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Pacific College: Its Program - Its Results - Its Need for Increased Endowment, 1926

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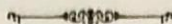
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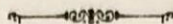
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PACIFIC COLLEGE



ITS PROGRAM — ITS RESULTS — ITS NEED FOR INCREASED ENDOWMENT



PACIFIC COLLEGE is a liberal college of arts and sciences. Although founded and administered by the Quakers, its doors are open to all young men and women of good character—over one-half of its present student body being affiliated with other church denominations. It was established in 1885 and at present time has an enrollment of 148.

EDUCATIONAL ADVANTAGES OFFERED AT PACIFIC COLLEGE.

1. An excellent faculty. The teaching staff consists of seventeen members recruited from leading colleges and universities. All are highly trained and devoted to the teaching profession. Each of them has demonstrated by sacrificial service their deep interest in the welfare of young people. Scholarly contributions have been published by faculty members during the last decade and other forms of service have been rendered to the educational and ethical life of Oregon.

2. Small classes. The average class numbers ten, thus affording an intimate contact between students and faculty. Every student receives the personal attention of the best instructors on the staff from the President down. Relationships are so cordial that students feel free to approach faculty members regarding various personal, as well as educational problems outside class hours. One prominent alumnus recently said, "The finest thing about Pacific College is the intimate and cordial relationship which exists between student and professor."

3. A course of study covering four years so planned as to give every student a liberal understanding of the civilization in which he lives and at the same time provide substantial foundation for a successful career whether it be in the scientific, business, literary, educational or service field.

4. This college is actually inspiring its students with high ideals. Not only is it serving them well from the physical and intellectual standpoint, but it is actually getting to them the Quaker ideals of love and good will, of thorough preparation and an altruistic service to humanity. An exceptionally large share of its graduates and former students have entered the so-called "sacrificial callings," teaching, the ministry, and missionary work. And in the line of definite Quaker ideals, though Pacific College was farthest from the scene of war and the center of Quaker influence, in proportion to the size of its student body and alumni, this college sent more of its young men and women into war relief work than any other college in the world.

5. Opportunities for students who must work their way through school. Over three-fourths of the student body were partially or wholly self-supporting during the last school year and the same is true of the students now enrolled.

6. The students are organized under the name of "The Associated Student Body" and in addition to promoting student activities, co-operate with the faculty in many matters of mutual interest. Faculty and student body have united in a study of student government in other colleges of the United States with a view to possible enlargement of student participation in college government.

7. The library contains 6500 carefully selected volumes and seventy of the best magazines and periodicals. The college's laboratories are equipped with modern apparatus and are adequate to present needs.

8. Pacific College is doing a high grade of work from the standpoint of scholarship. For years her scholastic standing has been recognized by the United States Bureau of Education and other educational authorities. Pacific College students, especially its graduates, have ranked high in the Universities of Oregon, Washington and California and in such colleges as Haverford, Earlham and Penn, and in the professional schools wherever they have attended.

THE RECORD OF PACIFIC COLLEGE GRADUATES.

Although there are only 184 alumni of the college, Pacific graduates are successful in the business and professional fields and are a credit to the school and the nation. Eleven have entered the ministry, ninety-three the teaching profession and six entered Y. M. C. A. work. Five have entered foreign missionary work; eighteen are members of college faculties, eight are superintendents of schools, seven are practicing law, and eight are members of the medical profession. Many of these alumni are very prominent in their profession and business.

Mr. Herbert Hoover was a member of the first student body of Pacific, and is the most prominent of all who have been affiliated with the institution. His uncle, Dr. H. J. Minthorn, was the first head of the school, and for several years Mr. Hoover studied here, supporting himself by work for his uncle. Mr. Hoover is one of the world's leading citizens and statesmen and "feels a real affection" for the college. He has maintained since his connection with it, a keen interest in its welfare and development.

THE COST OF EDUCATION AT PACIFIC COLLEGE.

Students pay a tuition of \$75.00 per year (this will be increased to \$100.00 next year).

All students who attended in 1924-25 cost the college \$223.00 each.

Sixty-three per cent of the college operating budget is devoted exclusively to the salaries of the faculty members.

Seventy-three per cent of the budget is expended for strictly educational purposes and in this respect Pacific College is on a par with most of the leading colleges of the country.

FINANCIAL POLICY OF PACIFIC COLLEGE.

The college operates on a budget. Operating expenses are budgeted according to income from permanent endowment. The strictest economy has

always been observed and all funds subscribed to the college have been spent for constructive purposes.

WHY DOES PACIFIC COLLEGE NEED AN INCREASED PERMANENT ENDOWMENT?

The United States Bureau of Education in a recent ruling states: "The minimum operating income for an accredited college should be \$30,000.00, of which not less than \$15,000.00 should be derived from stable sources other than students, preferably from permanent endowment."

The college now has a net endowment of a little in excess of \$200,000. This represents a net increase of \$200,000.00 in fifteen years, for the school had no endowment in 1911. Due to the requirements of the State law, and the United States Bureau of Education, which, by State law, is made the standardizing agency for Oregon colleges, the institution is compelled to increase its endowment to \$300,000.00 by September first. The college, therefore, must raise an additional \$100,000.00, or lose its position as an accredited college and as Mr. Hoover has said, "if the college loses its classification, of course, the institution is destroyed."

PACIFIC COLLEGE IS REALLY NEEDED

Oregon sends to college a larger proportion of its population than any other state in the union. Oregon cares for a larger proportion of its college students than any other state except California. And according to the latest report of the United States Bureau of Education, which gives the above information, there are more California college students in Oregon than Oregon students in California; more Washington students in Oregon than Oregon students in Washington; more Idaho students in Oregon than Oregon students in Idaho. Oregon has numerous colleges, and her state educational institutions require heavy taxation for their maintenance. But with all this taxation both the State University and the Oregon Agricultural College have recently sought for gifts aggregating millions of dollars; both the University and the Agricultural College are crowded and have been compelled to maintain classes too large for the best work. Nearly all the colleges in the state have just raised or are now raising additional funds to meet the demands put upon them by the increasing student bodies. Pacific College is needed to help in the work of higher education in Oregon. Those students who are not educated in Oregon endowed colleges must be educated in our state institutions at public expense, or must go outside the state to spend in other states many thousands of dollars which ought to be expended here.

A FINANCIAL INVESTMENT IN PACIFIC COLLEGE WILL BRING BIG EDUCATIONAL RETURNS.

Already a substantial educational plant is in successful operation. Already the income on \$200,000.00, nearly half of which has been contributed outside of Oregon, is being spent for the maintenance of the college. Already a faculty is under salary sufficiently large to care for an increased student body and additional students are already being enrolled as a result of the rec-

ognition which the college has received from educational authorities. The finances of the college are so economically administered that there are few places where an investment will go farther in providing educational advantages for Oregon's young people.

WHY SHOULD PORTLAND SUPPORT PACIFIC COLLEGE?

Virtually no student pays the whole bill of his own education. Somebody else pays the larger proportion of it, either by taxes or personal gifts. Portland will pay a large share of the cost of state education, public and private, whether she will or no. This is as it should be. Education is not merely for the good of the student but for the good of the community as well and society as a whole. Those without children should help to educate the children of others, for without education property is unsafe and no education which does not build character can make society safe. It is right, therefore, that Portland for her own good, should support state-wide education.

FROM A STANDPOINT OF SELF INTEREST.

Every great city must depend on the country tributary to it for its livelihood. All the Willamette Valley is tributary to Portland—if Portland would prosper she must build up the Willamette Valley. Newberg in Willamette Valley makes practically all wholesale purchases in Portland and at the same time spends many thousands annually at retail.

The average Pacific College student spends \$500 to \$1,000 per year. And as many families are in Oregon because of Pacific College, the institution is directly responsible for the transaction of a big annual business in the City of Portland.

FROM A STANDPOINT OF ALTRUISM.

Pacific College actually gets to its students ideals of good citizenship, world brotherhood and helpful service.

In proportion to student body and alumni, a large number enter the sacrificial callings such as the ministry, teaching profession, foreign and home missions and Y. M. C. A.

In proportion to size of student body and alumni, Pacific College sent more young men and women into European war relief work than any other college in America.

Mr. Herbert Hoover, greatest world hero, associated with the American Friends' Service Committee, which organization handled all relief work in Germany under the American Relief Work Administration, has a "real affection" for Pacific College, where he got his early education, and he asks Portland to help in this campaign.

If Oregon Quakers could provide the necessary funds, unaided, they would not ask help from anybody. But this they cannot do. Their meager financial resources, their heroic giving in the more distant past, and their contributions in the latest financial campaign which completed the first \$200,000 of endowment all make it impossible for Oregon Friends to give the funds which must be raised immediately.