Reid's "Sharing Jesus without freaking out: Evangelism the way you were born to do it" (Book Review)

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*Sharing Jesus without Freaking Out* “aims to help you develop a lifestyle of sharing Jesus over time” (p. 3). This introductory popular level work comes from Alvin L. Reid, professor of evangelism at Southeastern Seminary. Reid describes how intentional yet casual gospel conversations are not only the most natural way of sharing Jesus; they are also the most effective and least intimidating. The book could be a light, quick read but the author suggests using it as an “eight week challenge” for individuals or small groups.

Each chapter is organized around a principle to focus on. Reid provides a brief evangelism catechism and an overview of the gospel as the “great story” of the Bible. He goes on to describe how a foundational understanding of why we need to share Christ will cultivate a lifestyle of evangelism. Readers will learn multiple practical approaches to initiating and guiding natural conversations and prepare for answering objections. An eight-week study at the back of the book corresponds to the key principles in the eight chapters and includes Scripture, questions for reflection and application, and suggested prayer topics. Videos and additional resources are available to readers at bhacademic.com/sharingjesus.

*Sharing Jesus without Freaking Out* successfully takes the daunting task of evangelism and redefines it as a simple, natural, and even joyful way of life to make readers the most effective they can be. The book will be helpful to any ‘freaked out’ individual or small group Bible study.

**Reviewer**

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