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Riley's "Got Religion? How Churches, Mosques and Synagogues Can Bring Young People Back" (Book Review)

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God Questions achieves its purpose at an introductory level. It gives good advice and insights into a very challenging subject. I feel that parents would finish the book wanting more tools to help them, especially in the form of practical suggestions and real-life examples.

**Got Religion? How Churches, Mosques and Synagogues Can Bring
Young People Back,**

by N. S. Riley, West Conshohocken, PA: Templeton Press, 2014.

154 pp. \$15.95. ISBN 9781599474977

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How do we draw young, unattached adults to our religious gatherings and how do we keep them coming back? This is the question that Naomi Schaefer Riley addresses in her book, *Got Religion?* Riley is a columnist for the *New York Post* (and former *Wall Street Journal* editor) who has published several books on religion, higher education, and culture. In the preface, Riley shares her own experience and frustration with drawing young people to her synagogue, setting the stage for the remaining chapters. Each chapter is a case review of one religious institution, detailing that institution's successes and challenges with outreach to young people. The chosen institutions span a number of religions and are geographically spread across the United States. The diversity in the types of institutions highlighted and in the approaches to reaching young people provides a detailed snapshot of the tension between this age group and religious institutions.

Riley does not provide significant analysis about each situation within each chapter. Instead the chapters are written from a more objective perspective relying on the gathered data and comments from those interviewed related to each institution. Riley offers her own overview and perspective at the end of the book in the concluding chapter. The chapters are concise and compelling, although a mention in the introduction of how the book would be laid out might have been beneficial. This book would be appropriate for anyone interested in case studies on religious outreach to young adults.