

1975

Proposal to Charles A. Frueauff Foundation

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PROPOSAL SUBMITTED TO: Charles A. Frueauff Foundation, Inc.

TITLE OF PROPOSAL: A grant to fund an extension program of college classes among the Alaskan natives at Kotzebue in Northwest Alaska for the school year 1975-76.

INSTITUTION: George Fox College, Newberg, Oregon 97132

PRESIDENT: David C. Lo Shana, Ph.D.

This is a request to the Charles A. Frueauff Foundation, Inc. for consideration of a \$7,500 grant to George Fox College for the funding of an extension program of college classes among the natives at Kotzebue in Northwest Alaska, serving the Arctic region of the Kobuk-Nenets River basin. This experimental educational venture of "taking the college to the people rather than bringing the people to the college" is now in its fourth year of operation, and has proven itself to be a viable and workable program for improving the educational level of the Alaskan native.

FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for the year 1975-1976	\$ 17,200.00
Educational equipment needs for Kotzebue Center	8,550.00
Total 1975-76 needs for the Center	\$ 25,750.00

Quakers have been pioneers in educational work among the Alaskan natives for almost a century. The first mission and school in northwest Alaska for the natives was established by California Friends in 1887, just twenty years after the Seward purchase of the territory from Russia. The effectiveness of the mission and the Quaker philosophy of emphasis upon training native leadership has resulted in a strong indigenous church organization which has made a great impact upon the culture of Alaskan natives.

At the invitation of church and community leaders in this Alaskan community of almost 2,000 Alaskan natives inside the Arctic Circle, George Fox College (a Quaker college located in Newberg, Oregon) began a feasibility study four years ago, which resulted in a pilot program of classes during October of 1972. Additional funding thru participation in a Title III Grant, a \$25,000 appropriation from the Lilly Endowment, Inc., California Yearly Meeting of Friends Church, as well as gifts from individuals have assisted in the development of a strong and workable program for the Alaskan native.

A brochure outlining this program and a report of some of the programs offered are appended to this proposal. George Fox College was selected because of its interest in the Alaskan native, since many of the leaders in Alaska are alumni of the College, and because of its educational program. The program makes available qualified personnel with leadership in the field of experimental education.

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FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for the year 1975-1976	\$ 17,200.00
Educational equipment needs for Kotzebue Center	8,350.00
Total 1975-76 needs for the Center	<u>\$ 25,550.00</u>

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FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for the year 1975-1976	\$ 17,200
Educational equipment needs for Kotzebue Center	8,550
Total 1975-76 needs for the Center	\$ 25,750

Quakers have been pioneers in educational work among the Alaskan natives for almost a century. The first mission and school in northwest Alaska for the natives was established by California Friends in 1887, just twenty years after the Seward purchase of the territory from Russia. The effectiveness of the mission and the Quaker philosophy of emphasis upon training native leadership has resulted in a strong indigenous church organization which has made a great impact upon the culture of Alaskan natives.

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Having been involved in the development of the Slide-Sponder and Sound-Sponder electronic teaching devices, and having tested the effectiveness of these machines in the classroom, George Fox College personnel are well-equipped to meet new educational challenges such as Arctic Alaska. A brochure on the teaching machines is included in the supplemental material.

The extension program is a cooperative educational enterprise, sponsored jointly by California Yearly Meeting of Friends (founders of the Alaska Mission), Alaska Yearly Meeting of Friends, and George Fox College. It reflects the historic concern of Quakers for ministry to minority groups. The natural climate of rapport which George Fox College has with the native community and constituency in the Kotzebue area provides an atmosphere of interest and cooperation in which the college can effectively serve the community.

The response of the community to the initial program seemed to indicate a vital need for educational opportunities and reflected the eagerness of the people to improve themselves. The following factual profile portrays something of the need:

1. The average per capita income for Alaskan natives is about one-fourth that of the average white Alaskan.
2. The educational level of the average native Alaskan adult is only the fourth or fifth grade level.
3. The Alaskan native's average life-span is less than half that of the white people in the rest of the United States.
4. Alaskan native housing is tragically substandard and overcrowded by American standards.
5. There is no industry or natural resources in northwest Alaska to provide a base for a sustained economy.
6. The Alaskan native is making a transition from a subsistence economy of hunting and fishing to a moneyed economy, and needs help in understanding and adjusting.
7. Educational opportunities in northwest Alaska are very limited. Instead of shipping the natives out of the area to college, we propose to bring college opportunities to the native in his own community.
8. The Alaskan native needs encouragement and training to develop his leadership skills to assume positions of influence and activity in his own culture and society.
9. The Alaskan natives are basically an intelligent, industrious, and adaptable people. Given opportunities they can upgrade their level of living. But on a poverty-level existence they cannot afford the tuition costs of traditional higher education.
10. The Alaskan natives are eager for educational opportunities, as shown in their response to our first short-term program of classes.

The Kotzebue Center extension is now a viable program already set up and functional. The response to the short-term class programs thus far has indicated eagerness on the part of the people for educational opportunities. However, living on a poverty level, the Alaskan native cannot afford the cost of a college education. As a private liberal arts institution, George Fox College has limited resources in its operational budget for this program. The college will provide the leadership, expertise, and educational resources for a quality program of college extension classes, but funding must be found to implement the program.

Program projection for the Kotzebue Center, depending upon adequate funding, includes plans for a minimum of three 8-week terms of classes per year, providing at least 48 term hours of accredited college classes per year. This is equivalent to a year's normal academic load for the student. This program should provide courses to meet the requirements for an Associate of Arts degree (two years of liberal arts education) in the local community.

Instructional personnel will be drawn from the faculty of George Fox College (more than 50% of whom have earned doctorates in their academic fields) using two or three professors per term for short-term concentrated class programs. These will be supplemented with self-learning programs of instruction by electronic equipment, programmed instruction work-books, and credit by examination (CLEP). The proposal includes course programming by videotape and cassette video supplemented by audiotaped courses for educational radio to reach outlying village areas.

The budget and capital needs represented in this proposal are itemized on the following page:

OPERATIONAL BUDGET FOR KOTZEBUE CENTER FOR 1975-76

BUDGET EXPENSES

Administrative, Record Keeping	\$ 3,500.00
College Overhead	1,500.00
Instructional Salaries and stipends	6,000.00
Transportation - air fare	2,500.00
Perdiam - Field Maintenance	2,000.00
Rental and overhead expense of classroom facilities	1,200.00
Printing, Mailing, and Promotion	<u>500.00</u>
	\$17,200.00

BUDGET INCOME

Income from contributions proposed	\$ 7,500.00
Tuition Income	3,500.00
Continuing Education Director (underwritten by G.F.C.)	3,500.00
Administrative Expense and Overhead (underwritten by G.F.C.)	1,500.00
Rental and Overhead of Classroom Facilities (underwritten by Alaska Yearly Meeting of Friends Churches)	<u>1,200.00</u>
	\$17,200.00

EQUIPMENT NEEDS FOR KOTZEBUE CENTER

Video camera, recorder & monitor	\$ 2,800.00
Two slide-sound sponders @ \$375 each	750.00
Two instructional programs for sponders (chemistry & physics) @ \$1200 each	2,400.00
Cassette TV instructional programs	1,400.00
Materials for audio and video instructional programming	<u>1,200.00</u>

Total for equipment \$ 8,550.00

Total needed for Kotzebue Center \$25,750.00

PROPOSAL SUBMITTED TO: Independence Foundation

TITLE OF PROPOSAL: A grant to fund an extension program of college classes among the Alaskan natives at Kotzebue in Northwest Alaska for the school year 1975-76.

INSTITUTION: George Fox College, Newberg, Oregon 97132

PRESIDENT: David C. La Shana, Ph.D.

This is a request to the Independence Foundation for consideration of a \$7,500 grant to George Fox College for the funding of an extension program of college classes among the natives at Kotzebue in Northwest Alaska, serving the Arctic region of the Kobuk-Noatak River basin. This experimental educational venture of "taking the college to the people rather than bringing the people to the college" is now in its fourth year of operation, and has proven itself to be a viable and workable program for improving the educational level of the Alaskan native.

FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for the year 1975-1976	\$ 17,300.00
Educational equipment needs for Kotzebue Center	<u>8,550.00</u>
Total 1975-76 needs for the Center	\$ 25,750.00

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FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for the year 1975-1976	\$ 17,500.00
Educational equipment needs for Kotzebue Center	8,550.00
Total 1975-76 needs for the Center	\$ 25,750.00

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FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for the year 1975-1976	\$ 17,200
Educational equipment needs for Kotzebue Center	8,530
Total 1975-76 needs for the Center	\$ 25,730

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The response of the community to the initial program seemed to indicate a vital need for educational opportunities and reflected the eagerness of the people to improve themselves. The following factual profile portrays something of the need:

1. The average per capita income for Alaskan natives is about one-fourth that of the average white Alaskan.
2. The educational level of the average native Alaskan adult is only the fourth or fifth grade level.
3. The Alaskan native's average life-span is less than half that of the white people in the rest of the United States.
4. Alaskan native housing is tragically substandard and overcrowded by American standards.
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6. The Alaskan native is making a transition from a subsistence economy of hunting and fishing to a moneyed economy, and needs help in understanding and adjusting.
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The Kotzebue Center extension is now a viable program already set up and functional. The response to the short-term class programs thus far has indicated eagerness on the part of the people for educational opportunities. However, living on a poverty level, the Alaskan native cannot afford the cost of a college education. As a private liberal arts institution, George Fox College has limited resources in its operational budget for this program. The college will provide the leadership, expertise, and educational resources for a quality program of college extension classes, but funding must be found to implement the program.

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The budget and capital needs represented in this proposal are itemized on the following page:

OPERATIONAL BUDGET FOR KOTZEBUE CENTER FOR 1975-76

BUDGET EXPENSES

Administrative, Record Keeping	\$ 3,500.00
College Overhead	1,500.00
Instructional Salaries and stipends	6,000.00
Transportation - air fare	2,500.00
Ferdiam - Field Maintenance	2,000.00
Rental and overhead expense of classroom facilities	1,200.00
Printing, Mailing, and Promotion	<u>500.00</u>
	\$17,200.00

BUDGET INCOME

Income from contributions proposed	\$ 7,500.00
Tuition Income	3,500.00
Continuing Education Director (underwritten by G.F.C.)	3,500.00
Administrative Expense and Overhead (underwritten by G.F.C.)	1,500.00
Rental and Overhead of Classroom Facilities (underwritten by Alaska Yearly Meeting of Friends Churches)	<u>1,200.00</u>
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EQUIPMENT NEEDS FOR KOTZEBUE CENTER

Video camera, recorder & monitor	\$ 2,800.00
Two slide-sound sponders @ \$375 each	750.00
Two instructional programs for sponders (chemistry & physics) @ \$1200 each	2,400.00
Cassette TV instructional programs	1,400.00
Materials for audio and video instructional programming	<u>1,200.00</u>

Total for equipment	\$ 8,550.00
Total needed for Kotzebue Center	\$25,750.00

PROPOSAL SUBMITTED TO: The Carnegie Foundation

TITLE OF PROPOSAL: A grant to fund an extension program of college classes among the Alaskan natives at Kotzebue in Northwest Alaska for the school year 1975-76.

INSTITUTION: George Fox College, Newberg, Oregon 97132

PRESIDENT: David C. Le Shana, Ph.D.

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The budget and capital needs represented in this proposal are itemized on the following page:

OPERATIONAL BUDGET FOR KOTZEBUS CENTER FOR 1975-76

BUDGET EXPENSES

Administrative, Record Keeping	\$ 3,500.00
Collage Overhead	1,500.00
Instructional Salaries and stipends	6,000.00
Transportation - air fare	2,500.00
Pardism - Field Maintenance	2,000.00
Rental and overhead expense of classroom facilities	1,200.00
Printing, Mailing, and Promotion	500.00
	<u>\$17,200.00</u>

BUDGET INCOME

Income from contributions proposed	\$ 7,500.00
Tuition Income	3,500.00
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Rental and Overhead of Classroom Facilities (underwritten by Alaska Yearly Meeting of Friends Churches)	1,200.00
	<u>\$17,200.00</u>

EQUIPMENT NEEDS FOR KOTZEBUS CENTER

Video camera, recorder & monitor	\$ 2,800.00
Two slide-sound sponders @ \$375 each	750.00
Two instructional programs for sponders (chemistry & physics) @ \$1200 each	2,400.00
Cassette TV instructional programs	1,400.00
Materials for audio and video instructional programming	1,200.00

Total for equipment \$ 8,550.00

Total needed for Kotzebue Center \$25,750.00

PROPOSAL SUBMITTED TO: The Carnegie Foundation

TITLE OF PROPOSAL: A grant to fund an extension program of college classes among the Alaskan natives at Kotzebue in Northwest Alaska for a period of three years, 1973-1976-1977.

INSTITUTION: George Fox College, Newberg, Oregon 97132

PRESIDENT: David C. Le Shana, Ph.D.

This is a request to the Carnegie Foundation for consideration of a \$150,000 grant to George Fox College for the funding of an extension program of college classes among the natives at Kotzebue in Northwest Alaska, serving the Arctic region of the Kobuk-Koatak River basin. This experimental educational venture of "taking the college to the people rather than bringing the people to the college" is now in its fourth year of operation, and has proven itself to be a viable and workable program for improving the educational level of the Alaskan native.

FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for 3 years	\$ 208,904
Educational equipment needs for Kotzebue Center	16,070
Total requested for Center	\$ 224,974

Quakers have been pioneers in educational work among the Alaskan natives for almost a century. The first mission and school in northwest Alaska for the natives was established by California Friends in 1887, just twenty years after the Seward purchase of the territory from Russia. The effectiveness of the mission and the Quaker philosophy of emphasis upon training native leadership has resulted in a strong indigenous church organization which has made a great impact upon the culture of Alaskan natives.

At the invitation of church and community leaders in this Alaskan community of almost 2,000 Alaskan natives inside the Arctic Circle, George Fox College (a Quaker college located in Newberg, Oregon) began a feasibility study four years ago, which resulted in a pilot program of classes during October of 1972.

A brochure outlining this program and a report of some of the programs offered are appended to this proposal. George Fox College was selected because of its interest in the Alaskan native, since many of the leaders in Alaska are alumni of the College, and because of its educational program. The program makes available qualified personnel with leadership in the field of experimental education.

Having been involved in the development of the Slide-Sponder and Sound-Sponder electronic teaching devices, and having tested the effectiveness of these machines in the classroom, George Fox College personnel are well-equipped to meet new educational challenges such as Arctic Alaska. A brochure on the teaching machines is included in the supplemental material.

The extension program is a cooperative educational enterprise, sponsored jointly by California Yearly Meeting of Friends (founders of the Alaska Mission), Alaska Yearly Meeting of Friends, and George Fox College. It reflects the historic concern of Quakers for ministry to minority groups. The natural climate of rapport which George Fox College has with the native community and constituency in the Kotzebue area provides an atmosphere of interest and cooperation in which the college can effectively serve the community.

The response of the community to the initial program seemed to indicate a vital need for educational opportunities and reflected the eagerness of the people to improve themselves. The following factual profile portrays something of the need:

1. The average per capita income for Alaskan natives is about one-fourth that of the average white Alaskan.
2. The educational level of the average native Alaskan adult is only the fourth or fifth grade level.
3. The Alaskan native's average life-span is less than half that of the white people in the rest of the United States.
4. Alaskan native housing is tragically substandard and overcrowded by American standards.
5. There is no industry or natural resources in northwest Alaska to provide a base for a sustained economy.
6. The Alaskan native is making a transition from a subsistence economy of hunting and fishing to a moneyed economy, and needs help in understanding and adjusting.
7. Educational opportunities in northwest Alaska are very limited. Instead of shipping the natives out of the area to college, we propose to bring college opportunities to the native in his own community.
8. The Alaskan native needs encouragement and training to develop his leadership skills to assume positions of influence and activity in his own culture and society.
9. The Alaskan natives are basically an intelligent, industrious, and adaptable people. Given opportunities they can upgrade their level of living. But on a poverty-level existence they cannot afford the tuition costs of traditional higher education.
10. The Alaskan natives are eager for educational opportunities, as shown in their response to our first short-term program of classes.

PROGRAM PROPOSAL

George Fox College has a viable program already set up and functional. But as a private liberal arts institution there are limited resources in its operational budget for this program. These limited resources include participation in a Title III Grant, and some small participation by the Alaskan natives themselves. The Title III monies have already been expended in the pilot project. An appropriation from Lilly Endowment, Inc., has aided in the establishment of the program.

Program projection for the Kotzebue Center, dependent upon adequate funding, includes plans for a minimum of three mini-terms of classes (6 to 8 weeks) per year, utilizing two or three professors per term. These will be supplemented with self-learning programs of electronic instruction, programmed instruction work-books, and credit by examination (CLEP).

Educational radio and cable television have come into Kotzebue within the past few months. Both of these have offered their facilities in implementing educational programs through media. Radio will reach the native villages within a radius of 300 miles. George Fox College proposes to develop some college courses with audio and video taping for release through the media to outlying areas where there are no educational opportunities.

The budget and capital needs represented in this proposal are as follows:

OPERATIONAL BUDGET FOR THE KOTZEBUE CENTER:

	1st Year	2nd Year	3rd Year
Director's salary	\$ 10,000	\$ 11,000	\$ 12,100
Secretary and office expense	4,800	5,200	5,700
Instructional salaries	12,500	13,750	14,125
Fringe benefits @ 11%	2,915	3,207	3,528
Transportation & travel	6,800	6,800	6,800
Maintenance of personnel on field	6,300	6,930	7,635
Native coordinator & promoter	5,000	5,000	5,000
Printing, promotion, mailing, etc.	1,500	1,500	1,500
Audio-visual instructional programming	4,200	4,200	4,200
Audio & video media programming	6,200	6,200	6,200
10% contingency fund	9,790	6,052	6,326
Operational budget per year	\$ 65,945	\$ 69,945	\$ 73,114

Total for 3-year period

\$208,904

EQUIPMENT NEEDS FOR KOTZEBUE CENTER:

Haldwin electronic piano laboratory for music instruction	\$ 6,500
Two (2) Slide-Sound Speakers for self-instruction @ \$375 ea.	750
Two (2) sets of instructional program (Chemistry & Physics)	2,400
Video-tape camera and monitor	2,800
Cassette TV instructional programs	1,400
Recorder, tape-deck, & microphones for radio programming	1,220
Tapes and materials for filming	1,000
Total equipment needs	\$ 16,070

Total funding for Kotzebue Center

\$224,974

PROPOSAL SUBMITTED TO: The Carnegie Foundation

TITLE OF PROPOSAL: A grant to fund an extension program of college classes among the Alaskan natives at Kotzebue in Northwest Alaska for a period of three years, 1975-1976-1977.

INSTITUTION: George Fox College, Newberg, Oregon 97132

PRESIDENT: David C. La Shana, Ph.D.

This is a request to the Carnegie Foundation for consideration of a \$150,000 grant to George Fox College for the funding of an extension program of college classes among the natives at Kotzebue in Northwest Alaska, serving the Arctic region of the Kobuk-Nontak River basin. This experimental educational venture of "taking the college to the people rather than bringing the people to the college" is now in its fourth year of operation, and has proven itself to be a viable and workable program for improving the educational level of the Alaskan native.

FINANCIAL SUMMARY OF PROPOSAL:

Operational budget for 3 years	\$ 208,904
Educational equipment needs for Kotzebue Center	16,070
Total requested for Center	\$ 224,974

Quakers have been pioneers in educational work among the Alaskan natives for almost a century. The first mission and school in northwest Alaska for the natives was established by California Friends in 1887, just twenty years after the Seward purchase of the territory from Russia. The effectiveness of the mission and the Quaker philosophy of emphasis upon training native leadership has resulted in a strong indigenous church organization which has made a great impact upon the culture of Alaskan natives.

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Tapes and materials for filming	1,000
Total equipment needs	<u>\$ 16,070</u>

Total funding for Kotzebue Center \$224,974

BUDGET EXPENSES

Administrative, Record Keeping	\$3,500.00
College Overhead	1,500.00
Instructional Salaries and stipends	6,000.00
Transportation - air fare	2,500.00
Perdiam - Field Maintenance	2,000.00
Rental and overhead expense of classroom facilities	1,200.00
Printing Mailing, and Promotion	<u>500.00</u>
	\$17,200.00

BUDGET INCOME

Endowment Income (from proposed Lily grant)	\$7,500.00
Tuition Income	3,500.00
Continuing Education Director (underwritten by G.F.C.)	3,500.00
Administrative Expense and Overhead (underwritten by G.F.C.)	1,500.00
Rental and Overhead of Classroom Facilities (underwritten by Alaska Yearly Meeting of Friends Churches)	<u>1,200.00</u>
	\$17,200.00

KOTZEBUE CENTER
Kotzebue, Alaska

Oct ~~July~~ 1975

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ADDITIONAL NEEDS

PROPOSAL II. ELECTRONIC SELF-INSTRUCTION COURSES IN SCIENCE

RATIONALE:

Courses in college science usually require expensive laboratory facilities and equipment, and hence would not be feasible in a remote extension program such as the Kotzebue Center in Alaska. However, the George Fox College science department personnel have developed a very unique electronic self-instruction technique with a patented audio-visual device known as the "Slide-Sponder." This has been proven to be highly effective and successful as a teaching tool and two science courses have been programmed for it.

PROGRAM:

Two college science courses have been developed for the slide-sponder and are currently in use by the George Fox College Division of Science. They are "INTRODUCTION TO COLLEGE CHEMISTRY" and "FUNDAMENTALS OF COLLEGE PHYSICS." The college proposes to duplicate these courses in its audio-visual laboratory and to install these instructional programs at the Kotzebue Center for the training of Alaskan natives.

BUDGET:

Two courses reproduced complete @ \$1,200 each	\$ 2,400
Two slide-sponder electronic machines @ \$375 each	750
Shipping, installation, booth construction	400
Native supervisor and coordinator	1,200
Secretarial, testing, grading, filing	500

Total needed for Proposal II \$ 5,250

SUMMARY OF PROPOSAL:

George Fox College is asking for consideration of a grant of \$5,250 to underwrite the cost of an electronic self-instruction program in college sciences at the Kotzebue Center, ~~for the 1975-76 school year.~~

KOTZEBUE CENTER
Kotzebue, Alaska

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ADDITIONAL NEEDS

PROPOSAL III. VIDEO-TAPING AND MONITORING FACILITIES

RATIONALE:

George Fox College has a video studio and laboratory and has proven that it is feasible to video-tape college lectures, laboratory demonstrations, and artistic performances for viewing at other times and places. Thus, it would be possible to record lectures and classes on campus and send the video-tapes for release at the Kotzebue Center. Cable television has just recently been developed at Kotzebue, and the college has already explored the possibility of educational programs for the community utilizing the mass media.

PROGRAM:

George Fox College proposes to install video equipment at the Kotzebue Center, making possible the release of campus-made instructional programs for the Alaskan natives. There would be courses in audio-visual techniques, teaching the natives how to use the equipment. Also, it would make possible the development of community educational programs by the college center for release on cable television.

BUDGET:

Video equipment, including camera, recorder, and monitor	\$ 2,800
Shipping, installation (approximately)	250
Tape supplies for educational programming	500
Native operator and coordinator	1,200
Total needed for Proposal III	<hr/> \$ 4,750

SUMMARY OF PROPOSAL:

George Fox College is asking for consideration of a grant of at least \$4,750 for the purpose of developing a complete video-tape facility at the Kotzebue Center for the training of Alaskan natives.