SAT

1 QUAR. - 6:30 LADD EVAL CHOIR - AFT. P.M. - E.U.B.	2 LADD EVAL CHOIR - AFT. P.M. - E.U.B.	3 SCOTT'S MILLS 4 EVE. SHERMAN SALON ACAD WILFAMITY	4 SCOTT'S MILLS 4 EVE. SHERMAN SALON ACAD WILFAMITY	5 REALTY - EVE. NEWBERG.	6 6:30 GRESHAM.	7	8 Y.F.C. PORT. CIVIC AUDIT.
9 Mother's Day	10 YFC	11	12 GLEEMEN FOREST GROVE	13 ALBANY ELKS - P.M. BRNFT. CLUB PORT. AM.	14 SALON DANCING	15 MAY DAY.	16 MAY DAY.
17 CHRISTIAN CH. NEWBERG.	18 WOODBURN CH. - 11:00 HONOLULU - 3:00 PIEDMONT - 8:00	19 WOODBURN CH. - 11:00 HONOLULU - 3:00 PIEDMONT - 8:00	20 ELKS - CORVALLIS	21 STATIONERS MULT. HOTEL 6:45	22 CRIPPLED CHILD	23 KWWJ - 7:30 A.M.	24 KWWJ - 7:30 A.M.
25 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	26 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	27 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	28 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	29 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	30 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	31 SHANNON NEWBERG - 3:00 WILLIAM - 7:00	32 SHANNON NEWBERG - 3:00 WILLIAM - 7:00

Corvallis - 61 miles.

DOUG MCKAY - \$10.00

Folks to Remember

Mil sage

APR	Name	MAY	L.	Address
2.50	21st PARK ROSE CH. -	12	2.50	GLADEN - PORT - 5.00
2.50	23rd SHRINE CLB - PORT. - 5.00	13	2.50	BRKEST. CLB - PORT. - 5.00
2.50	26th CHAS. F. BERG - PORT. - 10.00	13	6.00	ELKS - ALBANY - 10.00
2.50	27th TELEGRAPH - PORT. - 5.00	14	2.50	OSPEBSA - SALEM - 5.00
2.50	29th EXEC. CLUB - PORT. - 5.00	16	2.00	KEX - PORT - 5.00
2.50	1st Y.F.C. PORT. - 5.00	20	6.00	ELKS - CORVALLIS - 15.00
—	4th SCOTT'S MILLS - 3.00	21	2.50	STATIONERS - PORT - 11.00
—	5th REALTY - NEWBERG - 5.00	22	2.50	KWWJ - PORT - 5.00
3.20	6th ROTARY - GRESHAM -	22	2.50	CRIPPLED CHILD - PORT. - 5.00

Send a Hallmark Card to your Mother -- and other Mothers you love.

1948 June Dates to Remember

Birtherstone - Pearl
Flower - Rose

SUN	MON	TUES	WED	THURS	FRI	SAT
	30	1 <i>Wing over Jordan</i>	2	3	4	5 <i>CHAS. BIRTH</i>
6 <i>6:00 AM GRADUATION</i>	7 SENIOR CLASS NITE.	8 <i>Alumni BANQUET</i>	9	10	11 <i>4 P.M. SR. CLASS REHEARSAL</i>	12 <i>ROSE 1000 PARADE</i>
13	14 <i>BANKERS AT BAKER 5:50</i>	15 <i>BROTHER HOOD BANQ. 7:30</i>	16 <i>TELEPHONE CLUB PORTLAND</i>	17 <i>PIONEER MOTHERS BANQ. 7:30 SHERIDA</i>	18 <i>DRUG. MILLT. HOT. 5:00</i>	19 <i>★</i>
20 <i>TAFI Father's Day</i>	21 <i>ORLAND</i>	22	23	24	25	26
27	28	29	30			

LA GRANDE C of C. - noon - MON, '4. \$ 40 - Mart...

BAKER C of C. - Tuss. Noon. 25 - H. car,

Pendleton 35 - R.B. car,

THE DAVIES C of C. 700 PAY.

Folks to Remember

Name	MIL.	Address	PAY.
23 CHRIST. MRS. CH. PORT.	3.00 .50	16 TEL: MULT. HOTEL - PORT.	10.00
24 INS. CONV. - GEARHART	20.00 3.00	17 Sheridan Day	10.00
25 MOCKCREST - PORT.	3.00 2.50	18 Mult. Hotel - Port	10.00
30 CHRIST. MISSALL. - PORT.	2.00 2.90	2 ALBANY - TUMBER	10.00
8 FR. CH. - HILLSBORO	2.00	9 Tent MTNG. SATEEN	3.00
9 PORT - KENNELLE	2.50	10 Y.F.C. - CENTRAL	3.00
10.00 12 ROSE PARADE - PORT.	2.50	13 BROTHERHOOD PLUMMER	2.50
3.00 12 Y.F.C. - PORT.	2.50	16 LACKAMAS WAS	3.00
50.00 14-15 BANKERS CONV. BAKER	45.65	17 LACKAMAS WAS	

There's just the kind of Hallmark Card you'd send on Father's Day.

1948 July Dates to Remember

Birthstone - Ruby
Flower - Larkspur

SUN	MON	TUES	WED	THURS	FRI 6 P.M.	SAT
1				1	2 ALBANY TIMBER CARR.	3
4 Independence Day	5	6	7	8	9 MISS. MEET SALEM.	10 Y.F.C. CENTRALIA, W.
11	12	13 Birthday Brotherhood	14	15	16 LACKAMAS WASH.	17 LACKAMAS WASH.
18 TAFT.	19	20	21	22	23	24
25 VANC. CH.	26 DICK TAKEN.	27	28	29	30	31 Jennings Lodge Bancroft

Folks to Remember

	Name	Address
MIL. 6.00	18 TAFT-	PAY. 3.00
2.50	23 LAURELHURST-	
	31 JENNINGS LODGE -	
9.00	1 CAMAS - DALLAS -	4.00

Exit at 6:30
Meet Now
at 6:00.

Even if you forget -- Send a Belated Hallmark Birthday Card.

1948 August Dates to Remember

Birthstone - Sardonyx
Flower - Gladiolus

SUN	MON	TUES	WED	THURS	FRI	SAT
1 DALLAS Friendship Day 6:45	2	3	4	5 Canyon starts at Nampa	6	7
8	9	10	11	12	13	14 Lowell
15 END OF CAMP MEETINGS AT NAMPA	16 COTTAGE GROVE	17 NEWPORT	18 OAK- RIDGES	19	20 PRINEVILLE	21 SALEM Y.F.C.
22 BURNS P.M.	23 Sunnyvale	24 White Salmon PREACH	25 KENNEWICK	26 Richland	27 Bathing	28 Eugene
29	30 SUNNYSIDE WASH. 8 P.M.	31				

Folks to Remember

Name	Address
Cong. Ring	



It means much more than words can say to send a card on Friendship Day.

1948 September Dates to Remember

Birthstone - Sapphire
Flower - Aster

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4 COR VALLIS YPO
5	6 TENT. Labor Day	7	8	9	10	11 TENT.
12	13	14	15	16	17 Fernal Receipt.	18 Salem Kingwood Bible Ch. 1948
19	20	21	22	23 Y.F.C. Banquet Newberg.	24	25
26	27	28 Corvallis Mene B. H. 1948	29	30		

Folks to Remember

Name	Address

Always look on the back of the cards you send for the three identifying words --
A **HALLMARK CARD**. They're your assurance of finest quality.

1948 October Dates to Remember

Birthstone - Opal
Flower - Calendula

SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3 ^{Mem. Min.} 1st Christ. 9:45 Ch. Naz Ch. Evg. Eve 10.	4 Jewish New Year	5	6	7	8	9 ^{Yanc. with} Choir.
10	11	12	13	14 ^{Timberline} Lodge	15	16 ^{Women's} Club, Port.
17 ^{Spring Brk.} C.E. 6:45 AM.	18	19	20	21	22	23 ^{Bankers} Seattle.
24	25	26 50-50 Club	27	28	29	30
31 Hallowe'en						

526 mi.

Newberg - approx. 9 gals. ^{used} to ~~star~~
Folks to Remember ^{Gas} Hood River.

40 min.	Name	Gal.	Cost.	Oil.	2 gts.
	Hood River -	7.7	2.00	.80	
	Grass Valley				
17 min.	Arlington -				
20 min.					
25 min.	Pendleton.				

450 mi. over to Baker.
24 miles while in Baker

A Hallmark Card says what you want to say the way you want to say it.

1948 November Dates to Remember

Birthstone - Topaz
Flower - Chrysanthemum

SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25 Thanksgiving Day	26	27
28	29	30				

Folks to Remember

Name	Address
Wed. June 2 nd - Painted 3 1/2 hrs. for Gully - Moore	Scooter \$2.00
Thurs. " 3 rd - " 8 hrs. " "	
Fri. " 4 th - " 2 hrs. " "	
DROVE BUS TO ROAMERS REST - 3.00	
SAT. 5 th - PAINTED 9 hrs. on bus.	

A Card is such a thoughtful way to say "Hello" Thanksgiving Day.

1948 December Dates to Remember

Birthstone - Turquoise
Flower - Narcissus

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	Christmas

My Christmas Card List

Here's a place to write the names of those who shouldn't be missed.

Name	Address
26 th NEWB. TO ST. HELENS - 130 mi.	
28 th NEWB. TO PHILOMATH - 70 mi.	
" PHILOMATH TO CORVALLIS - 6 mi.	
" GAS - 3.40 10 gal.	
" CORVALLIS TO SWISS HOME - 72 mi.	
29 th SWISS HOME TO COOS BAY H.S. - 71 mi.	
" 3.62 12 gal.	
" COOS BAY TO N. BEND H.S. - 3 mi.	
" N. BEND TO COOS BAY (STATION) (COOS.) 3 mi.	
" 2 meals 2.20 \$1.15 - quashed springs.	



Name	Address	Sent	Rec.
COOS BAY ^{10th} TO REEDSPORT.		32 miles.	
2 meals \$1.40		32 miles	
REEDSPORT ^{10th} FLORENCE.		22 miles	
FLORENCE ^{10th} MAPLETON		14 miles.	
MAPLETON ^{10th} FLORENCE		14 miles	
GAS - 9 gals. \$3.05 ^{1 gal.} Wayne pd. me 5.30 for meals ^{4 hrs} Wed.		50 miles.	
FLORENCE ^{10th} NEWPORT -			
1 MEAL - \$1.80. ^{CRA B.} CARDS, etc. = 1.75.			
NEWPORT ^{10th} NETARTS -		85 miles.	
Meals \$1.95. ^{E cards.} Telescope = .45¢			
GAS - \$3.65 ^{1 qt.} Meals - .90¢			
NETARTS TWIN ROCKS -			

Name	Address	Sent	Rec.
NETARTS ^{10th} NEWBERG -		87 miles	
GAS - 10.9 gal. \$2.79			
NEWBERG ^{10th} WILHEMINA -		33 miles	
WILHEMINA ^{10th} NEWBERG -		35 "	
NEWBERG ^{10th} TACOMA -		185 "	
TACOMA ^{10th} BREMER TON -		35 "	
BREMER TON ^{10th} SEATTLE -		29 "	
SEATTLE ^{10th} NEWBERG -		217 "	
		536	
		2.79	
		14.87	

MAY 4th

Name

Address

Sent

Rec.

NEWBERG TO SALEM ACADEMY - 32 miles.

SALEM ACAD. TO SHERIDAN - 32 "

SHERIDAN TO WILHEMINA - 5 "

WILHEMINA TO Newberg - 35 "

Meals = 6.70

103 miles.

NEWBERG TO SHERWOOD - 9 MEALS - 5.60

SHERWOOD TO NEWBERG - 9 Mileage - 5.35

NEWBERG TO Woodburn - 18

Woodburn TO Canby - 15

Canby TO Molalla - 13

MOALLA TO NEWBERG - 40 16 111 miles.

Name

Address

Sent

Rec.

Name

7/13

Address

Sent

Rec.

Send letter to Salem Clinic

Write your Dad

Take 1 Savonine to Farm

Tell Hubley what you want

Arrange three small meat containers

13	2	1	1	1	2	1
5	9	8	9	5	8	4
6	5	8	5	9	8	9